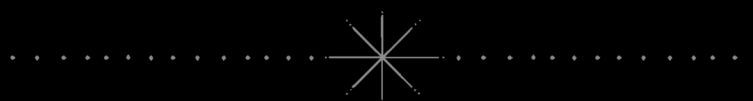


YOU HOLD THE KEY

A SPEAKEASY & SOIRÉE



ISABELLA SANTOS
FOUNDATION
Beat Cancer. Grow Hair. Live My Dreams.



YOU ARE CORDIALLY INVITED TO

AN ISABELLA SANTOS FOUNDATION
SIGNATURE EVENT

FRIDAY, MARCH 22, 2024 | THE REVELRY NORTH END

SPONSORSHIP OPPORTUNITIES | LIVE AUCTION | SIP, SAVOR & SAVE LIVES
WITH A SPECIAL ANNOUNCEMENT FROM THE ISABELLA SANTOS FOUNDATION

Isabella fought neuroblastoma, a form of rare cancer, for five years and ran out of treatment options. This is the case for many other children diagnosed with rare cancers. Pediatric cancer is not just one disease – it is made up of 12 major types and over 100 subtypes so it falls into its own category with little to no funding.



It's up to private foundations like the Isabella Santos Foundation (ISF) to raise essential funds for research and new treatment programs that will give the families affected a fighting chance.

UNITE + FIGHT FOR FAMILIES BATTLING RARE PEDIATRIC CANCER

OUR PROGRESS



- **Over \$8M Donated** to Support Our Mission
- Hired **Top Research Oncologists**
- Doubled the **Solid Tumor Patient Volume**
- Treated **Patients Worldwide** from 24+ Countries
- Opened **Pediatric Cancer Research Lab** at LCH
- **12 Clinical Trials** + Rare Cancer Studies Funded

In partnership with Atrium Health Levine Children's Hospital, ISF proudly announced the opening of the Isabella Santos Foundation Rare & Solid Tumor Program in July 2020, bringing world-class comprehensive care, access to the latest clinical trials and an exceptional patient experience to Charlotte, NC.

MARKETING REACH



31,000
SUBSCRIBERS



OVER 16,000
FOLLOWERS



OVER 6,700
FOLLOWERS

For sponsorship opportunities, contact
Karen Murphy, VP Strategic Partnerships
kmurphy@isabellasantosfoundation.org



ISABELLA SANTOS
FOUNDATION

Beat Cancer. Grow Hair. Live My Dreams.

WHAT'S NEXT

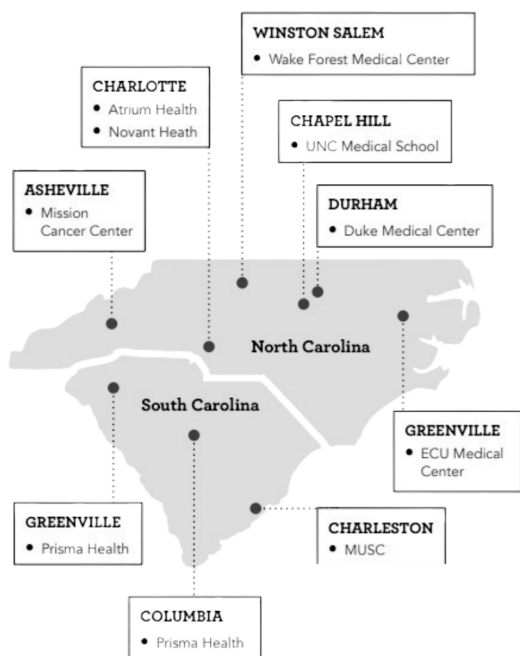
In 2024, ISF is expanding across the Carolinas to unite every single children's hospital in North and South Carolina with a single mission:
to make a greater impact.

in collaboration with Dr. Lars Wagner of Duke University and Dr. Javier Oesterheld of Atrium Health, this coalition will identify and support 3-4 initiatives with an estimated annual funding requirement of \$3M.

The initiatives will range from basic science, research and clinical trials survivorship and supportive medicine.



INTRODUCING THE CAROLINA CHILDREN'S CANCER COALITION



Through this collaborative effort among hospitals, we will extend our impact from 130 children at Levine Children's Hospital in Charlotte to **over 1000 children** spanning the Carolinas.

MAKE HISTORY WITH US BY JOINING A MOVEMENT WHERE GIVING TRULY MATTERS

This is a momentous step towards transforming the landscape of pediatric cancer research and providing hope to countless young lives worldwide.

For sponsorship opportunities, contact Karen Murphy, VP Strategic Partnerships
kmurphy@isabellasantosfoundation.org



ISABELLA SANTOS
FOUNDATION

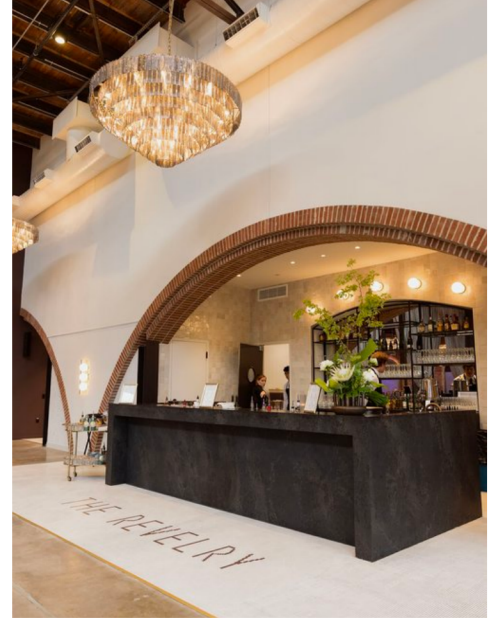
Beat Cancer. Grow Hair. Live My Dreams.

