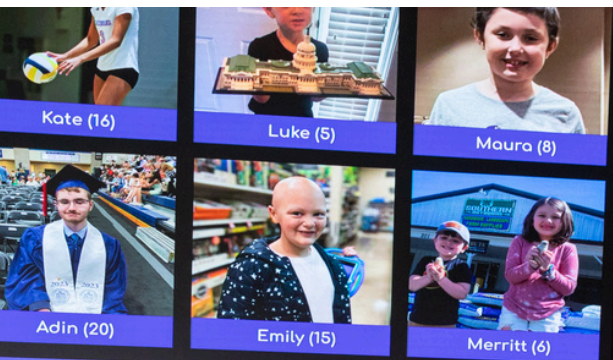


# Torch Gala

*Illuminating Hope for  
Rare Cancer Heroes*

Saturday, February 28  
7 - 11 p.m. | The Revelry

Benefiting kids with rare cancer.



## An Evening of Impact. Elegance. Illumination.

The Isabella Santos Foundation invites you to partner with us for the 2026 Torch Gala, an unforgettable evening where philanthropy and purpose take center stage.

Featuring specialty cocktails, dinner, live entertainment and mission-forward moments, our annual gala presents the perfect opportunity to enjoy a night designed to inspire, connect and ignite meaningful impact.

All proceeds fuel groundbreaking research, lifesaving care and support programs for families battling rare pediatric cancer across our region.

## Elevate the Experience

### BRAND OPPORTUNITY:

- 600+ attendees
- 3 digital screens, onsite signage
- 57,500+ email impressions
- 8,000+ web page impressions
- 14,200+ social post impressions



Isabella Santos

SPONSORSHIPS ARE LIMITED | Starting at \$5,000

Since 2007, ISF has raised over \$19M to expand research, advance treatment options and offer hope to families battling rare pediatric cancers.

**ISABELLA SANTOS**  
FOUNDATION

**ISFTORCH.ORG**

# 2026 Torch Gala Sponsorship Opportunities

## PRESENTING SPONSOR

Investment Level | \$50,000

### ONE-SPONSOR LIMIT

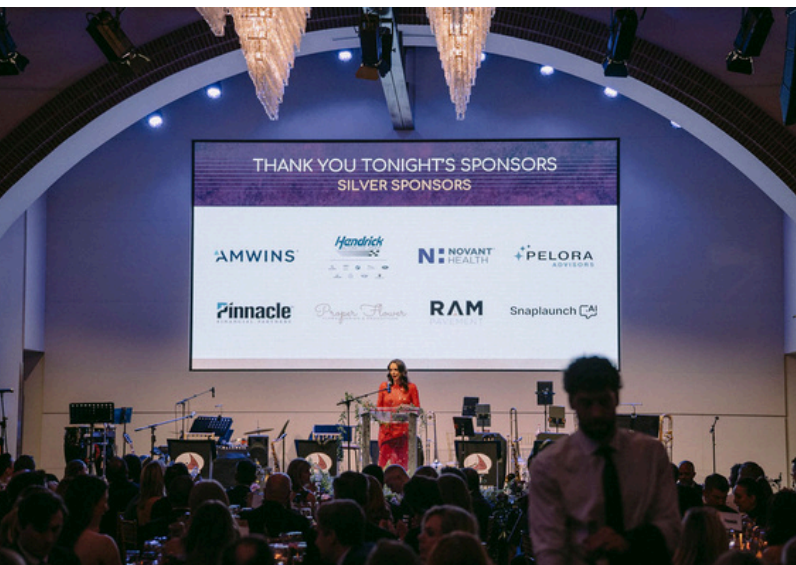
- **(2)\* VIP Tables** | 10 Seats per Table
- (20) VIP Cocktail Hour Access Passes
- (20) Complimentary Parking Passes
- **Program Speech/Video Opportunity**
- **Logo on Digital + Physical Invitations**
- **FULL Page Ad in Program**
- **DEDICATED Ad** in Pre + Post-Event Email Blasts
- **DEDICATED Sponsor Spotlight** on Social Media
- **DEDICATED Sponsor Spotlight** on LinkedIn
- **Premier Logo Placement** on Digital + Physical Event Signage, **Programs, Presentations, Etc.**
- Logo at Tables
- **Potential Media Opportunities**
- Access to ISF Marketing + PR Team
- **Premier Logo Placement** on Website
- Sponsor Tags on Social Media + LinkedIn

## PLATINUM SPONSOR

Investment Level | \$25,000

### LIMITED AVAILABILITY

- **(1)\* VIP Table** | 10 Seats per Table and
- (1) Premier Table | 10 Seats per Table
- **(20) VIP Cocktail Hour Access Passes**
- (20) Complimentary Parking Passes
- **Exclusive Sponsor Activation | Choose One**
  - **VIP Cocktail Hour**
  - **Entertainment Sponsor**
  - **Live Auction Sponsor**
  - **Silent Auction Sponsor**
  - Bar Sponsor
- **Half Page Ad in Program**
- Logo in Pre + Post-Event Email Blasts
- Logo on Digital + Physical Event Signage
- Logo at Tables
- Access to ISF Marketing + PR Team
- Preferred Logo Placement on Website
- Sponsor Tags on Social Media + LinkedIn



For sponsorship opportunities, contact Karen Murphy at [kmurphy@isftorch.org](mailto:kmurphy@isftorch.org).

