

ISF CHARITY CLASSIC

The Isabella Santos Foundation (ISF) is committed to investing in rare pediatric cancer research and treatment options to increase survival rates across the world.

Since 2007, ISF has funded **over \$8M** toward rare cancer research and treatment at Levine Children's Hospital in Charlotte, NC, benefiting **thousands of families** along the way.

In 2024, they're taking their mission to the next level by expanding across the Carolinas and offering various ways to join the effort.

The Annual ISF Charity Classic: Birdies, Bourbon & Beer offers the perfect opportunity to get your business involved.

JUNE 24, 2024 | 10 A.M.
FIRETHORNE COUNTRY CLUB

Team Build. Network. Entertain Clients.
Hang with Friends. Finetune Your Swing.
Hit Your Goals. Strengthen Your Community.
Save Lives. Give Hope. Create Change.

GIVE GREATER.



ISABELLA SANTOS
FOUNDATION
Beat Cancer. Grow Hair. Live My Dreams.

Karen Murphy, VP Strategic Partnerships
kmurphy@isabellasantosfoundation.com | 704.281.3397

ISF CHARITY CLASSIC

EVENT SPONSORSHIP

SOLD

PRESENTING \$20,000

- Title Sponsor of the Fourth Annual Event
- Golf Cart Sponsor: Logo/tagline on every cart
- Hole Sponsor (1 or 18): Sign, table + rep, start at -1
- Logo on Event Invitation and Save the Date
- Co-Branded Logo at all Designated Event areas (Registration, Luncheon, Beverage etc.)
- Logo Displayed on Leaderboard
- Logo on Golf Ball Favors
- Social Media Tags: Facebook, Instagram + LinkedIn
- Logo on Event Webpage
- Logo on (1) Event Email Blast
- Opportunity to Participate in Raffle & Swag Bag
- (1) Golf Foursome Included
- Speaking Opportunity at Post-Play Reception

PLATINUM \$10,000

- Official SEGMENT Sponsor (Choose Two).
 - Post-Play Reception
- **SOLD** Hole-in-One Contest
 - Putting Contest
 - Charity Golf Gun Designated Hole
 - Official Towel or Divot/Tee
- Hole Sponsor: Sign, table + rep, start at -1
- Social Media Tags: Facebook, Instagram + LinkedIn
- Logo on Event Webpage
- Logo on (1) Event Email Blast
- Opportunity to Participate in Raffle & Swag Bag
- (1) Golf Foursome Included



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ISF CHARITY CLASSIC

EVENT SPONSORSHIP

GOLD

\$5,000

- Official SEGMENT Sponsor (Choose One)
 - SOLD** Photography: watermark logo on all event photos and slideshow + referenced in email
 - SOLD** Longest Drive Contest at Designated Hole
 - SOLD** Raffle: Logo Signage Among Raffles
 - Mulligan Ticket: (1) Logoed Ticket for Each Player
 - 50/50 Cash Raffle
- Hole Sponsor: Sign, Table + Rep, Start at -1
- Logo on Event Webpage
- Social Media Tags: Facebook, Instagram + LinkedIn
- Mention in Event Email Blast
- Ability to Participate in Raffle & Swag Bag
- (1) Golf Foursome Included

SILVER

\$3,000

- Hole Sponsor: Sign, Table + Rep, Start at -1
- Social Media Tags: Facebook, Instagram + LinkedIn
- Mention in Event Email Blast
- Ability to Participate in Raffle & Swag Bag
- (1) Golf Foursome Included

HOLE SPONSOR | \$1,000

Signage, Table + Rep + Start at -1

FLAG SPONSOR | \$1,000

Keepsake + Start at -1

FOURSOME | \$1,000

Lunch, Snacks + Post-Golf Reception

*Limited
Availability!*



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WHY ISF?

Isabella fought neuroblastoma, a form of rare cancer, for five years and ran out of treatment options. This is the case for many other children diagnosed with rare cancers. Pediatric cancer is not just one disease – it is made up of 12 major types and over 100 subtypes so it falls into its own category with little to no funding.

It's up to private foundations like the Isabella Santos Foundation (ISF) to raise essential funds for research and new treatment programs that will give the families affected a fighting chance.