A SPEAKEASY SOIRÉE

Join us for an ISF Signature Event at The Revelry in Camp North End on Friday, March 22, and make a difference for kids fighting rare cancers. Enjoy a 1920s-style evening with signature cocktails, culinary experiences, live music, a live auction and a special announcement from executive director, Erin Santos.

THE REVELRY NORTH END

701 Keswick Avenue, #110
Charlotte, NC 28206



SPONSORSHIP OPPORTUNITIES ARE LIMITED

Starting at \$5,000

EVENT SCHEDULE

6:30 P.M. | COCKTAIL HOUR IN THE LOUNGE

Signature Cocktails, Culinary Experiences, Music + Mingling

8:30 P.M. | PROGRAM

Keynote Speaker, Family Spotlight + Secret Announcement

9 P.M. | LIVE AUCTION

Luxury Brands + Exquisite Experiences

9:30 P.M. | SPEAKEASY AFTER-PARTY

1920s-Style Band, Cocktails, Dancing + Dessert

11 P.M. | MERCI + AU REVOIR

For sponsorship opportunities, contact
Karen Murphy, VP Strategic Partnerships
kmurphy@isabellasantosfoundation.org



ISABELLA SANTOS
FOUNDATION

Beat Cancer. Grow Hair. Live My Dreams.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$50,000

One-Sponsor Limit

- **(2) Premier Tables** | 12 Seats per Table
- (24) VIP Access Passes
- (24) Complimentary Parking Passes
- **Program Speech/Video** Opportunity
- **Official VIP Sponsor** with Logo on VIP Signage
- Option to Add Merch to VIP Exclusive Swag Bags
- **Logo on Digital + Physical Invitations**
- **FULL Page** Ad in Program
- **DEDICATED Ad** in Pre + Post-Event Email Blasts
- **DEDICATED** Sponsor Spotlight on Social Media Channels
- **Premier Logo Placement** on Digital + Physical Event Signage, Programs, Presentations, Etc.
- **Logo** at Tables
- **Potential Media Opportunities**
- Access to ISF Marketing + PR Team
- Sponsor Tags on Social Media Channels



PLATINUM: \$25,000

Limited Availability

- **(2) Premier Tables** | 12 Seats per Table
- **(24) VIP** Access Passes
- (24) Complimentary Parking Passes
- **Select Sponsor Category | Choose One**
 - Band Sponsor
 - **SOLD** Live Auction Sponsor
 - Bar Sponsor
- **Logo on VIP Signage**
- **Option to Add Merch** to VIP Exclusive Swag Bags
- **Half Page** Ad in Program
- **Logo** in Pre + Post-Event Email Blasts
- **Logo** on Digital + Physical Event Signage
- **Logo** at Tables
- Access to ISF Marketing + PR Team
- Sponsor Tags on Social Media Channels

GOLD: \$15,000

Limited Availability

- (1) Premier Table | 12 Seats per Table
- **(6) VIP** Access Passes
- (6) Complimentary Parking Passes
- **Select Sponsor Category | Choose One**
 - Dessert Bar Sponsor
 - Alcohol Pull Sponsor
 - **SOLD** Photography Sponsor
- **1/4 Page** Ad in Program
- **Logo** in Pre + Post-Event Email Blasts
- **Logo** on Digital + Physical Event Signage
- **Logo** at Table
- Access to ISF Marketing Team
- Sponsor Tags on Social Media Channels

Logo Deadline for Printed Materials is March 11.

For sponsorship opportunities, contact
Karen Murphy, VP Strategic Partnerships
kmurphy@isabellasantosfoundation.org



ISABELLA SANTOS
FOUNDATION

Beat Cancer. Grow Hair. Live My Dreams.

SPONSORSHIP OPPORTUNITIES

SILVER: \$10,000

- (1) Preferred Table | 12 Seats per Table
- **(2) VIP Access Passes**
- (6) Complimentary Parking Passes
- **1/8 Page** Ad on Program
- **Logo** in Pre + Post-Event Email Newsletter Blasts
- **Logo** on Digital + Physical Event Signage
- **Logo** at Table
- Sponsor Tags on Social Media Channels

BRONZE: \$5,000

- (1) Table | 12 Seats per Table
- (6) Complimentary Parking Passes
- Company Name on Digital + Physical Event Signage
- Company Name at Table
- Sponsor Tags on Social Media Channels

Logo Deadline for Printed Materials is March 11.



For sponsorship opportunities, contact
Karen Murphy, VP Strategic Partnerships
kmurphy@isabellasantosfoundation.org



ISABELLA SANTOS
FOUNDATION

Beat Cancer. Grow Hair. Live My Dreams.