



# CAROLINA CHARM

OCTOBER 23, 2025

THE REVELRY NORTH END



## CELEBRATE THE CHARM OF GIVING BACK WITH AN EXCLUSIVE NIGHT BENEFITING ISF.

Enjoy an evening where entertainment meets impact, featuring TV personalities **Shep Rose & Austen Kroll** from Bravo's 'Southern Charm'. This one-of-a-kind event will feature an interactive chat with Shep and Austen, silent auction, pop-up shops, signature cocktails and more.

### BRAND OPPORTUNITY

- 500+ attendees
- 3 digital screens, onsite signage
- 57,500+ email impressions
- 8,000+ web page impressions
- 14,200+ social post impressions

**SPONSORSHIPS OPPORTUNITIES ARE LIMITED**

STARTING AT \$2,500

BENEFITING

**ISABELLA SANTOS**  
FOUNDATION

UNITE + FIGHT FOR KIDS WITH RARE CANCER

ISFTORCH.ORG

Since 2007, ISF has been at the forefront of the battle against rare pediatric cancer, raising over **\$16M** toward expanding the scope of research and treatment options and paving the way for a brighter tomorrow for families fighting cancer.



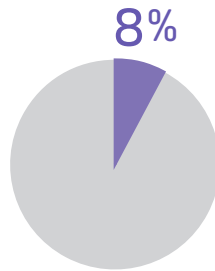
# How Your Sponsorship Makes an Impact

Each sponsorship brings us closer to a future where every child has a chance for survival. As a supporting sponsor, your organization directly supports crucial research and initiatives to combat childhood cancer.

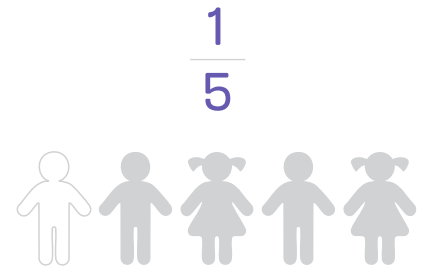
47 CHILDREN ARE DIAGNOSED WITH CANCER DAILY



ONLY 8% OF FEDERAL CANCER RESEARCH FUNDING IS DEDICATED TO PEDIATRIC CANCERS



1 IN 5 CHILDREN DIAGNOSED WITH CANCER WILL NOT SURVIVE



## Our Impact Since 2007

- ✦ Over **\$16M** raised toward our mission.
- ✦ Over **5,000** rare cancer heroes impacted.
- ✦ Funding has supported patients from **24+ countries**.
- ✦ Opened the **Pediatric Cancer Research Lab** at Levine Children's Hospital.
- ✦ **\$1.3M** to fund six initiatives ranging from **clinical research, basic science and survivorship programs** through TORCH (Transformational Outcomes for Rare Cancer Heroes).

2024-2025  
MILESTONE



## EVENT SPONSORSHIP OPPORTUNITIES

### PRESENTING

\$40,000

ONE-SPONSOR LIMIT

- **Logo on Invitation & Save the Date**
- **(2) Premier Tables | 10 Seats per Table**
- **(24) VIP Access Passes**
- **Opportunity to provide special door prize and announce winner**
- **Official VIP Sponsor with Logo on VIP Signage**
- **Full Page Ad** in Program
- **Dedicated Ad** in Pre + Post-Event Email Blasts
- **Dedicated Sponsor Spotlight on Social Media Channels**
- **Premier Logo Placement** on all Digital + Physical Event Signage, Programs, Presentations
- Logo at Tables
- **Potential Media Opportunities**
- Access to ISF Marketing + PR Team
- Sponsor Tags on Social Media Channels
- Opportunity to staff a Marketing Table + provide branded giveaways to guests

### PLATINUM

\$20,000

LIMITED AVAILABILITY

- (1) Premier Tables | 10 Seats per Table
- **(12) VIP Access Passes**
- **Exclusive Sponsor Activation | Choose One**
  - Speaker Sponsor
  - Silent Auction Sponsor
  - Bravo-con Blinky Ring Raffle Sponsor
  - Bar Sponsor
- **Logo on VIP Signage**
- **Half Page Ad** in Program
- Logo in Pre + Post-Event Email Blasts
- Logo on Digital + Physical Event Signage
- Logo at Tables
- Access to ISF Marketing + PR Team
- Sponsor Tags on Social Media Channels
- Opportunity to staff a Marketing Table + provide branded giveaways to guests

# GOLD

## \$10,000

LIMITED AVAILABILITY

- (1) Premier Table | 10 Seats per Table
- (6) VIP Access Passes
- Exclusive Sponsor Activation | Choose One
  - Magnolia Sponsor (logo in florals)
  - Rosé-Pull Sponsor
  - Photography Sponsor
- 1/4 Page Ad in Program
- Logo in Pre + Post-Event Email Blasts
- Logo on Digital + Physical Event Signage
- Logo at Table
- Access to ISF Marketing Team
- Sponsor Tags on Social Media Channels
- Opportunity to staff a Marketing Table + provide branded giveaways to guests

**YOUR PARTICIPATION WILL DIRECTLY SUPPORT  
CRUCIAL RESEARCH AND INITIATIVES  
TO COMBAT CHILDHOOD CANCER.**

# SILVER

## \$5,000

- Reserved Seating for (5) Guests
- (2) VIP Access Passes
- 1/8 Page Ad on Program
- Logo in Pre + Post-Event Email Blasts
- Logo on Digital + Physical Event Signage
- Logo at Table
- Sponsor Tags on Social Media Channels
- Opportunity to staff a Marketing Table + provide branded giveaways to guests

# BRONZE

## \$2,500

- Reserved Seating for (5) Guests
- Company Name on Digital + Physical Event Signage
- Company Name at Table
- Sponsor Tags on Social Media Channels
- Opportunity to staff a Marketing Table + provide branded giveaways to guests





# 2025 Sponsorship Programs

ISF offers many opportunities for corporate partners to join our mission, make a positive impact, gain valuable brand exposure and foster a meaningful company culture.

**SUSTAINING | SIGNATURE EVENTS | INDUSTRY-EXCLUSIVE  
COMMUNITY PARTNER | SMALL BUSINESS SUPPORTER  
CORPORATE VOLUNTEER**

Sponsorship packages are customizable to align with your business's objectives and range from event partnerships, beneficiary programs, community partnerships, corporate sponsors and more.



## MARKETING REACH



40K+ Subscribers



6,800+ Followers



16K+ Followers



1,300+ Followers

For sponsorship opportunities, contact Karen Murphy at [kmurphy@isftorch.org](mailto:kmurphy@isftorch.org).

## Become A Part Of Our Mission

    @isftorch

