



FEBRUARY 28, 2025

THE REVELRY NORTH END



Enjoy an unforgettable evening of impact and inspiration featuring live and silent auctions, culinary experiences, signature cocktails, live music + more.

Our annual signature gala presents the perfect opportunity for corporate sponsors, small businesses and community partners to get engaged, generate brand awareness and treat yourselves and your guests to a night of fun and philanthropy.

#### BRAND OPPORTUNITY

- 500+ attendees
- 3 digital screens, onsite signage
- 57,500+ email impressions
- 8,000+ web page impressions
- 14,200+ social post impressions

**SPONSORSHIPS  
OPPORTUNITIES  
ARE LIMITED**

STARTING AT \$5,000

BENEFITING

**ISABELLA SANTOS**  
FOUNDATION

UNITE + FIGHT FOR KIDS WITH RARE CANCER

ISFTORCH.ORG

Since 2007, ISF has been at the forefront of the battle against rare pediatric cancer, raising over **\$16M** toward expanding the scope of research and treatment options and paving the way for a brighter tomorrow for families fighting cancer.





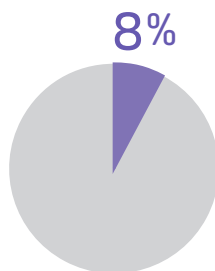
# How Your Sponsorship Makes an Impact

Each sponsorship brings us closer to a future where every child has a chance for survival. As a supporting sponsor, your organization directly supports crucial research and initiatives to combat childhood cancer.

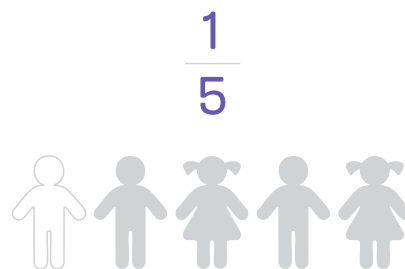
47 CHILDREN ARE DIAGNOSED  
WITH CANCER DAILY



ONLY 8% OF FEDERAL CANCER RESEARCH  
FUNDING IS DEDICATED TO PEDIATRIC CANCERS



1 IN 5 CHILDREN DIAGNOSED WITH  
CANCER WILL NOT SURVIVE



## Our Impact Since 2007

✧ Over **\$16M** raised toward our mission.

✧ Over **5,000** rare cancer heroes impacted.

✧ Funding has supported patients from **24+ countries**.

✧ Opened the **Pediatric Cancer Research Lab** at Levine Children's Hospital.

✧ **\$1.3M** to fund six initiatives ranging from **clinical research, basic science and survivorship programs** through TORCH (Transformational Outcomes for Rare Cancer Heroes).

← **2024-2025  
MILESTONE**



## EVENT SPONSORSHIP OPPORTUNITIES

# A SPEAKEASY SOIRÉE

## PRESENTING \$50,000

### ONE-SPONSOR LIMIT

- **(2) Premier Tables** | 12 Seats per Table
- **(24) VIP Access Passes**
- (24) Complimentary Parking Passes
- **Program Speech/Video Opportunity**
- **Official VIP Sponsor** with Logo on VIP Signage
- Logo on Digital + Physical Invitations
- **FULL Page Ad** in Program
- **DEDICATED Ad** in Pre + Post-Event Email Blasts
- **DEDICATED Sponsor Spotlight** on Social Media Channels
- **Premier Logo Placement** on Digital + Physical Event Signage, Programs, Presentations, Etc.
- **Logo** at Tables
- **Potential Media Opportunities**
- Access to ISF Marketing + PR Team
- Sponsor Tags on Social Media Channel

## PLATINUM \$25,000

### LIMITED AVAILABILITY

- **(2) Premier Tables** | 12 Seats per Table
- **(24) VIP Access Passes**
- (24) Complimentary Parking Passes
- **Exclusive Sponsor Activation | Choose One**
  - Band Sponsor
  - Live Auction Sponsor
  - Silent Auction Sponsor
  - Bar Sponsor
- **Logo on VIP Signage**
- **Half Page Ad** in Program
- **Logo** in Pre + Post-Event Email Blasts
- **Logo** on Digital + Physical Event Signage
- **Logo** at Tables
- Access to ISF Marketing + PR Team
- Sponsor Tags on Social Media Channels



