



A CONCERT FOR A CAUSE

September 30  
Doors open at 6 p.m.

GOLDIE'S CHARLOTTE  
3601 SOUTH BLVD



In honor of Childhood Cancer Awareness Month, the Isabella Santos Foundation (ISF) is rallying our community to drive Charlotte-wide awareness of the importance of funding clinical trials and research for kids battling rare cancers.

Businesses across the region will be participating in a month-long **Go Gold for Kids with Rare Cancer Campaign** with fundraising efforts ranging from donation roundups, beneficiary programs and ending with a special end-of-month celebration at Goldie's.

**Go Gold at Goldie's will feature an extensive menu of bar bites and brews, signature cocktails, a raffle, and a live performance by Southside Watt.**

**General Admission: \$45**

ACCESS + 1 DRINK TICKET

**VIP: \$75**

EXCLUSIVE ACCESS +  
1 DRINK TICKET + 1 ISF CUP

Tickets are limited and expected to sell out. Ticket proceeds benefit ISF's mission to provide transformational outcomes for rare cancer heroes worldwide.

SPONSORSHIP OPPORTUNITIES ARE LIVE AND LIMITED.

BENEFITING

**ISABELLA SANTOS**  
FOUNDATION

UNITE + FIGHT FOR KIDS WITH RARE CANCER

ISFTORCH.ORG

Since 2007, ISF has been at the forefront of the battle against rare pediatric cancer, raising over \$14M toward expanding the scope of research and treatment options and paving the way for a brighter tomorrow for families fighting cancer.

With a commitment to becoming a global hub for children with solid tumors and rare cancers, ISF is expanding to deliver more cutting-edge treatments and compassionate care to young warriors across the Carolinas.





IGNITED BY ISF

**GO GOLD**  
AT  
*Goldies*

## PRESENTING SPONSOR

**\$5,000**

- **"PRESENTED BY"** on all event signage and marketing
- **Two** VIP tickets OR **Four** General Admission Tickets
- Mic mention at beginning of event
- **Featured** Logo on Post-Event Email Blast
- **Featured** Logo on digital screens
- **Featured** Logo on table tent signage
- **Featured** Logo on Event Webpage
- **Featured** Logo on Facebook Event Page
- Social Media Mentions
- Sponsor Tags on Social Media Channels and LinkedIn
- Opportunity to provide a branded Raffle Package

## EXCLUSIVE MEDIA PARTNER

~~\$5,000 value~~ **SOLD**

- **Featured** as **"EXCLUSIVE MEDIA PARTNER"** on all event signage and marketing
- **Two** VIP tickets OR **Four** General Admission Tickets
- Mic mention at beginning of event
- **Featured** Logo on Post-Event Email Blast
- **Featured** Logo on digital screens
- **Featured** Logo on table tent signage
- **Featured** Logo on Event Webpage
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- Social Media Mentions
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## PLATINUM

\$1,500

- **Two** VIP tickets OR **Four** General Admission Tickets
- **Mic mention at beginning of event**
- **Logo on Post-Event Email Blast**
- Logo on digital screens
- Logo on table tent signage
- Logo on Event Webpage
- Logo on Facebook Event Page
- Social Media Mentions
- Sponsor Tags on Social Media Channels and LinkedIn
- Opportunity to provide a branded Raffle Package

## GOLD

\$1,000

- **Four** General Admission Tickets
- **Logo on digital screens**
- Logo on table tent signage
- Logo on Event Webpage
- Mention on Facebook Event Page
- Social Media Mentions
- Sponsor Tags on Social Media Channels and LinkedIn
- Opportunity to provide a branded Raffle Package

## SILVER

\$500

- Two General Admission Tickets
- Logo on table tent signage
- Logo on Event Webpage
- Mention on Facebook Event Page
- Social Media Mentions
- Sponsor Tags on Social Media Channels and LinkedIn
- Opportunity to provide a branded Raffle Package

### IN-KIND SPONSORSHIP OPPORTUNITIES AVAILABLE

We are seeking items such as event-branded cups, beer, printed signage + more!



YOUR PARTICIPATION WILL **DIRECTLY SUPPORT** CRUCIAL  
RESEARCH AND INITIATIVES TO **COMBAT CHILDHOOD CANCER.**

EACH SPONSORSHIP BRINGS US CLOSER TO A FUTURE  
WHERE **EVERY CHILD HAS A CHANCE FOR SURVIVAL.**

# ISABELLA SANTOS

FOUNDATION

UNITE + FIGHT FOR KIDS  
WITH RARE CANCER

47

FOURTY-SEVEN CHILDREN  
ARE DIAGNOSED WITH  
CANCER **EACH DAY** IN THE  
UNITED STATES.

8%

PEDIATRIC CANCER RESEARCH  
RECEIVES **ONLY 8%** OF THE  
ANNUAL BUDGET FROM THE  
NATIONAL CANCER INSTITUTE.

