

Benefiting
ISABELLA SANTOS FOUNDATION



BLACK & WHITE BOWTIE BALL

NOVEMBER 12, 2022
THE BALLANTYNE RESORT

Our mission...

The Isabella Santos Foundation (ISF) is committed to improving rare pediatric cancer treatment options in an effort to increase survival rates of kids with cancer so they can live their dreams.

The event...

One night charity event with live entertainment, dinner, dancing and auction while benefiting the Isabella Santos Foundation Rare & Solid Tumor Program at Levine Children's

Who is attending...

350 guests are expected to attend including leaders from the corporate, philanthropic and medical communities.

BLACK & WHITE BOWTIE BALL EVENT SPONSORSHIP

PRESENTING

———— \$25,000 ————

- Logo on Event Invitations
- Logo on Email Blasts (sent to 17K+ people)
- On-Stage Recognition at the Event
- Recognition in Event Presentation
- Opportunity for distribution of Gift to Attendees
- Ad in the Event Program, **Full Page**
- VIP Reception Inclusion
- **INDIVIDUAL** Social Media & LI Recognition
- Logo on Event Program
- Logo on Website Event Page
- Recognition in Annual Report
- Logo Inclusion at Event: **Printed Materials, Event Signage, Live Auction Paddles, Table Sign**
- Reserved Seating for 10 Guests

GOLD

———— \$5,000 ————

- **GROUP** Social Media & LI Recognition
- Logo on Event Program
- Logo on Website Event Page
- Recognition in Annual Report
- Logo Inclusion at Event: **Event Signage & Table Sign**
- Reserved Seating for 10 Guests



PLATINUM, Signature Area

———— \$10,000 ————

- Exclusive Sponsor of a **SIGNATURE AREA**
 - VIP RECEPTION
 - AUCTION
 - BARS
 - PHOTO BOOTH
 - ENTERTAINMENT
 - VALET
- Recognition in Event Presentation
- Ad in the Event Program, **Half Page**
- VIP Reception Inclusion
- **INDIVIDUAL** Social Media & LI Recognition
- Logo on Event Program
- Logo on Website Event Page
- Recognition in Annual Report
- Logo Inclusion at Event: **SIGNATURE Area & Event Signage, Table Sign**
- Reserved Seating for 10 Guests

SILVER TABLE

———— \$3,000 ————

- Logo Inclusion at Event: **Table Signs**
- Reserved Seating for 10 Guests

SOCIAL REACH:  18K+  16K+  6K+

Karen Murphy, Director of Sponsorships and Partnerships

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704-281-3397 | IsabellaSantosFoundation.org



BLACK & WHITE BOWTIE BALL

EVENT SPONSORSHIP

JOIN US AND BE A PART OF
CREATING HOPE FOR KIDS
TO BEAT CANCER & LIVE
THEIR DREAMS.

YOUR FUNDS ARE WORKING TO:

- Build a global rare pediatric cancer program
- Increase survival rates for kids with cancer
- Fund research to lead to less toxic & more treatment options
- Elevate Levine Children's Hospital as the global expert in pediatric oncology



" Much of our research on rare cancers will be done solely using ISF donations for the rare and solid tumor program and we cannot be successful without your partnership. During this exciting time, it is more important than ever to have ISF support the growth of research and clinical operations for the children of Charlotte and beyond because, without that support, we will not be successful."

-Javier Oesterheld MD
Division Chief - Pediatric Hematology/
Oncology/BMT | Levine Children's Hospital

Childhood Cancer by the numbers

46 # of children that are
diagnosed with cancer
each day in the US.

4% Pediatric cancer research **receives**
only 4% of the annual budget from
the National Cancer Institute

12 Pediatric cancer is not just one
disease. It is made up of **12 major**
types & over 100 subtypes.

71 Average **years of life lost** to
cancer by pediatric cancer
patients

1:5 1 in 5 children who are
diagnosed with cancer
do not make it.

2X Pediatric cancer survivors are
twice as likely to suffer chronic
health conditions & later effects

SOCIAL REACH:  18K+

 16K+

 6K+

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