# 2026 Torch Gala Sponsorship Opportunities

## GOLD SPONSOR

Investment Level | \$15,000

### LIMITED AVAILABILITY

- **(1) Premier Table** | 10 Seats per Table
- **(6) VIP Cocktail Hour Access Passes**
- (5) Complimentary Parking Passes
- **Exclusive Sponsor Activation | Choose One**
  - **Dessert Bar Sponsor**
  - **Bottle Pull Sponsor**
  - **Photography Sponsor**
- **1/4 Page Ad** in Program
- Logo in Pre + Post-Event Email Blasts
- Logo on Digital + Physical Event Signage
- Logo at Table
- **Access to ISF Marketing Team**
- **Preferred Logo Placement** on Website
- Sponsor Tags on Social Media + LinkedIn

## SILVER SPONSOR

Investment Level | \$10,000

- **(1) Preferred Table** | 10 Seats per Table
- **(2) VIP Cocktail Hour Access Passes**
- (5) Complimentary Parking Passes
- **1/8 Page Ad** in Program
- **Logo in Pre + Post-Event Email Newsletter Blasts**
- **Logo** on Digital + Physical Event Signage
- **Logo** at Table
- Logo on Website
- Sponsor Tags on Social Media + LinkedIn

## BRONZE SPONSOR

Investment Level | \$5,000

- **(1) Table** | 10 Seats per Table
- (5) Complimentary Parking Passes
- **Company Name on Digital + Physical Event Signage**
- **Company Name at Table**
- **Logo on Website**
- **Sponsor Tags on Social Media + LinkedIn**

## VIP ADD-ON

Upgrade to VIP Table Experience |  
\$2,500 (Limited to 10)

- (10) VIP Cocktail Hour Access Passes
- Exclusive wine offerings
- Dedicated wine on the table
- Premier seating

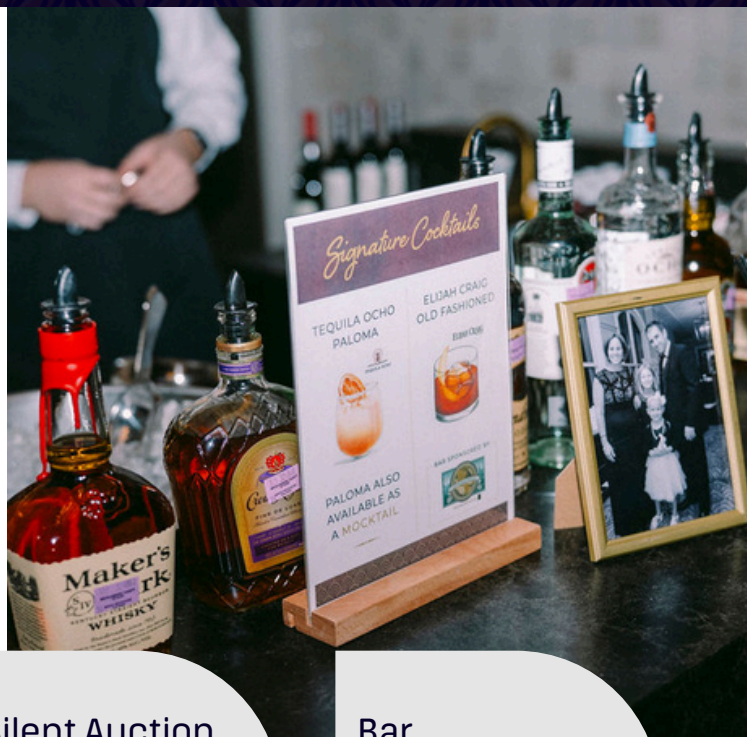


For sponsorship opportunities, contact Karen Murphy at [kmurphy@isftorch.org](mailto:kmurphy@isftorch.org).

# 2026 Torch Gala Sponsorship Opportunities

## Activation + Branding Opportunities for Sponsors

Every activation is mission-centered and designed to engage all ages and interests — from families and professionals to food, drink and travel connoisseurs, pet lovers and more!



### Entertainment

Highlight your brand with exclusive logo exposure at the band stage or DJ booth.

### Live Auction

Sponsor the heart of our fundraising efforts with high-impact visibility on auction digital screens.

### Silent Auction

Premier brand exposure on the Silent Auction website as well as among featured auction items.

### Bar

Highlight your brand with premier logo placement at each bar location throughout the venue.

### VIP Cocktail Hour

Highlight your brand to all VIP guests through invite inclusion and signage.

