

*Benefiting*  
ISABELLA SANTOS FOUNDATION



# BLACK & WHITE BOWTIE BALL

NOVEMBER 12, 2022  
THE BALLANTYNE, A LUXURY COLLECTION HOTEL

## *Our mission...*

The Isabella Santos Foundation (ISF) is committed to improving rare pediatric cancer treatment options in an effort to increase survival rates of kids with cancer so they can live their dreams.

## *The event...*

One night charity event with live entertainment, dinner, dancing and auction while benefiting the Isabella Santos Foundation Rare & Solid Tumor Program at Levine Children's

## *Who is attending...*

350 guests are expected to attend including leaders from the corporate, philanthropic and medical communities.

# BLACK & WHITE BOWTIE BALL

## EVENT SPONSORSHIP



### PRESENTING

———— \$25,000 ————

- Title Sponsor of Black & White Bowtie Ball
- Logo on Event Invitations
- Logo on Email Blasts (sent to 18K+ people)
- On-Stage Recognition at the Event
- Recognition in Event Presentation
- Opportunity for distribution of Gift to Attendees
- Ad in the Event Program, **Full Page**
- **VIP Reception Inclusion for 10 guests**
- **INDIVIDUAL** Social Media & LI Recognition
- Logo on Event Program
- Logo on Website Event Page
- Recognition in Annual Report
- Logo Inclusion at Event: **Printed Materials, Event Signage, Live Auction Paddles, Table Sign**
- Reserved Seating for 10 Guests

### GOLD

———— \$7,500 ————

- **VIP Reception Inclusion for 4 guests**
- **GROUP** Social Media & LI Recognition
- Logo on Event Program
- Logo on Website Event Page
- Recognition in Annual Report
- Logo Inclusion at Event: **Event Signage & Table Sign**
- Reserved Seating for 10 Guests

### PLATINUM, Signature Area

———— \$10,000 ————

- Exclusive Sponsor of a **SIGNATURE AREA**
  - VIP RECEPTION
  - PHOTO BOOTH
  - AUCTION
  - ENTERTAINMENT
  - BARS
  - VALET
- Recognition in Event Presentation
- Ad in the Event Program, **Half Page**
- **VIP Reception Inclusion for 10 guests**
- **INDIVIDUAL** Social Media & LI Recognition
- Logo on Event Program
- Logo on Website Event Page
- Recognition in Annual Report
- Logo Inclusion at Event: **SIGNATURE Area, Event Signage, & Table Sign**
- Reserved Seating for 10 Guests

### SILVER TABLE

———— \$5,000 ————

- **VIP Reception Inclusion for 2 guests**
- Recognition in Annual Report
- Logo Inclusion at Event: **Event Signage & Table Signs**
- Reserved Seating for 10 Guests

**SOCIAL REACH:** ✉ 18K+    f 16K+    @ 6K+

**Karen Murphy, Director of Sponsorships and Partnerships**

KMurphy@IsabellaSantosFoundation.org

704-281-3397 | IsabellaSantosFoundation.org



# BLACK & WHITE BOWTIE BALL

## EVENT SPONSORSHIP

JOIN US AND BE A PART OF  
CREATING HOPE FOR KIDS  
TO BEAT CANCER & LIVE  
THEIR DREAMS.

### YOUR FUNDS ARE WORKING TO:

- Build a global rare pediatric cancer program
- Increase survival rates for kids with cancer
- Fund research to lead to less toxic & more treatment options
- Elevate Levine Children's Hospital as the global expert in pediatric oncology



**" Much of our research on rare cancers will be done solely using ISF donations for the rare and solid tumor program and we cannot be successful without your partnership. During this exciting time, it is more important than ever to have ISF support the growth of research and clinical operations for the children of Charlotte and beyond because, without that support, we will not be successful."**

-Javier Oesterheld MD  
Division Chief - Pediatric Hematology/  
Oncology/BMT | Levine Children's Hospital

## Childhood Cancer by the numbers

**46** # of children that are  
**diagnosed with cancer**  
each day in the US.

**4%** Pediatric cancer research **receives**  
**only 4%** of the annual budget from  
the National Cancer Institute

**12** Pediatric cancer is not just one  
disease. It is made up of **12 major**  
**types & over 100 subtypes.**

**71** Average **years of life lost** to  
cancer by pediatric cancer  
patients

**1:5** 1 in 5 children who are  
diagnosed with cancer  
**do not make it.**

**2X** Pediatric cancer survivors are  
**twice as likely** to suffer chronic  
health conditions & later effects

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f 16K+

📷 6K+

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