



WHY ISF?

Isabella fought neuroblastoma, a form of rare cancer, for five years and ran out of treatment options. This is the case for many other children diagnosed with rare cancers. Pediatric cancer is not just one disease – it is made up of 12 major types and over 100 subtypes so it falls into to its own category with little to no funding.

It's up to private foundations like the Isabella Santos Foundation (ISF) to raise essential funds for research and new treatment programs that will give the families affected a fighting chance.

OUR PROGRESS

- Over \$7M Raised to Support Our Mission
- Hired Top Research Oncologists
- Doubled the Solid Tumor Patient Volume
- Treated Patients Traveling Worldwide from 24+ Countries
- Opened Pediatric Cancer Research Lab at LCH
- 12 Clinical Trials + Rare Cancer Studies Funded

In partnership with Atrium Health Levine Children's Hospital, ISF proudly announced the opening of the Isabella Santos Foundation Rare & Solid Tumor Program in July 2020, bringing world-class comprehensive care, access to the latest clinical trials and an exceptional patient experience to Charlotte, NC.



Our overarching mission is clear – to touch the lives of families battling rare pediatric cancer and significantly accelerate the pace at which life-changing questions are answered.



"Much of our research on rare cancers will be done solely using ISF donations for the rare and solid tumor program and we cannot be successful without your partnership. During this exciting time, it is more important than ever to have ISF support the growth of research and clinical operations for the children of Charlotte and beyond because, without that support, we will not be successful."

- Javier Oesterheld MD Director of Pediatric Hematology, **Oncology & BMT** Levine Children's Hospital





2024 DONOR PROGRAMS

ISF offers many opportunities for the community to join our mission, make a positive impact, gain valuable experience and foster a meaningful relationships with people like you.

ANNUAL DONOR | THREE WISH DONOR | MONTHLY DONOR VOLUNTEER | HOST FOR HOPE | PEER TO PEER BENEFICIARY PARTNER | INTERN | AMBASSADOR

Donor programs are a great way for individuals, community groups, local businesses, school programs to show your commitment to philanthropy.

CHILDHOOD CANCER BY THE NUMBERS



children are **diagnosed** in the U.S. each day

average years of life lost to different types of the National Cancer Institute's **annual budget**

2 major types and 100+ subtypes exist - it's not just one disease

survivors are **twice as likely** to suffer chronic health problems

IMPACT TO DATE

ratio of diagnosed children who **do not survive**

S7M

ISF has funded over \$7 million to expand the scope of rare pediatric cancer research and treatment options, improve survival rates and support thousands of families affected.

BECOME A PART OF OUR MISSION | ISABELLASANTOSFOUNDATION.COM | @THEISFOUNDATION

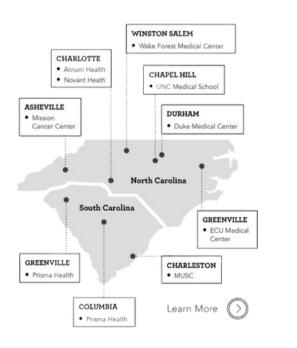
WHAT'S NEXT

In 2024, ISF is expanding across the Carolinas to unite every single children's hospital in North and South Carolina with a single mission: **to make a greater impact**.

The Carolina Children's Cancer Coalition will identify and support 3-4 initiatives ranging from basic science and research, clinical trials and survivorship, in collaboration with Dr. Lars Wagner of Duke University and Dr. Javier Osterheld of Atrium Health, with an estimated annual funding requirement of \$2 million.



INTRODUCING THE CAROLINA CHILDREN'S CANCER COALITION



Through this collaborative effort among hospitals, we will expand our impact from 130 children at Levine Children's Hospital in Charlotte to **over 1000 children** spanning the Carolinas.

MAKE HISTORY WITH US BY JOINING A MOVEMENT WHERE GIVING TRULY MATTERS

This is a momentous step towards transforming the landscape of pediatric cancer research and providing hope to countless young lives worldwide.

For sponsorship opportunities, contact <u>kmurphy@isabellasantosfoundation.com</u>.



ISABELLA SANTOS FOUNDATION



2024 SIGNATURE EVENTS

ELEVATE PEDIATRIC ONCOLOGY. BUILD A GLOBAL PROGRAM. BOOST SURVIVAL RATES. FUND RESEARCH. GIVE GREATER.



Every Experience Supports ISF's Mission

Community Events For A Cause March 22 | A Speakeasy Soiree TBD | Spring FamFest June 24 | Birdies, Bourbon & Beer Golf Tournament September 1-30 | September Supporter Campaign

September 30 | Brunch Festival

October 29-30 | Coffee at Carmel Fall Fundraiser

Sponsor-Specific Events + Networking Opportunities

Spring Networking | Sustaining Sponsors & Three Wish Society Family Day with LCH | Volunteer Opportunity for Supporters Fall Donor Acquisition Event End of Year Celebration + Sponsor Appreciation

Stay connected at isabellasantosfoundation.com | @theisfoundation For sponsorship opportunities, contact <u>Karen Murphy</u> at 704.281.3397