1:5

1 IN 5 CHILDREN WHO ARE  
DIAGNOSED WITH CANCER  
**DO NOT LIVE PAST THE  
FIRST FIVE YEARS.**



The Isabella Santos Foundation's (ISF) passion lies within the belief that every child deserves the chance of survival.

Driven by Isabella's legacy of hope, resilience and the power of building a sense of community, ISF raises essential funds for research, clinical trials and survivorship programs to provide transformational outcomes for rare cancer heroes worldwide.

## OUR IMPACT

Since 2007, ISF has raised over **\$14 million** to advance research, treatment and support for families battling rare pediatric cancers.

Hired Top Research Oncologists

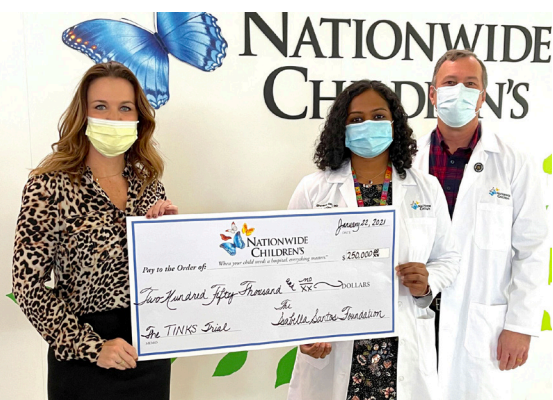
Treated Patients Traveling Worldwide  
from 24+ Countries

Opened Pediatric Cancer Research Lab  
at Levine's Children's Hospital

Doubled the Solid Tumor Patient Volume

Numerous Clinical Trials + Rare Cancer  
Studies Funded

The Isabella Santos Foundation Rare & Solid  
Tumor Program Opened in July 2020



## WAYS TO GET ENGAGED



### Donate

Be a part of our driving force to provide hope and healing for the families at the forefront of our mission. Every donation counts – and we have a giving option for everyone.



### Advocate

Join Isabella's Torchbearers to bring the reality of rare pediatric cancer to light. Educate and inspire others to provide a brighter future for all kids with cancer by becoming an ISF ambassador.



### Sponsor

Elevate your brand and drive positive change. Designed to forge meaningful connections, our partnership programs empower businesses to make a difference in a meaningful and measurable way.



## Fueling Progress

**TORCH** represents a powerful extension of the legacy of the Isabella Santos Foundation, building upon its established network and community engagement efforts with a focus on improving both the quantity and quality of life for young rare cancer patients beyond Charlotte.

Aimed to complement and broaden the impactful work achieved over the past 17 years and ignite positive change, TORCH will support projects encompassing **clinical trials**, **basic science**, **survivorship support** or a home hospital's **greatest need**.



BASIC SCIENCE



CLINICAL TRIALS



SURVIVORSHIP SUPPORT



GREATEST NEED

[isftorch.org](https://isftorch.org)

With a **\$2 MILLION** annual funding goal, we will engage with medical teams to ensure proper attention, awareness and action are delivered to every pediatric hospital across the Carolinas.



# 2024 Sponsorship Programs

ISF offers many opportunities for corporate partners to join our mission, make a positive impact, gain valuable brand exposure and foster a meaningful company culture.

**SUSTAINING | SIGNATURE EVENTS | INDUSTRY-EXCLUSIVE  
BENEFICIARY PARTNER | SMALL BUSINESS SUPPORTER  
CORPORATE VOLUNTEER | CONSTRUCTION COHORT**

Sponsorship packages are customizable to align with your business's objectives and range from event partnerships, beneficiary programs, community partnerships, corporate sponsors and more.



## MARKETING REACH



40K+ Subscribers



6,800+ Followers



16K+ Followers



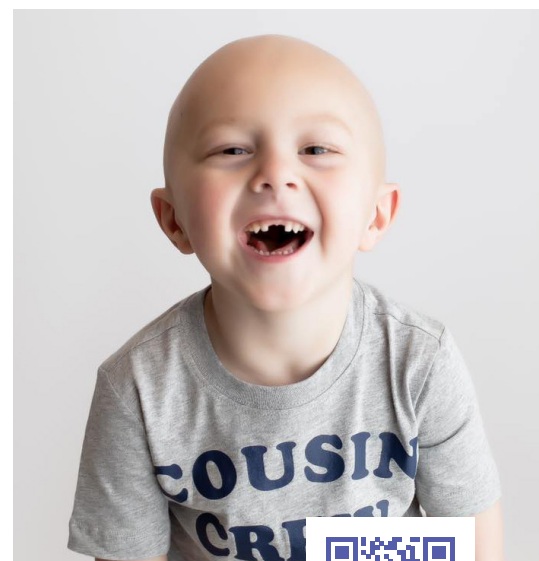
1,300+ Followers

For sponsorship opportunities, contact  
Karen Murphy at [kmurphy@isftorch.org](mailto:kmurphy@isftorch.org).

## Become A Part Of Our Mission



@isftorch



[isftorch.org](http://isftorch.org)  
[info@isftorch.org](mailto:info@isftorch.org)

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