OUR PROGRESS

- ✓ **Over \$8M Donated** to Support Our Mission
- ✓ **Hired Top Research Oncologists**
- ✓ **Doubled the Solid Tumor Patient Volume**
- ✓ **Treated Patients Traveling Worldwide** from 24+ Countries
- ✓ **Opened Pediatric Cancer Research Lab** at LCH
- ✓ **12 Clinical Trials** + Rare Cancer Studies Funded

In partnership with Atrium Health Levine Children's Hospital, ISF proudly announced the opening of the Isabella Santos Foundation Rare & Solid Tumor Program in July 2020, bringing world-class comprehensive care, access to the latest clinical trials and an exceptional patient experience to Charlotte, NC.



Our overarching mission is clear – to touch the lives of families battling rare pediatric cancer and significantly accelerate the pace at which life-changing questions are answered.

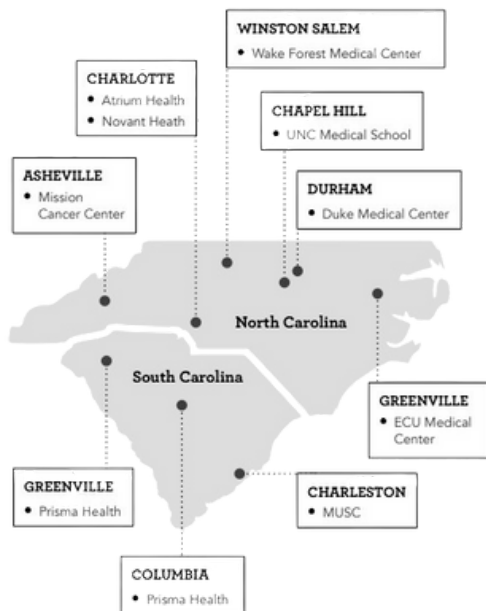
WHAT'S NEXT

In 2024, ISF is expanding across the Carolinas to unite every single children's hospital in North and South Carolina with a single mission:
to make a greater impact.

The Carolina Children's Cancer Coalition, in collaboration with Dr. Lars Wagner of Duke University and Dr. Javier Oesterheld of Atrium Health, will identify and support 3-to 4 initiatives with an estimated annual funding requirement of \$2 million. The initiatives will range from **basic science and research** to **clinical trials**, to **survivorship and supportive medicine**.



INTRODUCING THE CAROLINA CHILDREN'S CANCER COALITION



Through this collaborative effort among hospitals, we will expand our impact from 130 children at Levine Children's Hospital in Charlotte to **over 1000 children** spanning the Carolinas.

**MAKE HISTORY WITH US BY
JOINING A MOVEMENT WHERE
GIVING TRULY MATTERS**

This is a momentous step towards transforming the landscape of pediatric cancer research and providing hope to countless young lives worldwide.

For sponsorship opportunities, contact Karen Murphy, VP Strategic Partnerships
kmurphy@isabellasantosfoundation.com.



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"Much of our research on rare cancers will be done solely using ISF donations for the rare and solid tumor program and we cannot be successful without your partnership. During this exciting time, it is more important than ever to have ISF support the growth of research and clinical operations for the children of Charlotte and beyond because, without that support, we will not be successful."

- Javier Oesterheld MD
Director of Pediatric Hematology,
Oncology & BMT
Levine Children's Hospital



2024 SPONSORSHIP PROGRAMS

ISF offers many opportunities for corporate partners to join our mission, make a positive impact, gain valuable brand exposure, and foster a meaningful company culture.

SUSTAINING SPONSOR | EVENT SPONSOR | VOLUNTEER INDUSTRY EXCLUSIVE SUPPORTER | BENEFICIARY PARTNER

Sponsorship packages are customizable to align with your business's objectives and range from event partnerships, beneficiary programs, community partnerships, corporate sponsors and more.

CHILDHOOD CANCER BY THE NUMBERS

46 children are diagnosed in the U.S. each day	4% of the National Cancer Institute's annual budget	12 major types and 100+ subtypes exist - it's not just one disease
71 average years of life lost to different types	1:5 ratio of diagnosed children who do not survive	2X survivors are twice as likely to suffer chronic health problems

MARKETING REACH

 **31,000**
SUBSCRIBERS

 **OVER 16,000**
FOLLOWERS

 **OVER 6,700**
FOLLOWERS

IMPACT TO DATE

\$8M ISF has funded over \$7 million to expand the scope of rare pediatric cancer research and treatment options, improve survival rates and support thousands of families affected.

BECOME A PART OF OUR MISSION | ISABELLASANTOSFOUNDATION.COM | @THEISFOUNDATION