



ISF CHARITY CLASSIC

The Isabella Santos Foundation (ISF) is committed to investing in rare pediatric cancer research and treatment options to increase survival rates across the world.

Since 2007, ISF has funded over \$8M toward rare cancer research and treatment at Levine Children's Hospital in Charlotte, NC, benefiting thousands of families along the way.

In 2024, they're taking their mission to the next level by expanding across the Carolinas and offering various ways to join the effort.

The Annual ISF Charity Golf Classic offers the perfect opportunity to get your business involved.

JUNE 24, 2024 | 10 A.M.
FIRETHORNE COUNTRY CLUB

Team Build. Network. Entertain Clients.
Hang with Friends. Finetune Your Swing.
Hit Your Goals. Strengthen Your Community.
Save Lives. Give Hope. Create Change.

**DRIVING CHANGE FOR KIDS
WITH CANCER.**

ISF CHARITY CLASSIC

EVENT SPONSORSHIP

SOLD

PRESENTING \$20,000

- Title Sponsor of the Fourth Annual Event
- Golf Cart Sponsor: Logo/tagline on every cart
- Hole Sponsor (1 or 18): Sign, table + rep, start at -1
- Logo on Event Invitation and Save the Date
- Co-Branded Logo at all Designated Event areas (Registration, Luncheon, Beverage etc.)
- Logo Displayed on Leaderboard
- Logo on Golf Ball Favors
- Social Media Tags: Facebook, Instagram + LinkedIn
- Logo on Event Webpage
- Logo on (1) Event Email Blast
- Opportunity to Participate in Raffle & Swag Bag
- (1) Golf Foursome Included
- Speaking Opportunity at Post-Play Reception

PLATINUM \$10,000

- Official SEGMENT Sponsor (Choose Two)
 - Post-Play Reception
 - SOLD** ◦ Hole-in-One Contest
 - Putting Contest
 - Charity Golf Gun Designated Hole
 - Official Towel or Divot/Tee
- Hole Sponsor: Sign, table + rep, start at -1
- Social Media Tags: Facebook, Instagram + LinkedIn
- Logo on Event Webpage
- Logo on (1) Event Email Blast
- Opportunity to Participate in Raffle & Swag Bag
- (1) Golf Foursome Included



ISF CHARITY CLASSIC

EVENT SPONSORSHIP

GOLD

\$5,000

- Official SEGMENT Sponsor (Choose One)
 - SOLD** • Photography: watermark logo on all event photos and slideshow + referenced in email
 - SOLD** • Longest Drive Contest at Designated Hole
 - SOLD** • Raffle: Logo Signage Among Raffles
 - Mulligan Ticket: (1) Logoed Ticket for Each Player
 - 50/50 Cash Raffle
- Hole Sponsor: Sign, Table + Rep, Start at -1
- Logo on Event Webpage
- Social Media Tags: Facebook, Instagram + LinkedIn
- Mention in Event Email Blast
- Ability to Participate in Raffle & Swag Bag
- (1) Golf Foursome Included

SILVER

\$3,000

- Hole Sponsor: Sign, Table + Rep, Start at -1
- Social Media Tags: Facebook, Instagram + LinkedIn
- Mention in Event Email Blast
- Ability to Participate in Raffle & Swag Bag
- (1) Golf Foursome Included

HOLE SPONSOR | \$1,000

Signage, Table + Rep + Start at -1

FLAG SPONSOR | \$1,000

Keepsake + Start at -1

FOURSOME | \$1,000

Lunch, Snacks + Post-Golf Reception

*Limited
Availability!*



ISABELLA SANTOS

FOUNDATION



WHY ISF?

Isabella fought neuroblastoma, a form of rare cancer, for five years and ran out of treatment options. This is the case for many other children diagnosed with rare cancers. Pediatric cancer is not just one disease - it is made up of 12 major types and over 100 subtypes so it falls into its own category with little to no funding.

It's up to private foundations like the Isabella Santos Foundation (ISF) to raise essential funds for research and new treatment programs that will give the families affected a fighting chance.

OUR PROGRESS

- ✓ Over \$8M Donated to Support Our Mission
- ✓ Hired Top Research Oncologists
- ✓ Doubled the Solid Tumor Patient Volume
- ✓ Treated Patients Traveling from 24+ Countries
- ✓ Opened Pediatric Cancer Research Lab at LCH
- ✓ 12 Clinical Trials + Rare Cancer Studies Funded

In partnership with Atrium Health Levine Children's Hospital, ISF proudly announced the opening of the Isabella Santos Foundation Rare & Solid Tumor Program in July 2020, bringing world-class comprehensive care, access to the latest clinical trials and an exceptional patient experience to Charlotte, NC.



Our overarching mission is clear - to touch the lives of families battling rare pediatric cancer and significantly accelerate the pace at which life-changing questions are answered.

BECOME A PART OF OUR MISSION | [ISABELLASANTOSFOUNDATION.ORG](https://isbellasantosfoundation.org) | [@THEISFOUNDATION](https://twitter.com/THEISFOUNDATION)

WHAT'S NEXT

With a commitment to becoming a global hub for children with rare cancers, in 2024 ISF is expanding beyond Charlotte to deliver more cutting edge treatments and compassionate care to young warriors across the Carolinas.

This initiative will invest in projects ranging from basic science and research, clinical trials and survivorship.



UNITE + FIGHT FOR KIDS WITH RARE CANCER



Through this groundbreaking effort, ISF expects to expand its annual impact from 130 children at Levine Children's Hospital in Charlotte to thousands of children worldwide.

This new initiative is an extension of the legacy of Isabella, allowing us to build upon ISF's foundation and ability to engage our community to provide:

TRANSFORMATIONAL OUTCOMES FOR RARE CANCER HEROES

For sponsorship opportunities, contact Karen Murphy, VP Strategic Partnerships kmurphy@isabellasantosfoundation.org.

ISABELLA SANTOS
FOUNDATION



"Much of our research on rare cancers will be done solely using ISF donations for the rare and solid tumor program and we cannot be successful without your partnership. During this exciting time, it is more important than ever to have ISF support the growth of research and clinical operations for the children of Charlotte and beyond because, without that support, we will not be successful."

- Javier Oesterheld MD
Director of Pediatric Hematology,
Oncology & BMT
Levine Children's Hospital



2024 SPONSORSHIP PROGRAMS

ISF offers many opportunities for corporate partners to join our mission, make a positive impact, gain valuable brand exposure, and foster a meaningful company culture.

**SUSTAINING SPONSOR | EVENT SPONSOR | VOLUNTEER
INDUSTRY EXCLUSIVE SUPPORTER | BENEFICIARY PARTNER**

Sponsorship packages are customizable to align with your business's objectives and range from event partnerships, beneficiary programs, community partnerships, corporate sponsors and more.

CHILDHOOD CANCER BY THE NUMBERS

46 children are diagnosed in the U.S. each day	4% of the National Cancer Institute's annual budget	12 major types and 100+ subtypes exist - it's not just one disease
71 average years of life lost to different types	1:5 ratio of diagnosed children who do not survive	2X survivors are twice as likely to suffer chronic health problems

MARKETING REACH



**31,000
SUBSCRIBERS**



**OVER 16,000
FOLLOWERS**



**OVER 6,700
FOLLOWERS**

IMPACT TO DATE

\$8M

ISF has funded over \$8 million to expand the scope of rare pediatric cancer research and treatment options, improve survival rates and support thousands of families affected.