

FUNDRAISING BREAKFAST

Presented by

BRUNCH CLUB



**3 DAY SPONSORSHIP OPPORTUNITY
OCTOBER 29, 30, & 31, 2024**

Carmel Country Club

OUR MISSION

The Isabella Santos Foundation (ISF) is committed to improving rare pediatric cancer treatment options in an effort to increase the survival rates of kids with cancer. Over the course of sixteen years, ISF has funded \$8 million toward expanding the scope of research and treatment and supporting families dealing with cancer in a variety of ways.

THE EVENT

A unique event that celebrates the power of people and the influence they have on change in our community. The mornings at Carmel Country Club will give guests time to network, socialize, participate in high-end raffles and learn how to make a difference for kids fighting rare cancers.

EXPOSURE OPPORTUNITY

- 3 Mornings, 9-11:30 am
- 900 Guests (300 each morning)
- Leaders from corporate, philanthropic & medical communities
- Opportunity for on-site brand signage
- Opportunity for on-site marketing table & giveaways

Benefiting

ISABELLA SANTOS FOUNDATION

BRUNCH CLUB

EVENT SPONSORSHIP

SOLD

PRESENTING - \$20,000

- Logo on Invitation & Save the Date
- Logo on Pre-Event and Post-Event Emails
- Opportunity for 1-minute speech
- Opportunity to provide a branded special Door Prize and announce the winner
- Opportunity for a Marketing Table at event
- Reserved TABLE - Seating for TEN Guests (*choose date*)
- Featured Logo on Signage at event
- Featured Logo on Event Webpage
- Featured Logo on Facebook Event Page
- Access to ISF Marketing + PR Team
- DEDICATED Sponsor Spotlight on Social Media Channels
- Sponsor Tags on Social Media Channels and LinkedIn
- Opportunity to showcase cars near entry to event
- Opportunity to provide a branded Raffle Package
- Opportunity to provide a branded item for Swag Bags / Marketing Table

PLATINUM - \$10,000

- Logo on Post-Event Email Blast
- Opportunity for a Marketing Table at the event
- Reserved Shared Table - Seating for FIVE Guests (*choose date*)
- Logo on Signage at event
- Logo on Event Webpage
- Logo on Facebook Event Page
- Social Media Mentions
- Sponsor Tags on Social Media Channels and LinkedIn
- Opportunity to provide a branded Raffle Package
- Opportunity to provide a branded item for Swag Bags / Marketing Table

Karen Murphy, VP Strategic Partnerships

KMurphy@IsabellaSantosFoundation.org

704-281-3397 | IsabellaSantosFoundation.org

ISF

BRUNCH CLUB

EVENT SPONSORSHIP

GOLD - \$5,000

- Reserved seating for THREE Guests (*choose date*)
- Logo on Signage at event
- Logo on Event Webpage
- Mention on Facebook Event Page
- Social Media Mentions
- Sponsor Tags on Social Media Channels and LinkedIn
- Opportunity to provide a branded Raffle Package
- Opportunity to provide a branded item for Swag Bags / Marketing Table



SILVER - \$3,000

- Reserved seating for TWO Guests (*choose date*)
- Logo on Signage at event
- Logo on Event Webpage
- Mention on Facebook Event Page
- Social Media Mentions
- Sponsor Tags on Social Media Channels and LinkedIn
- Opportunity to provide a branded Raffle Package
- Opportunity to provide a branded item for Swag Bags / Marketing Table

BRONZE - \$2,000

- Reserved seating for TWO Guests (*choose date*)
- Logo on Signage at event
- Logo on Event Webpage
- Social Media Mentions
- Sponsor Tags on Social Media Channels and LinkedIn
- Opportunity to provide a branded item for Swag Bags / Marketing Table

MARKETING REACH



31,000
SUBSCRIBERS



OVER 16,000
FOLLOWERS

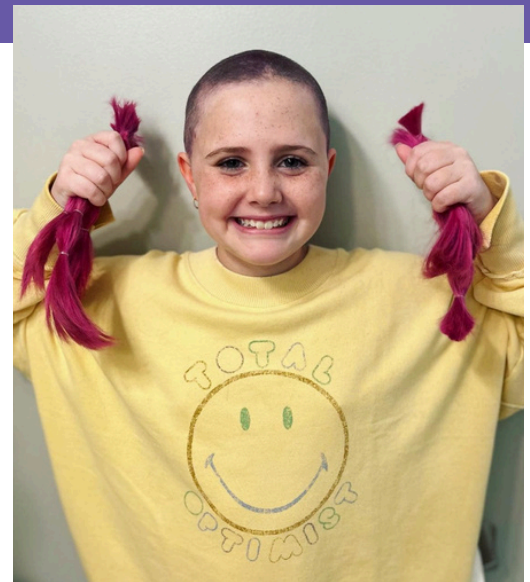


OVER 6,700
FOLLOWERS

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LADIES BRUNCH



" Much of our research on rare cancers will be done solely using ISF donations for the rare and solid tumor program and we cannot be successful without your partnership. During this exciting time, it is more important than ever to have ISF support the growth of research and clinical operations for the children of Charlotte and beyond because, without that support, we will not be successful."

-Javier Oesterheld MD
Director - Pediatric Hematology/
Oncology/BMT | Levine Children's Hospital

JOIN US AND BE A PART OF CREATING HOPE FOR KIDS TO BEAT CANCER & LIVE THEIR DREAMS.

YOUR FUNDS ARE WORKING TO:

- Build a global rare pediatric cancer program
- Increase survival rates for kids with cancer
- Fund research to lead to less toxic & more treatment options
- Elevate Levine Children's Hospital as the global expert in pediatric oncology

CHILDHOOD CANCER BY THE NUMBERS

46 # of children that are **diagnosed with cancer** each day in the US.

4% Pediatric cancer research **receives only 4%** of the annual budget from the National Cancer Institute

12 Pediatric cancer is not just one disease. It is made up of **12 major types & over 100 subtypes.**

71 Average **years of life lost** to cancer by pediatric cancer patients

1:5 1 in 5 children who are diagnosed with cancer **do not make it.**

2X Pediatric cancer survivors are **twice as likely** to suffer chronic health conditions & later effects

MARKETING REACH



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