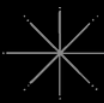


ISABELLA SANTOS
FOUNDATION



YOU ARE CORDIALLY INVITED TO

**THE ISABELLA SANTOS FOUNDATION
SIGNATURE GALA**

FRIDAY, FEBRUARY 28, 2025 | THE REVELRY NORTH END

SPONSORSHIP OPPORTUNITIES | LIVE AUCTION | SIP, SAVOR & SAVE LIVES

Isabella fought neuroblastoma, a form of rare cancer, for five years and ran out of treatment options. This is the case for many other children diagnosed with rare cancers. Pediatric cancer is not just one disease - it is made up of 12 major types and over 100 subtypes so it falls into its own category with little to no funding.



It's up to private foundations like the Isabella Santos Foundation (ISF) to raise essential funds for research and new treatment programs that will give the families affected a fighting chance.

UNITE + FIGHT FOR FAMILIES BATTLING RARE PEDIATRIC CANCER



OUR PROGRESS

- **Over \$8M Donated** to Support Our Mission
- Hired **Top Research Oncologists**
- Doubled the **Solid Tumor Patient Volume**
- Treated **Patients Worldwide** from 24+ Countries
- Opened **Pediatric Cancer Research Lab** at LCH
- **12 Clinical Trials** + Rare Cancer Studies Funded

In partnership with Atrium Health Levine Children's Hospital, ISF proudly announced the opening of the Isabella Santos Foundation Rare & Solid Tumor Program in July 2020, bringing world-class comprehensive care, access to the latest clinical trials and an exceptional patient experience to Charlotte, NC.

MARKETING REACH



For sponsorship opportunities, contact Karen Murphy, VP Strategic Partnerships kmurphy@isabellasantosfoundation.org

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WHAT'S NEXT

In 2024, ISF is expanding beyond Charlotte to accelerate transformative research and clinical trials for rare pediatric cancers.

Through our work with medical institutions across the Carolinas, this new initiative seeks to achieve what no singular institution could accomplish alone.

As an extension of the legacy of Isabella, the program allows donors to select which pillar they'd like to support - projects ranging from basic science and research, clinical trials and survivorship.



Through this collaborative effort among hospitals, we will extend our impact from 130 children at Levine Children's Hospital in Charlotte to **thousands of children** spanning the Carolinas.

**MAKE HISTORY WITH US BY
JOINING A MOVEMENT WHERE
GIVING TRULY MATTERS**

This is a momentous step towards transforming the landscape of pediatric cancer research and providing hope to countless young lives worldwide.

For sponsorship opportunities, contact
Karen Murphy, VP Strategic Partnerships
kmurphy@isabellasantosfoundation.org

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A SPEAKEASY SOIRÉE

Join us for an ISF Signature Event at The Revelry in Camp North End on Friday, February 28, and make a difference for kids fighting rare cancers. Enjoy a 1920s-style evening with signature cocktails, culinary experiences, live music and a live auction.



THE REVELRY NORTH END

701 Keswick Avenue, #110
Charlotte, NC 28206

SPONSORSHIP OPPORTUNITIES ARE LIMITED

Starting at \$5,000

EVENT SCHEDULE

7 P.M. | COCKTAIL HOUR IN THE LOUNGE
Signature Cocktails, Culinary Experiences, Music + Mingling

7:30 P.M. | PROGRAM
Welcome + Keynote Speakers

8 P.M. | LIVE AUCTION
Luxury Brands + Exquisite Experiences

8:30 P.M. | SPEAKEASY AFTER-PARTY
1920s-Style Band, Cocktails, Dancing + Dessert

11 P.M. | MERCI + AU REVOIR

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SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$50,000

One-Sponsor Limit

- **(2) Premier Tables** | 12 Seats per Table
- (24) VIP Access Passes
- (24) Complimentary Parking Passes
- **Program Speech/Video** Opportunity
- **Official VIP Sponsor** with Logo on VIP Signage
- Option to Add Merch to VIP Exclusive Swag Bags
- **Logo on Digital + Physical Invitations**
- **FULL Page** Ad in Program
- **DEDICATED Ad** in Pre + Post-Event Email Blasts
- **DEDICATED** Sponsor Spotlight on Social Media Channels
- **Premier Logo Placement** on Digital + Physical Event Signage, Programs, Presentations, Etc.
- **Logo** at Tables
- **Potential Media Opportunities**
- Access to ISF Marketing + PR Team
- Sponsor Tags on Social Media Channels



PLATINUM: \$25,000

Limited Availability

- **(2) Premier Tables** | 12 Seats per Table
- **(24) VIP** Access Passes
- (24) Complimentary Parking Passes
- **Select Sponsor Category | Choose One**
 - Band Sponsor
 - Live Auction Sponsor
 - Bar Sponsor
- **Logo on VIP Signage**
- **Option to Add Merch** to VIP Exclusive Swag Bags
- **Half Page** Ad in Program
- **Logo** in Pre + Post-Event Email Blasts
- **Logo** on Digital + Physical Event Signage
- **Logo** at Tables
- Access to ISF Marketing + PR Team
- Sponsor Tags on Social Media Channels

GOLD: \$15,000

Limited Availability

- (1) Premier Table | 12 Seats per Table
- **(6) VIP** Access Passes
- (6) Complimentary Parking Passes
- **Select Sponsor Category | Choose One**
 - Dessert Bar Sponsor
 - Alcohol Pull Sponsor
 - Photography Sponsor
- **1/4 Page** Ad in Program
- **Logo** in Pre + Post-Event Email Blasts
- **Logo** on Digital + Physical Event Signage
- **Logo** at Table
- Access to ISF Marketing Team
- Sponsor Tags on Social Media Channels

Logo Deadline for Printed Materials: February 1

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SPONSORSHIP OPPORTUNITIES

SILVER: \$10,000

- (1) Preferred Table | 12 Seats per Table
- **(2) VIP Access Passes**
- (6) Complimentary Parking Passes
- **1/8 Page** Ad on Program
- **Logo** in Pre + Post-Event Email Newsletter Blasts
- **Logo** on Digital + Physical Event Signage
- **Logo** at Table
- Sponsor Tags on Social Media Channels

BRONZE: \$5,000

- (1) Table | 12 Seats per Table
- (6) Complimentary Parking Passes
- Company Name on Digital + Physical Event Signage
- Company Name at Table
- Sponsor Tags on Social Media Channels

Logo Deadline for Printed Materials: February 1



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