



Driving Change for
Kids with Rare Cancer



MONDAY, JUNE 1, 2026

COUNTRY CLUB OF THE CAROLINAS

The Annual Charity Classic brings together community and corporate leaders for a day of friendly competition and meaningful impact.

Featuring golf activities throughout the course, complimentary food and drink and exclusive raffle items, this event drives real change for children battling cancer.

SPONSORSHIP OPPORTUNITIES ARE LIMITED:

- Over 150 Attendees
- Onsite Signage
- 40K+ Email Impressions
- 8,000+ Web Page Impressions
- 14,200+ Social Media Impressions



Isabella Santos

Since 2007, ISF has raised **over \$16M** to expand research, advance treatment options and offer hope to families battling rare pediatric cancers.

ISABELLA SANTOS
FOUNDATION
ISFTORCH.ORG

2026 CHARITY CLASSIC SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

INVESTMENT LEVEL | \$20,000

EXCLUSIVE PRESENTING SPONSOR OF THE EVENT

- Speaking Opportunity at Post-Play Reception
- Golf Cart Sponsor: Logo/tagline on all carts
- Logo on Event Invitation and Save the Date
- Co-Branded Logo at all Designated Event areas throughout the tournament
- Logo Displayed on Leaderboard
- Logo on Golf Ball Favors
- Logo on all event promotions
- Hole Sponsor (1 or 18): Signage, table + Rep
- Social Media Tags + LinkedIn - exclusive recognition
- Logo on Event Webpage
- Logo on Event Email Blasts
- Opportunity to Participate in Raffle & Swag Bag
- (1) Golf Foursome Included

PLATINUM SPONSOR

INVESTMENT LEVEL | \$10,000

LIMITED AVAILABILITY

- Official ACTIVATION Sponsor (Choose One)
 - Post-Golf Reception
 - Hole-in-One Contest
 - Putting Contest
 - Charity Golf Gun Designated Hole
 - Tournament Towel or Divot/Tee
 - Bluetooth Cart Speakers
- Hole Sponsor: Signage, table + Rep
- Social Media Tags + LinkedIn
- Logo on Event Webpage
- Logo on Event Email Blast
- Opportunity to Participate in Raffle & Swag Bag
- (1) Golf Foursome Included



For sponsorship opportunities, contact Karen Murphy at kmurphy@isftorch.org.

2026 CHARITY CLASSIC SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR

INVESTMENT LEVEL | \$5,000

LIMITED AVAILABILITY

- **Official ACTIVATION Sponsor (Choose One)**
 - **Photography:** watermark logo on all event photos and slideshow + referenced in email
 - **Longest Drive Contest at Designated Hole**
 - **Raffle:** Logo Signage Among Raffles
 - **Mulligan Ticket:** (1) Ticket with your logo provided to each player
 - **50/50 Cash Raffle**
- Hole Sponsor: Signage, Table + Rep
- Social Media Tags + LinkedIn
- Logo on Event Webpage
- Logo in Event Email Blast
- Ability to Participate in Raffle & Swag Bag
- (1) Golf Foursome Included

SILVER SPONSOR

INVESTMENT LEVEL | \$3,000

- Hole Sponsor: Signage, Table + Rep
- Social Media Tags + LinkedIn
- Logo on Event Webpage
- Logo in Event Email Blast
- Ability to Participate in Raffle & Swag Bag
- (1) Golf Foursome Included

HOLE SPONSOR

INVESTMENT LEVEL | \$1,000

- Branded booth on the course with Signage, Table + Representative

FLAG SPONSOR

INVESTMENT LEVEL | \$1,000

- Branded Flag + Keepsake

FOURSOME

INVESTMENT LEVEL | \$1,000

- Lunch, Snacks + Post-Golf Reception



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How Your Sponsorship Makes an Impact

Each sponsorship brings us closer to a future where every child has a chance for survival. As a sustaining sponsor, your organization will play a vital role in transforming the lives of children and families impacted by rare pediatric cancer across our region.

47 children

**ARE DIAGNOSED
WITH CANCER DAILY**

1 in 5 children

**DIAGNOSED WITH CANCER
WILL NOT SURVIVE**

**Only 8% OF FEDERAL CANCER RESEARCH FUNDING
IS DEDICATED TO PEDIATRIC CANCERS**



Our Impact Since 2007

- ✱ **Over \$16M raised** toward our mission.
- ✱ **Over 5,000** rare cancer heroes impacted.
- ✱ Funding has supported patients from **24+ countries**.
- ✱ Opened the **Pediatric Cancer Research Lab** at Levine Children's Hospital.
- ✱ **\$1.3M** to fund six initiatives ranging from **clinical research, basic science and survivorship programs** through TORCH (Transformational Outcomes for Rare Cancer Heroes).

Insight Into the Community Powering Our Mission

Align your brand with a powerful and passionate audience—our donor base is local, affluent, educated and deeply committed to making a difference,

HIGHEST LEVEL OF EDUCATION



PHD: **6%**
Master's: **30%**
Bachelor's: **60%**
High School: **4%**

AVERAGE AGE



42
years old

HOUSEHOLD INCOME



32%

\$200K+

54%

\$100-200K

12%

\$50-100K

2%

UNDER \$50K

TOP 10 ZIP CODES

- 1 **28207** MYERS PARK/EASTOVER
- 2 **28270** SOUTH CHARLOTTE
- 3 **28211** SOUTHPARK
- 4 **28277** BALLANTYNE
- 5 **28278** THE PALISADES/STEELE CREEK
- 6 **28226** BEVERLY WOODS/OLDE PROVIDENCE
- 7 **28031** CORNELIUS
- 8 **28203** DILWORTH/SOUTH END
- 9 **28202** UPTOWN/HISTORIC FOURTH WARD
- 10 **28208** MADISON PARK

Annual Sponsorship Programs

ISF offers many opportunities for corporate partners to join our mission, make a positive impact, gain valuable brand exposure and foster a meaningful company culture.

**SUSTAINING | SIGNATURE EVENTS | INDUSTRY-EXCLUSIVE
COMMUNITY PARTNER | SMALL BUSINESS SUPPORTER
CORPORATE VOLUNTEER & MORE**

Sponsorship packages are customizable to align with your business's objectives and range from event partnerships, beneficiary programs, community partnerships and corporate sponsors.



MARKETING REACH



40K+ Subscribers



7,400+ Followers



16K+ Followers



1,300+ Followers



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Become A Part Of Our Mission



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