**GOLD**  
**\$15,000**

LIMITED AVAILABILITY

- (1) Premier Table | 12 Seats per Table
- **(6) VIP Access Passes**
- (6) Complimentary Parking Passes
- **Select Sponsor Category | Choose One**
  - Dessert Bar Sponsor
  - Bourbon & Bubbles Raffle Sponsor
  - Photography Sponsor
- **1/4 Page Ad** in Program
- **Logo** in Pre + Post-Event Email Blasts
- **Logo** on Digital + Physical Event Signage
- **Logo** at Table
- Access to ISF Marketing Team
- Sponsor Tags on Social Media Channels

**YOUR PARTICIPATION WILL DIRECTLY SUPPORT  
CRUCIAL RESEARCH AND INITIATIVES  
TO COMBAT CHILDHOOD CANCER.**

**EACH SPONSORSHIP BRINGS US CLOSER TO A FUTURE  
WHERE EVERY CHILD HAS A CHANCE FOR SURVIVAL.**

SILVER  
\$10,000

- (1) Preferred Table | 12 Seats per Table
- **(2) VIP Access Passes**
- (6) Complimentary Parking Passes
- **1/8 Page Ad** on Program
- **Logo** in Pre + Post-Event Email Newsletter Blasts
- **Logo** on Digital + Physical Event Signage
- **Logo** at Table
- Sponsor Tags on Social Media Channels

BRONZE  
\$5,000

- (1) Table | 12 Seats per Table
- (6) Complimentary Parking Passes
- Company Name on Digital + Physical Event Signage
- Company Name at Table
- Sponsor Tags on Social Media Channels





# 2025 Sponsorship Programs

ISF offers many opportunities for corporate partners to join our mission, make a positive impact, gain valuable brand exposure and foster a meaningful company culture.

**SUSTAINING | SIGNATURE EVENTS | INDUSTRY-EXCLUSIVE  
COMMUNITY PARTNER | SMALL BUSINESS SUPPORTER  
CORPORATE VOLUNTEER**

Sponsorship packages are customizable to align with your business's objectives and range from event partnerships, beneficiary programs, community partnerships, corporate sponsors and more.



## MARKETING REACH



40K+ Subscribers



6,800+ Followers



16K+ Followers



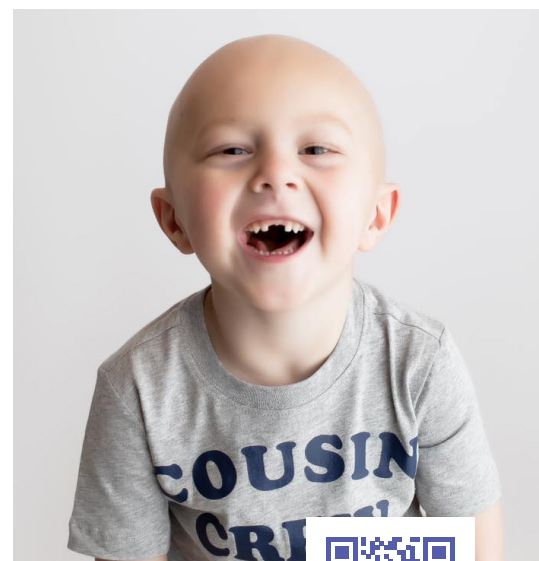
1,300+ Followers

For sponsorship opportunities, contact  
Karen Murphy at [kmurphy@isftorch.org](mailto:kmurphy@isftorch.org).

## Become A Part Of Our Mission



@isftorch



[isftorch.org](http://isftorch.org)  
[info@isftorch.org](mailto:info@isftorch.org)

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