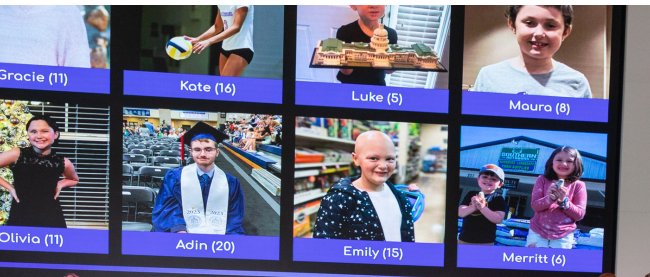




**FEBRUARY 28, 2025**

**THE REVELRY NORTH END**



Enjoy a 1920s-style evening with signature cocktails, culinary experiences, live music and a live auction.

Our annual signature gala presents the perfect opportunity for corporate sponsors, small businesses and community partners to get engaged, generate brand awareness and treat yourselves and your guests to a night of fun and philanthropy.

**BRAND OPPORTUNITY**

- 450+ attendees
- 3 digital screens, onsite signage
- 57,500+ email impressions
- 8,000+ web page impressions
- 14,200+ social post impressions

**SPONSORSHIPS  
OPPORTUNITIES  
ARE LIMITED**

**STARTING AT \$5,000**

**BENEFITING**

**ISABELLA SANTOS**  
FOUNDATION

**UNITE + FIGHT FOR KIDS WITH RARE CANCER**

**ISFTORCH.ORG**

Since 2007, ISF has been at the forefront of the battle against rare pediatric cancer, raising over \$14M toward expanding the scope of research and treatment options and paving the way for a brighter tomorrow for families fighting cancer.

With a commitment to becoming a global hub for children with solid tumors and rare cancers, ISF is expanding to deliver more cutting-edge treatments and compassionate care to young warriors across the Carolinas.







## EVENT SPONSORSHIP OPPORTUNITIES

# A SPEAKEASY SOIRÉE

## PRESENTING

\$50,000

### ONE-SPONSOR LIMIT

- **(2) Premier Tables** | 12 Seats per Table
- **(24) VIP Access Passes**
- (24) Complimentary Parking Passes
- **Program Speech/Video Opportunity**
- **Official VIP Sponsor** with Logo on VIP Signage
- Option to Add Merch to VIP Exclusive Swag Bags
- Logo on Digital + Physical Invitations
- **FULL Page Ad** in Program
- **DEDICATED Ad** in Pre + Post-Event Email Blasts
- **DEDICATED Sponsor Spotlight** on Social Media Channels
- **Premier Logo Placement** on Digital + Physical Event Signage, Programs, Presentations, Etc.
- **Logo** at Tables
- **Potential Media Opportunities**
- Access to ISF Marketing + PR Team
- Sponsor Tags on Social Media Channel

## PLATINUM

\$25,000

### LIMITED AVAILABILITY

- **(2) Premier Tables** | 12 Seats per Table
- **(24) VIP Access Passes**
- (24) Complimentary Parking Passes
- **Select Sponsor Category | Choose One**
  - Band Sponsor
  - Live Auction Sponsor
  - Bar Sponsor
- **Logo on VIP Signage**
- **Option to Add Merch** to VIP Exclusive Swag Bags
- **Half Page Ad** in Program
- **Logo** in Pre + Post-Event Email Blasts
- **Logo** on Digital + Physical Event Signage
- **Logo** at Tables
- Access to ISF Marketing + PR Team
- Sponsor Tags on Social Media Channels

# GOLD

## \$15,000

### LIMITED AVAILABILITY

- (1) Premier Table | 12 Seats per Table
- **(6) VIP Access Passes**
- (6) Complimentary Parking Passes
- **Select Sponsor Category | Choose One**
  - Dessert Bar Sponsor
  - Alcohol Pull Sponsor
  - Photography Sponsor
- **1/4 Page Ad** in Program
- **Logo** in Pre + Post-Event Email Blasts
- **Logo** on Digital + Physical Event Signage
- **Logo** at Table
- Access to ISF Marketing Team
- Sponsor Tags on Social Media Channels

**YOUR PARTICIPATION WILL DIRECTLY SUPPORT  
CRUCIAL RESEARCH AND INITIATIVES  
TO COMBAT CHILDHOOD CANCER.**

**EACH SPONSORSHIP BRINGS US CLOSER TO A FUTURE  
WHERE EVERY CHILD HAS A CHANCE FOR SURVIVAL.**

# SILVER

## \$10,000

- (1) Preferred Table | 12 Seats per Table
- **(2) VIP Access Passes**
- (6) Complimentary Parking Passes
- **1/8 Page Ad** on Program
- **Logo** in Pre + Post-Event Email Newsletter Blasts
- **Logo** on Digital + Physical Event Signage
- **Logo** at Table
- Sponsor Tags on Social Media Channels

# BRONZE

## \$5,000

- (1) Table | 12 Seats per Table
- (6) Complimentary Parking Passes
- Company Name on Digital + Physical Event Signage
- Company Name at Table
- Sponsor Tags on Social Media Channels





# ISABELLA SANTOS

FOUNDATION

UNITE + FIGHT FOR KIDS  
WITH RARE CANCER

47

FOURTY-SEVEN CHILDREN  
ARE DIAGNOSED WITH  
CANCER **EACH DAY** IN THE  
UNITED STATES.

