



Setting a New Standard
for Kids with Cancer



MONDAY, JUNE 1 | 10 A.M. COUNTRY CLUB OF THE CAROLINAS

The Annual Charity Classic brings together community and corporate leaders for a premier golf experience with purpose. Featuring celebrity pairings, interactive on-course activations and elevated golf swag packages, the tournament creates meaningful connections while driving tangible impact for children battling cancer.

COURSE ACTIVITIES + CONTESTS

Hole-in-One | Hole-in-One Golf Simulator
Putting Contest | Chipping Contest
Longest Drive | Closest to the Pin | Golf Pro Shot
Catered Breakfast + Boxed Lunch | Post-Play Reception

MARKETING REACH:

Access to 150 Attendees
Brand Presence on Course Signage
40K+ Email Impressions
8,000+ Web Page Impressions
14,200+ Social Media Impressions



Isabella Santos

Since 2007, ISF has raised **over \$19M** to expand research, advance treatment options and offer hope to families battling rare pediatric cancers.

ISABELLA SANTOS
FOUNDATION
ISFTORCH.ORG

2026 CHARITY CLASSIC SPONSORSHIP OPPORTUNITIES

TIGER SPONSOR

INVESTMENT LEVEL | \$40,000

EXCLUSIVE

- (2) Celebrity Golf Pairing
- (8) STITCH Golf Custom Gift Package
- (8) Design Your Own Custom FootJoys
- (8) Blue Tees GPS Magnetic Golf Speaker
- (2) Pro V1 Golf Balls & Tee Packs
- (2) Foursome Entries with Access to Course Activities
- (2) Mulligan Packages
- (8) Bourbon Package Entries
- Speaking Opportunity at Post-Play Reception
- Golf Cart Sponsor: Logo Presence
- Hole (1 or 18) Sponsor: Signage + Marketing Rep
- Product Placement in Player Packages
- Co-Branded Event Signage: Logo Presence
- Co-Branded Bag Tag Sponsor
- Social Media Tags & Dedicated Collaborative Post
- Logo on Event Webpage
- Logo on Pre + Post-Event Email Blasts
- Exclusive Recognition in Media Opportunities

SCOTTY SPONSOR

INVESTMENT LEVEL | \$20,000

LIMITED AVAILABILITY

- Celebrity Golf Pairing
- (4) STITCH Golf Custom Gift Package
- (4) Design Your Own Custom FootJoys
- (4) Blue Tees GPS Magnetic Golf Speaker
- (1) Pro V1 Golf Balls & Tee Pack
- (1) Foursome Entry with Access to Course Activities
- (1) Mulligan Package
- (4) Bourbon Package Entries
- Official Activation Sponsor (Choose One)
 - Post-Golf Reception
 - Hole-in-One Contest
 - Putting Contest
 - Chipping Contest
- Hole (9) Sponsor: Signage + Marketing Rep
- Skins Game Sponsor
- Social Media Tags
- Logo on Event Webpage
- Logo on Pre + Post-Event Email Blasts



For sponsorship opportunities, contact Katy Brown at katy@isftorch.org.

2026 CHARITY CLASSIC SPONSORSHIP OPPORTUNITIES

RORY SPONSOR

INVESTMENT LEVEL | \$10,000

- (4) **STITCH Golf Custom Gift Package**
- (4) **Blue Tees GPS Magnetic Golf Speaker**
- (1) Pro V1 Golf Balls & Tee Pack
- (1) Foursome Entry with Access to Course Activities
- (1) Mulligan Package
- Official Activation Sponsor (Choose One)
 - Photography Sponsor
 - Golf Pro Sponsor
 - Drink Sponsor
 - Mulligan Sponsor
- Social Media Tags
- Logo on Event Webpage
- Logo on Pre + Post-Event Email Blasts

