



IGNITED BY ISF

GO GOLD

FOR KIDS WITH RARE CANCER



Join the fight September 1 - 30.

In honor of **Pediatric Cancer Awareness Month**, the Isabella Santos Foundation (ISF) is rallying our community to advocate for all kids with cancer.

Support local business partners across the Charlotte region throughout September to spark change for rare cancer heroes worldwide.

PARTNERSHIP EXAMPLES

Become a Beneficiary Partner to shine a spotlight on the reality behind rare cancers and support the courageous families affected by these devastating diseases.



- RESTAURANTS • SMALL BUSINESSES • FITNESS CENTERS
- FRANCHISES • BOUTIQUES • SALONS + SPAS • SCHOOLS
- LOCAL ARTISTS • GALLERIES + ART INSTITUTIONS

GO GOLD AT GOLDIE'S | SEPTEMBER 30 @ 6 P.M.



Save the date for an end-of-month celebration and a concert for a cause.

BENEFICIARY PROGRAM IDEAS

Choose a participation option that best aligns with your business.
Partners of all shapes and sizes are invited to participate!

DINE + DONATE • MENU MATCH • ROUND UP PROGRAM
HOST A PRIVATE EVENT • IN-KIND DONATIONS • GIFT CARD DRIVE
GRAND OPENING OR RIBBON CUTTING PARTNERSHIP



<< [LEARN MORE](#)

*Have a big idea?
We love thinking outside the box!*



DONATE A PORTION OF SALES



ROUND UP FOR A GREAT CAUSE



HOST A FITNESS FUNDRAISER

PARTNER BENEFITS

- ✓ **ELEVATE YOUR IMPACT**
Amplify your brand by associating with a meaningful cause.
- ✓ **REINFORCE COMMUNITY COMMITMENT**
Show your dedication to supporting your community.
- ✓ **DEDICATED MARKETING + PR TEAM**
Gain access to specialized marketing + public relations support.
- ✓ **BE A PART OF THE BUZZ**
Join a vibrant, impactful campaign that resonates with many.
- ✓ **DRIVE BUSINESS**
Increase visibility and customer engagement.



ISF Marketing Reach

- ✉ 40K+ Subscribers
- 📷 6,800+ Followers
- f 16K+ Followers
- in 1,300+ Followers



For more information or to set up a meeting with our team,
contact Karen Murphy at kmurphy@isftorch.org.

ISABELLA SANTOS
FOUNDATION

UNITE + FIGHT
for Kids with Rare Cancer

ISFTORCH.ORG
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