### Dessert Bar

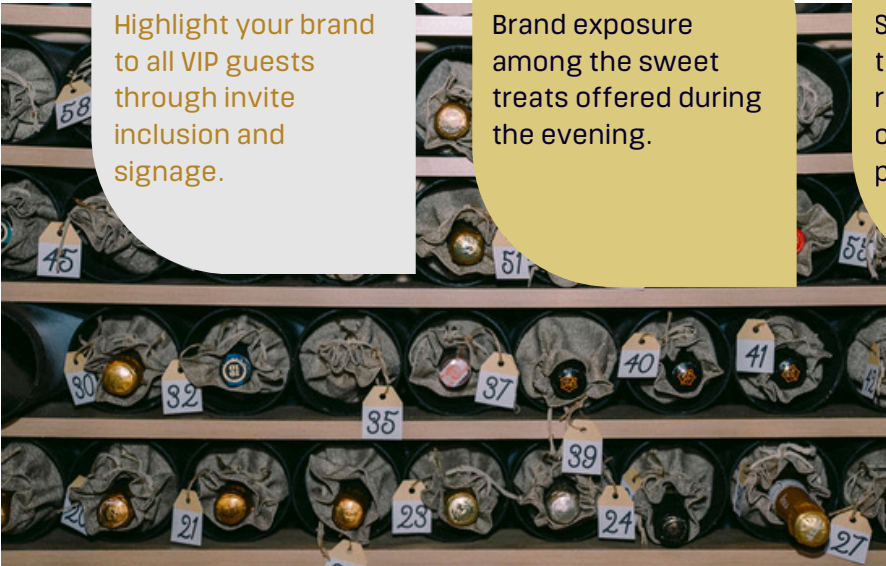
Brand exposure among the sweet treats offered during the evening.

### Bottle Pull

Signature sponsor of the evening's favorite raffle. Logo exposure onsite and in promotions.

### Photography

Capture the moment with a custom branded backdrop to guarantee social shares.



PLATINUM SPONSORS

GOLD SPONSORS

For sponsorship opportunities, contact Karen Murphy at [kmurphy@isftorch.org](mailto:kmurphy@isftorch.org).

# How Your Sponsorship Makes an Impact

Each sponsorship brings us closer to a future where every child has a chance for survival. As a sustaining sponsor, your organization will play a vital role in transforming the lives of children and families impacted by rare pediatric cancer across our region.

## 47 Children

ARE DIAGNOSED  
WITH CANCER DAILY

## 1 in 5 Children

DIAGNOSED WITH CANCER  
WILL NOT SURVIVE

**Only 8%** OF FEDERAL CANCER RESEARCH FUNDING  
IS DEDICATED TO PEDIATRIC CANCERS



## Our Impact Since 2007

🌀 **Over \$19M raised** toward our mission.

🌀 **Over 5,000** rare cancer heroes impacted.

🌀 Funding has supported patients  
from **24+ countries.**

🌀 Opened the **Pediatric Cancer Research Lab**  
at Levine Children's Hospital.

🌀 **\$1.3M** to fund six initiatives ranging from **clinical research, basic science and survivorship programs** through TORCH (Transformational Outcomes for Rare Cancer Heroes).

For sponsorship opportunities, contact Karen Murphy at [kmurphy@isftorch.org](mailto:kmurphy@isftorch.org).

# Insight Into the Community Powering Our Mission

Align your brand with a powerful and passionate audience—our donor base is local, affluent, educated and deeply committed to making a difference.

## HIGHEST LEVEL OF EDUCATION



PHD: **6%**  
Masters: **30%**  
Bachelors: **60%**  
High School: **4%**

## AVERAGE AGE



**42**  
years old

## HOUSEHOLD INCOME



**32%**

\$200K+

**54%**

\$100-200K

**12%**

\$50-100K

**2%**

UNDER \$50K

## TOP 10 ZIP CODES

- 1 **28207** MYERS PARK/EASTOVER
- 2 **28270** SOUTH CHARLOTTE
- 3 **28211** SOUTHPARK
- 4 **28277** BALLANTYNE
- 5 **28278** THE PALISADES/STEELE CREEK
- 6 **28226** BEVERLY WOODS/OLDE PROVIDENCE
- 7 **28031** CORNELIUS
- 8 **28203** DILWORTH/SOUTH END
- 9 **28202** UPTOWN/HISTORIC FOURTH WARD
- 10 **28208** MADISON PARK

# Sponsorship Programs

ISF offers many opportunities for corporate partners to join our mission, make a positive impact, gain valuable brand exposure and foster a meaningful company culture.

**SUSTAINING | SIGNATURE EVENTS | INDUSTRY-EXCLUSIVE  
COMMUNITY PARTNER | SMALL BUSINESS SUPPORTER  
CORPORATE VOLUNTEER OPPORTUNITIES & MORE**

Packages are customizable to align with your business's objectives and range from event partnerships, beneficiary programs, community partnerships and corporate sponsors.



## MARKETING REACH

Elevate Your Brand



40K+ Subscribers



7,400+ Followers



16K+ Followers



1,300+ Followers

## Annual Signature Events

**TORCH GALA | CHARITY GOLF CLASSIC  
5K FOR KIDS CANCER | CAROLINA CHARM**

For sponsorship opportunities, contact  
Karen Murphy at [kmurphy@isftorch.org](mailto:kmurphy@isftorch.org).



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