

ANNUAL Brunch Club

FUNDRAISING EVENT

October 29 - 31
9 - 11:30 a.m.

CARMEL COUNTRY CLUB



THIS UNIQUE GATHERING CELEBRATES THE STRENGTH
AND UNITY OF OUR COMMUNITY IN SUPPORTING
RARE CANCER FAMILIES WHO ARE IN SURVIVORSHIP.

Connect with fellow supporters and enjoy a delicious selection of brunch favorites paired with specially crafted signature coffees and cocktails. Plus, gain insights from ISF on our latest initiatives and hear from medical experts about advancements in rare cancer treatment and survivorship programs.

EXPOSURE OPPORTUNITY

- Three mornings, 900 guests (300 each day)
- Leaders from corporate, philanthropic & medical communities
- Opportunity for on-site brand signage
- Opportunity for on-site marketing table & giveaways

PRESENTED BY



BENEFITING

ISABELLA SANTOS
FOUNDATION

UNITE + FIGHT FOR KIDS WITH RARE CANCER

ISFTORCH.ORG

Since 2007, ISF has been at the forefront of the battle against rare pediatric cancer, raising over \$14M toward expanding the scope of research and treatment options and paving the way for a brighter tomorrow for families fighting cancer.

With a commitment to becoming a global hub for children with solid tumors and rare cancers, ISF is expanding to deliver more cutting-edge treatments and compassionate care to young warriors across the Carolinas.





THREE DAY SPONSORSHIP OPPORTUNITIES

Annual Brunch Club

~~PRESENTING~~ **SOLD** \$20,000

- Logo on Invitation & Save the Date
- Logo on Pre-Event and Post-Event Emails
- Opportunity for 1-minute speech
- Opportunity to provide a branded special Door Prize and announce the winner
- Opportunity for a Marketing Table at event
- Reserved TABLE - Seating for TEN Guests (*date of your choice*)
- Featured Logo on Signage at event
- Featured Logo on Event Webpage
- Featured Logo on Facebook Event Page
- Access to ISF Marketing + PR Team
- DEDICATED Sponsor Spotlight on Social Media Channels
- Sponsor Tags on Social Media Channels and LinkedIn
- Opportunity to showcase cars near entry
- Opportunity to staff a Marketing Table and provide branded giveaways to guests

PLATINUM \$10,000

- Logo on Post-Event Email Blast
- Opportunity for a Marketing Table at the event
- Reserved Shared Table - Seating for FIVE Guests (*date of your choice*)
- Logo on Signage at event
- Logo on Event Webpage
- Logo on Facebook Event Page
- Social Media Mentions
- Sponsor Tags on Social Media Channels and LinkedIn
- Opportunity to provide a branded Raffle Package
- Opportunity to staff a Marketing Table and provide branded giveaways to guests

GOLD

\$5,000

- Reserved seating for THREE Guests (*date of your choice*)
- Logo on Signage at event
- Logo on Event Webpage
- Mention on Facebook Event Page
- Social Media Mentions
- Sponsor Tags on Social Media Channels and LinkedIn
- Opportunity to provide a branded Raffle Package
- Opportunity to staff a Marketing Table and provide branded giveaways to guests

SILVER

\$3,000

- Reserved seating for TWO Guests (*date of your choice*)
- Logo on Signage at event
- Logo on Event Webpage
- Mention on Facebook Event Page
- Social Media Mentions
- Sponsor Tags on Social Media Channels and LinkedIn
- Opportunity to provide a branded Raffle Package
- Opportunity to staff a Marketing Table and provide branded giveaways to guests

BRONZE

\$2,000

- Reserved seating for TWO Guests (*date of your choice*)
- Logo on Signage at event
- Logo on Event Webpage
- Social Media Mentions
- Sponsor Tags on Social Media Channels and LinkedIn
- Opportunity to staff a Marketing Table and provide branded giveaways to guests



YOUR PARTICIPATION WILL **DIRECTLY SUPPORT** CRUCIAL
RESEARCH AND INITIATIVES TO **COMBAT CHILDHOOD CANCER.**

EACH SPONSORSHIP BRINGS US CLOSER TO A FUTURE
WHERE **EVERY CHILD HAS A CHANCE FOR SURVIVAL.**

ISABELLA SANTOS

FOUNDATION

UNITE + FIGHT FOR KIDS
WITH RARE CANCER

47

FOURTY-SEVEN CHILDREN
ARE DIAGNOSED WITH
CANCER **EACH DAY** IN THE
UNITED STATES.

4%

PEDIATRIC CANCER RESEARCH
RECEIVES **ONLY 4%** OF THE
ANNUAL BUDGET FROM THE
NATIONAL CANCER INSTITUTE.

