

Social & Email Copy Templates

SOCIAL TEMPLATE

I am a proud Torchbearer Ambassador for the Isabella Santos Foundation, @isftorch and I would like to share this mission with you.

ISF is a foundation dedicated to funding research for rare childhood cancers. After Isabella Santos sadly passed away from Neuroblastoma in 2007, the foundation was created to carry on her legacy.

To date, ISF has raised over \$14 million and currently focuses its funding in areas of clinical trials, basic science, survivorship, hospitals' greatest needs and family programs.

Their efforts have transformed the lives of countless families from over 24+ countries through different initiatives such as the Rare and Solid Tumor Clinic at Levine Children's Hospital and their MIBG Therapy Suite room, which is only one of a handful in the country.

They will continue to transform lives for years to come, and I ask that you join me in supporting their mission!

[Insert Call-to-action:

Example - DM to learn how you can get involved!]

#beasparkforchange #rarechildhoodcancer #torchbearerambassador

EMAIL TEMPLATE

Good morning/afternoon **XXX**,

My name is XXX, and I am an ambassador for the Isabella Santos Foundation (ISF), which is a 501(c)(3) foundation dedicated to funding research for rare childhood cancers. After Isabella Santos passed away from Neuroblastoma in 2007, the foundation was created to carry on her legacy. To date, ISF has raised over \$14 million and currently focuses its funding in areas of clinical trials, basic science, survivorship, hospitals' greatest needs and family programs.

I am reaching out about [insert reason here, i.e., partnership/sponsorship opportunity, invitation to support fundraiser, etc.] Your contribution to ISF's mission would directly benefit the families battling rare cancers.

I would be happy to answer any questions you may have. In the meantime, please feel free to learn more at www.isftorch.org.

Looking forward to your response!

Best,
XXX