



"Much of our research on rare cancers will be done solely using ISF donations for the rare and solid tumor program and we cannot be successful without your partnership. During this exciting time, it is more important than ever to have ISF support the growth of research and clinical operations for the children of Charlotte and beyond because, without that support, we will not be successful."

- Javier Oesterheld MD
Director of Pediatric Hematology,
Oncology & BMT
Levine Children's Hospital



ISF BENEFICIARY PROGRAMS

A beneficiary event is an excellent way for a local business to make a positive impact while gaining valuable brand awareness. These partnerships foster meaningful company culture and customer engagement opportunities that make a big difference and leave a lasting impression.

CHILDHOOD CANCER BY THE NUMBERS

46 children are **diagnosed** in the U.S. each day

4% of the National Cancer Institute's **annual budget**

12 **major types and 100+ subtypes** exist - it's not just one disease

71 average **years of life** lost to different types

1:5 ratio of diagnosed children who **do not survive**

2X survivors are **twice as likely** to suffer chronic health problems

MARKETING REACH



31,000
subscribers



Over 16,000
followers



Over 6,700
followers

IMPACT TO DATE

\$7M

ISF has funded over \$7 million to expand the scope of rare pediatric cancer research and treatment options, improve survival rates and support thousands of families affected.

BECOME A PART OF OUR MISSION.

Contact Karen Murphy at kmurphy@isabellasantosfoundation.com.





BENEFICIARY PROGRAMS

Beneficiary partnerships are a great way to reinforce your business's commitment to community. Through strategic marketing and communications, our dedicated team is here to help generate brand awareness and drive customers to your business, all while making a positive impact.

FUNDRAISING INSPO

Dine + Donate Events

Host A Party For Hope

Grand Opening Giveback

ISF Menu Match

Golf Tournament

Round Up

Grants

Cocktails For A Cause

September Supporter

Festival Beneficiary

Pickleball Tourney



\$250

minimum
donation



annually, weekly
or monthly

%

percentage of
proceeds



participating
locations

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