

CAROLINA CHARM

OCTOBER 23, 2025

THE REVELRY NORTH END



CELEBRATE THE CHARM OF GIVING BACK WITH AN EXCLUSIVE NIGHT BENEFITING ISF.

Enjoy an evening where entertainment meets impact, featuring TV personalities **Shep Rose** & **Austen Kroll** from Bravo's 'Southern Charm'. This one-of-a-kind event will feature an interactive chat with Shep and Austen, silent auction, pop-up shops, signature cocktails and more.

BRAND OPPORTUNITY

- 500+ attendees
- 3 digital screens, onsite signage
- 57,500+ email impressions
- 8,000+ web page impressions
- 14,200+ social post impressions

SPONSORSHIPS OPPORTUNITIES ARE LIMITED

STARTING AT \$5,000

BENEFITING

ISABELLA SANTOS
FOUNDATION

UNITE + FIGHT FOR KIDS WITH RARE CANCER

ISFTORCH.ORG

Since 2007, ISF has been at the forefront of the battle against rare pediatric cancer, raising over **\$16M** toward expanding the scope of research and treatment options and paving the way for a brighter tomorrow for families fighting cancer.



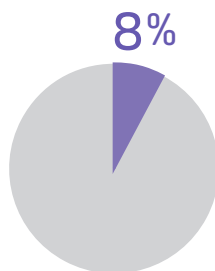
How Your Sponsorship Makes an Impact

Each sponsorship brings us closer to a future where every child has a chance for survival. As a supporting sponsor, your organization directly supports crucial research and initiatives to combat childhood cancer.

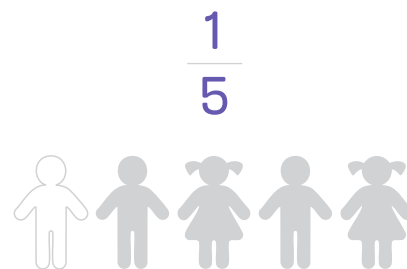
47 CHILDREN ARE DIAGNOSED
WITH CANCER DAILY



ONLY 8% OF FEDERAL CANCER RESEARCH
FUNDING IS DEDICATED TO PEDIATRIC CANCERS



1 IN 5 CHILDREN DIAGNOSED WITH
CANCER WILL NOT SURVIVE



Our Impact Since 2007

✧ Over **\$16M** raised toward our mission.

✧ Over **5,000** rare cancer heroes impacted.

✧ Funding has supported patients from **24+ countries**.

✧ Opened the **Pediatric Cancer Research Lab** at Levine Children's Hospital.

✧ **\$1.3M** to fund six initiatives ranging from **clinical research, basic science and survivorship programs** through TORCH (Transformational Outcomes for Rare Cancer Heroes).

← **2024-2025
MILESTONE**

CAROLINA CHARM

A Night of Impact

EVENT SPONSORSHIP OPPORTUNITIES

PRESENTING

\$50,000

ONE-SPONSOR LIMIT

- **Logo on Invitation & Save the Date**
- **(2) Premier Tables | 10 Seats per Table**
- **(20) VIP Access Passes**
- **Opportunity to provide special door prize and announce winner**
- **Official VIP Sponsor with Logo on VIP Signage**
- **Full Page Ad** in Program
- **Dedicated Ad** in Pre + Post-Event Email Blasts
- **Dedicated Sponsor Spotlight on Social Media Channels**
- **Premier Logo Placement** on all Digital + Physical Event Signage, Programs, Presentations
- **Opportunity for Industry Exclusivity**
- **Logo at Tables**
- **Potential Media Opportunities**
- **Access to ISF Marketing + PR Team**
- **Sponsor Tags on Social Media Channels**
- **Opportunity to staff a Marketing Table + provide branded giveaways to guests**