BRYSON SPONSOR

INVESTMENT LEVEL | \$5,000

- (4) **STITCH Golf Custom Gift Package**
- (1) Pro V1 Golf Balls & Tee Pack
- (1) Foursome Entry with Access to Course Activities
- (1) Mulligan Package
- Social Media Tags
- Logo on Event Webpage
- Logo on Pre + Post-Event Email Blasts

PREMIER FOURSOME*

INVESTMENT LEVEL | \$3,000

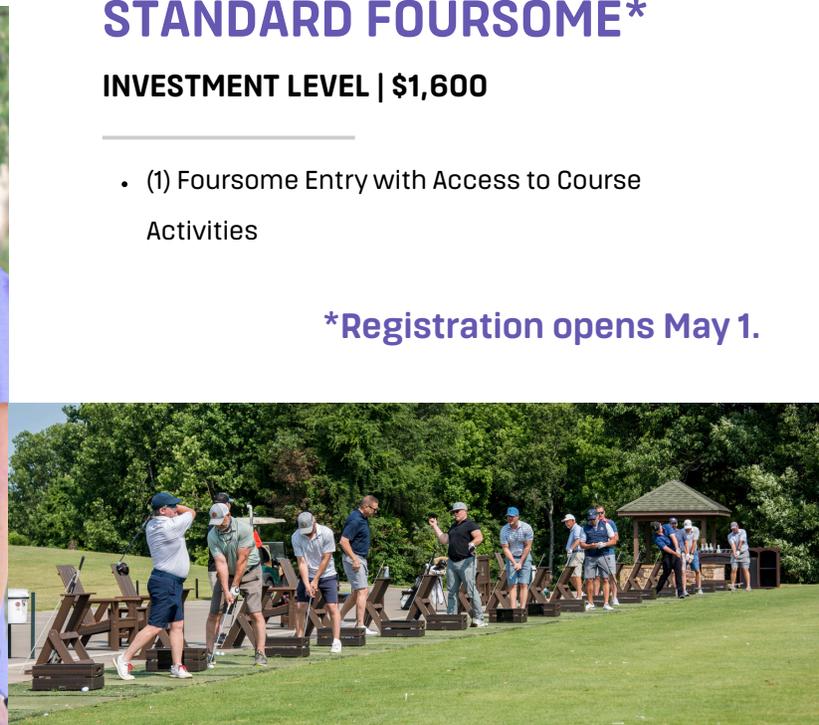
- (4) **STITCH Golf Custom Gift Package**
- (1) Foursome Entry with Access to Course Activities

STANDARD FOURSOME*

INVESTMENT LEVEL | \$1,600

- (1) Foursome Entry with Access to Course Activities

*Registration opens May 1.



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Enhance the Experience



2026 Player Upgrades

ULTIMATE GOLF UPGRADES

INVESTMENT LEVEL | \$2,200

- Upgrade your full team experience with premium curated gifts including:
 - Skins Game Package
 - The Champion's Reserve
 - The Ember Experience
 - Tournament Contests Package

SKINS GAME PACKAGE

INVESTMENT LEVEL | \$800

- Skins Game (full team required to play)



THE CHAMPION'S RESERVE

BOURBON PACKAGE | \$150 PER PLAYER

- Upgrade your team's experience with a premium bottle of bourbon
- Branded insulated tumbler & ice molds

THE EMBER EXPERIENCE

PREMIUM CIGAR PACKAGE | \$100 PER PLAYER

- Enjoy a premium, on-course cigar experience to savor the day
- Multi-cigar pack includes cigars, lighter & cutter

TOURNAMENT CONTESTS

INVESTMENT LEVEL | \$100 PER PLAYER

- Hole-in-One x 2 Holes
- Golf Simulator Hole-in-One
- Putting Contest
- Chipping Contest

GIFT ADD-ONS*

- STITCH Golf Custom Gift Package | \$400 per person
- Build Your Own Custom FootJoys | \$300 per person
- Blue Tees GPS Magnetic Golf Speaker | \$300 per person
- Dozen Pro V1 Golf Balls & Tee Pack | \$100 per foursome