1:5

1 IN 5 CHILDREN WHO ARE
DIAGNOSED WITH CANCER
**DO NOT LIVE PAST THE
FIRST FIVE YEARS.**



The Isabella Santos Foundation's (ISF) passion lies within the belief that every child deserves the chance of survival.

Driven by Isabella's legacy of hope, resilience and the power of building a sense of community, ISF raises essential funds for research, clinical trials and survivorship programs to provide transformational outcomes for rare cancer heroes worldwide.

OUR IMPACT

Since 2007, ISF has raised over **\$14 million** to advance research, treatment and support for families battling rare pediatric cancers.

Hired Top Research Oncologists

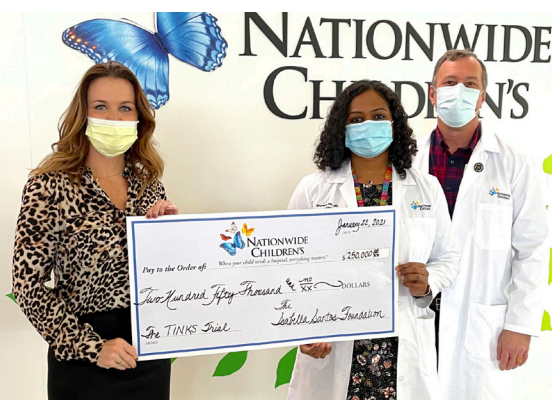
Treated Patients Traveling Worldwide
from 24+ Countries

Opened Pediatric Cancer Research Lab
at Levine's Children's Hospital

Doubled the Solid Tumor Patient Volume

Numerous Clinical Trials + Rare Cancer
Studies Funded

The Isabella Santos Foundation Rare & Solid
Tumor Program Opened in July 2020



WAYS TO GET ENGAGED



Donate

Be a part of our driving force to provide hope and healing for the families at the forefront of our mission.

Every donation counts – and we have a giving option for everyone.



Advocate

Join Isabella's Torchbearers to bring the reality of rare pediatric cancer to light. Educate and inspire others to provide a brighter future for all kids with cancer by becoming an ISF ambassador.



Sponsor

Elevate your brand and drive positive change. Designed to forge meaningful connections, our partnership programs empower businesses to make a difference in a meaningful and measurable way.



Fueling Progress

TORCH represents a powerful extension of the legacy of the Isabella Santos Foundation, building upon its established network and community engagement efforts with a focus on improving both the quantity and quality of life for young rare cancer patients beyond Charlotte.

Aimed to complement and broaden the impactful work achieved over the past 17 years and ignite positive change, TORCH will support projects encompassing **clinical trials**, **basic science**, **survivorship support** or a home hospital's **greatest need**.



BASIC SCIENCE



CLINICAL TRIALS



SURVIVORSHIP SUPPORT



GREATEST NEED

isftorch.org

With a **\$2 MILLION** annual funding goal, we will engage with medical teams to ensure proper attention, awareness and action are delivered to every pediatric hospital across the Carolinas.



2024 Sponsorship Programs

ISF offers many opportunities for corporate partners to join our mission, make a positive impact, gain valuable brand exposure and foster a meaningful company culture.

**SUSTAINING | SIGNATURE EVENTS | INDUSTRY-EXCLUSIVE
BENEFICIARY PARTNER | SMALL BUSINESS SUPPORTER
CORPORATE VOLUNTEER | CONSTRUCTION COHORT**

Sponsorship packages are customizable to align with your business's objectives and range from event partnerships, beneficiary programs, community partnerships, corporate sponsors and more.



MARKETING REACH



40K+ Subscribers



6,800+ Followers



16K+ Followers



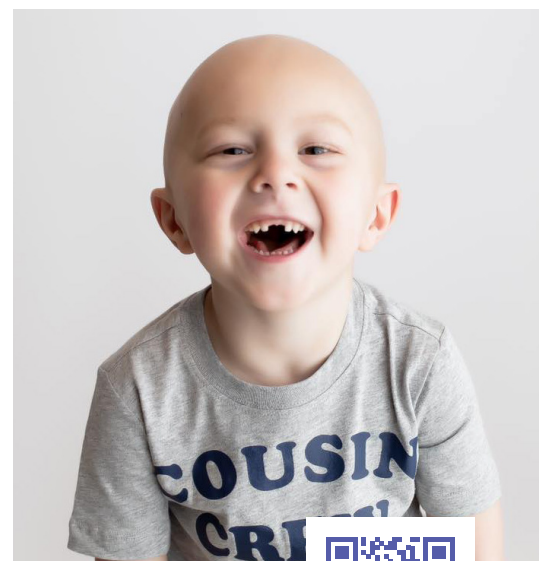
1,300+ Followers

For sponsorship opportunities, contact
Karen Murphy at kmurphy@isftorch.org.

Become A Part Of Our Mission



@isftorch



isftorch.org
info@isftorch.org

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