PLATINUM

\$25,000

LIMITED AVAILABILITY

- **(1) Premier Tables | 10 Seats per Table**
- **(10) VIP Access Passes**
- **Exclusive Sponsor Activation | Choose One**
 - Speaker Sponsor
 - Silent Auction Sponsor
 - Bravo-con Blinky Ring Raffle Sponsor
 - Bar Sponsor
- **Logo on VIP Signage**
- **Half Page Ad** in Program
- **Opportunity for Industry Exclusivity**
- **Logo in Pre + Post-Event Email Blasts**
- **Logo on Digital + Physical Event Signage**
- **Logo at Tables**
- **Access to ISF Marketing + PR Team**
- **Sponsor Tags on Social Media Channels**
- **Opportunity to staff a Marketing Table + provide branded giveaways to guests**

GOLD

\$15,000

LIMITED AVAILABILITY

- (1) Preferred Table | 10 Seats per Table
- (10) VIP Access Passes
- Exclusive Sponsor Activation | Choose One
 - Magnolia Sponsor (logo in florals)
 - Rosé-Pull Sponsor
 - Photography Sponsor
- 1/4 Page Ad in Program
- Opportunity for Industry Exclusivity
- Logo in Pre + Post-Event Email Blasts
- Logo on Digital + Physical Event Signage
- Logo at Table
- Access to ISF Marketing Team
- Sponsor Tags on Social Media Channels
- Opportunity to staff a Marketing Table + provide branded giveaways to guests

SILVER

\$10,000

- Reserved Seating for (5) Guests
- (2) VIP Access Passes
- 1/8 Page Ad on Program
- Logo in Pre + Post-Event Email Blasts
- Logo on Digital + Physical Event Signage
- Logo at Table
- Sponsor Tags on Social Media Channels
- Opportunity to staff a Marketing Table + provide branded giveaways to guests

BRONZE

\$5,000

- Reserved Seating for (5) Guests
- Company Name on Digital + Physical Event Signage
- Company Name at Table
- Sponsor Tags on Social Media Channels
- Opportunity to staff a Marketing Table + provide branded giveaways to guests



For more information,
contact Erin Santos-Primis.
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YOUR PARTICIPATION WILL DIRECTLY
SUPPORT CRUCIAL RESEARCH AND INITIATIVES
TO COMBAT CHILDHOOD CANCER.



2025 Sponsorship Programs

ISF offers many opportunities for corporate partners to join our mission, make a positive impact, gain valuable brand exposure and foster a meaningful company culture.

**SUSTAINING | SIGNATURE EVENTS | INDUSTRY-EXCLUSIVE
COMMUNITY PARTNER | SMALL BUSINESS SUPPORTER
CORPORATE VOLUNTEER**

Sponsorship packages are customizable to align with your business's objectives and range from event partnerships, beneficiary programs, community partnerships, corporate sponsors and more.



MARKETING REACH



40K+ Subscribers



6,800+ Followers



16K+ Followers



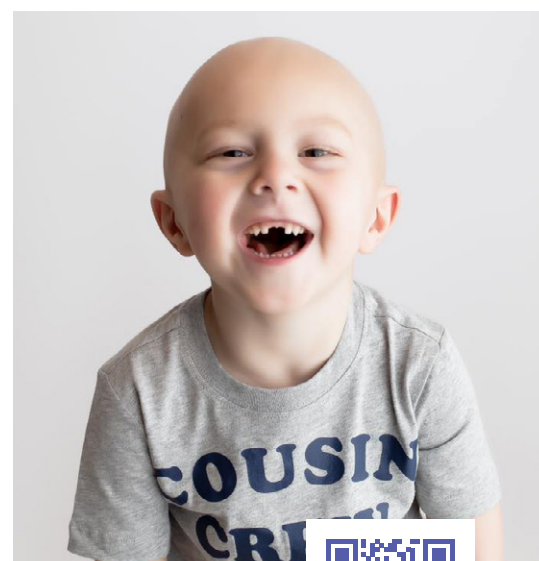
1,300+ Followers

For sponsorship opportunities, contact
Karen Murphy at kmurphy@isftorch.org.

Become A Part Of Our Mission



@isftorch



isftorch.org
info@isftorch.org

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