4%

PEDIATRIC CANCER RESEARCH  
RECEIVES **ONLY 4%** OF THE  
ANNUAL BUDGET FROM THE  
NATIONAL CANCER INSTITUTE.

1:5

1 IN 5 CHILDREN WHO ARE  
DIAGNOSED WITH CANCER  
**DO NOT LIVE PAST THE  
FIRST FIVE YEARS.**



The Isabella Santos Foundation's (ISF) passion lies within the belief that every child deserves the chance of survival.

Driven by Isabella's legacy of hope, resilience and the power of building a sense of community, ISF raises essential funds for research, clinical trials and survivorship programs to provide transformational outcomes for rare cancer heroes worldwide.

## OUR IMPACT

Since 2007, ISF has raised over **\$14 million** to advance research, treatment and support for families battling rare pediatric cancers.

Hired Top Research Oncologists

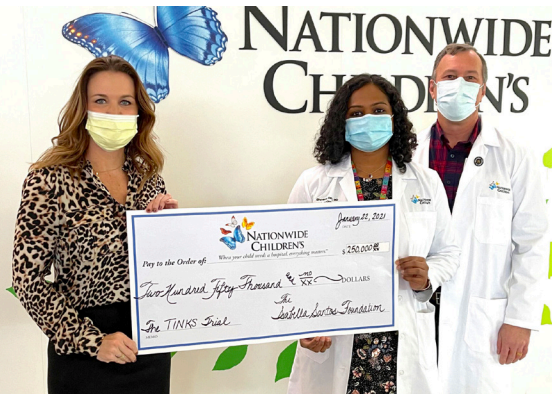
Doubled the Solid Tumor Patient Volume

Treated Patients Traveling Worldwide  
from 24+ Countries

Numerous Clinical Trials + Rare Cancer  
Studies Funded

Opened Pediatric Cancer Research Lab  
at Levine's Children's Hospital

The Isabella Santos Foundation Rare & Solid  
Tumor Program Opened in July 2020





# WAYS TO GET ENGAGED



## Donate

Be a part of our driving force to provide hope and healing for the families at the forefront of our mission.

Every donation counts – and we have a giving option for everyone.



## Advocate

Join Isabella's Torchbearers to bring the reality of rare pediatric cancer to light. Educate and inspire others to provide a brighter future for all kids with cancer by becoming an ISF ambassador.



## Sponsor

Elevate your brand and drive positive change. Designed to forge meaningful connections, our partnership programs empower businesses to make a difference in a meaningful and measurable way.



## Fueling Progress

**TORCH** represents a powerful extension of the legacy of the Isabella Santos Foundation, building upon its established network and community engagement efforts with a focus on improving both the quantity and quality of life for young rare cancer patients beyond Charlotte.

Aimed to complement and broaden the impactful work achieved over the past 17 years and ignite positive change, TORCH will support projects encompassing **clinical trials**, **basic science**, **survivorship support** or a home hospital's **greatest need**.



BASIC SCIENCE



CLINICAL TRIALS



SURVIVORSHIP SUPPORT



GREATEST NEED

[isftorch.org](http://isftorch.org)

With a **\$2 MILLION** annual funding goal, we will engage with medical teams to ensure proper attention, awareness and action are delivered to every pediatric hospital across the Carolinas.





# 2024 Sponsorship Programs

ISF offers many opportunities for corporate partners to join our mission, make a positive impact, gain valuable brand exposure and foster a meaningful company culture.

**SUSTAINING | SIGNATURE EVENTS | INDUSTRY-EXCLUSIVE BENEFICIARY PARTNER | SMALL BUSINESS SUPPORTER CORPORATE VOLUNTEER | CONSTRUCTION COHORT**

Sponsorship packages are customizable to align with your business's objectives and range from event partnerships, beneficiary programs, community partnerships, corporate sponsors and more.



## MARKETING REACH



40K+ Subscribers



6,800+ Followers



16K+ Followers



1,300+ Followers

For sponsorship opportunities, contact Karen Murphy at [kmurphy@isftorch.org](mailto:kmurphy@isftorch.org).

## Become A Part Of Our Mission



@isftorch

