

ISABELLA SANTOS FOUNDATION





BLACK & WHITE BOWTIE BALL

NOVEMBER 12, 2022 THE BALLANTYNE RESORT

Jur mission...

The Isabella Santos Foundation (ISF) is committed to improving rare pediatric cancer treatment options in an effort to increase survival rates of kids with cancer so they can live their dreams.

One night charity event with live entertainment, dinner, dancing and auction while benefiting the Isabella Santos Foundation Rare & Solid Tumor Program at Levine Children's

350 guests are expected to attend including leaders from the corporate, philanthropic and medical communities.

BLACK & WHITE BOWTIE BALL EVENT SPONSORSHIP

PRESENTING

- \$25,000 -----

- Logo on Event Invitations
- Logo on Email Blasts (sent to 17K+ people)
- On-Stage Recognition at the Event
- Recognition in Event Presentation
- Opportunity for distribution of Gift to Attendees
- Ad in the Event Program, Full Page
- VIP Reception Inclusion
- INDIVIDUAL Social Media & LI Recognition
- Logo on Event Program
- Logo on Website Event Page
- Recognition in Annual Report
- Logo Inclusion at Event: Printed Materials, Event Signage, Live Auction Paddles, Table Sign
- Reserved Seating for 10 Guests

GOLD _____\$5,000 _____

- GROUP Social Media & LI Recognition
- Logo on Event Program
- Logo on Website Event Page
- Recognition in Annual Report
- Logo Inclusion at Event: Event Signage & Table Sign
- Reserved Seating for 10 Guests

SOCIAL REACH: X18K+ 16K+ 06K+

<u>Karen Murphy</u>, Director of Sponsorships and Partnerships KMurphyelsabellaSantosFoundation.org

704-281-3397 | IsabellaSantosFoundation.org



PLATINUM, Signature Area ------ \$10,000 ------

- Exclusive Sponsor of a SIGNATURE AREA
 - VIP RECEPTION PHOTO BOOTH
 - AUCTION
 O
 ENTERTAINMENT
 - BARS
- VALET
- Recognition in Event Presentation
- Ad in the Event Program, Half Page
- VIP Reception Inclusion
- INDIVIDUAL Social Media & LI Recognition
- Logo on Event Program
- Logo on Website Event Page
- Recognition in Annual Report
- Logo Inclusion at Event: SIGNATURE Area & Event Signage, Table Sign
- Reserved Seating for 10 Guests

SILVER TABLE _____ \$3,000 _____

- Logo Inclusion at Event: Table Signs
- Reserved Seating for 10 Guests



BLACK & WHITE BOWTIE BALL **EVENT SPONSORSHIP**

JOIN US AND BE A PART OF **CREATING HOPE FOR KIDS TO BEAT CANCER & LIVE** THEIR DREAMS.

YOUR FUNDS ARE WORKING TO:

- Build a global rare pediatric cancer program •
- Increase survival rates for kids with cancer
- Fund research to lead to less toxic & more • treatment options
- Elevate Levine Children's Hospital as the global expert in pediatric oncology



<u>"Much of our research on rare cancers will</u> be done solely using ISF donations for the rare and solid tumor program and we cannot be successful without your partnership. During this exciting time, it is more important than ever to have ISF support the growth of research and clinical operations for the children of Charlotte and beyond because, without that support, we will not be successful."

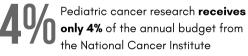
> -Javier Oesterheld MD Division Chief - Pediatric Hematology/ Oncology/BMT | Levine Children's Hospital

Childhood Cancer by the numbers

of children that are diagnosed with cancer each day in the US.



Average years of life lost to cancer by pediatric cancer patients



- 1 in 5 children who are diagnosed with cancer

SOCIAL REACH: 18K+



Pediatric cancer is not just one disease. It is made up of **12 major** types & over 100 subtypes.



Pediatric cancer survivors are twice as likely to suffer chronic health condtions & later effects



Karen Murphy, Director of Sponsorships and Partnerships

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