***Product quantities are limited and must be secured by April 15.**

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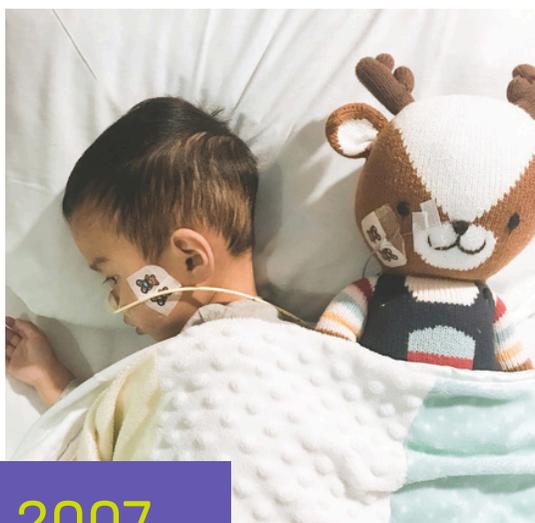
How Your Sponsorship Makes an Impact

Each sponsorship brings us closer to a future where every child has a chance for survival. As a sustaining sponsor, your organization will play a vital role in transforming the lives of children and families impacted by rare pediatric cancer across our region.

47 children
ARE DIAGNOSED
WITH CANCER DAILY

1 in 5 children
DIAGNOSED WITH CANCER
WILL NOT SURVIVE

Only 8% OF FEDERAL CANCER RESEARCH FUNDING
IS DEDICATED TO PEDIATRIC CANCERS



Our Impact Since **2007**

- * **Over \$19M raised** toward our mission.
- * **Over 5,000** rare cancer heroes impacted.
- * Funding has supported patients from **24+ countries**.
- * Opened the **Pediatric Cancer Research Lab** at Levine Children's Hospital.
- * **\$1.3M** to fund six initiatives ranging from **clinical research, basic science and survivorship programs** through TORCH (Transformational Outcomes for Rare Cancer Heroes).

Insight Into the Community Powering Our Mission

Align your brand with a powerful and passionate audience—our donor base is local, affluent, educated and deeply committed to making a difference,

HIGHEST LEVEL OF EDUCATION



PHD: **6%**
Master's: **30%**
Bachelor's: **60%**
High School: **4%**

AVERAGE AGE



42
years old

HOUSEHOLD INCOME



32%

\$200K+

54%

\$100-200K

12%

\$50-100K

2%

UNDER \$50K

TOP 10 ZIP CODES

- 1 **28207** MYERS PARK/EASTOVER
- 2 **28270** SOUTH CHARLOTTE
- 3 **28211** SOUTHPARK
- 4 **28277** BALLANTYNE
- 5 **28278** THE PALISADES/STEELE CREEK
- 6 **28226** BEVERLY WOODS/OLDE PROVIDENCE
- 7 **28031** CORNELIUS
- 8 **28203** DILWORTH/SOUTH END
- 9 **28202** UPTOWN/HISTORIC FOURTH WARD
- 10 **28208** MADISON PARK

Annual Sponsorship Programs

ISF offers many opportunities for corporate partners to join our mission, make a positive impact, gain valuable brand exposure and foster a meaningful company culture.

**SUSTAINING | SIGNATURE EVENTS | INDUSTRY-EXCLUSIVE
COMMUNITY PARTNER | SMALL BUSINESS SUPPORTERS
CORPORATE VOLUNTEER OPPORTUNITIES & MORE**

Sponsorship packages are customizable to align with your business's objectives and range from event partnerships, beneficiary programs, community partnerships and corporate sponsors.



MARKETING REACH



40K+ Subscribers



7,400+ Followers



16K+ Followers



1,300+ Followers



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Katy Brown at katy@isftorch.org.

Become A Part Of Our Mission



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ISFTORCH.ORG

