

*Benefiting*  
**ISABELLA SANTOS FOUNDATION**



*2nd Annual*

# Golf For A Cure

TEE OFF FOR TRIALS TO SAVE KIDS

**June 27, 2022 | 10 AM Shotgun Start**  
**FIRETHORNE COUNTRY CLUB COURSE**

## Our mission...

The Isabella Santos Foundation (ISF) is committed to improving rare pediatric cancer treatment options in an effort to increase the survival rates of kids with cancer. Over the course of fifteen years, ISF has funded \$6 million toward expanding the scope of research and treatment and supporting families dealing with cancer in a variety of ways.

## The event...

Team Build. Entertain clients. Catch up with friends. Practice Your Swing. Give Back to Charlotte. Increase your sales. Strengthen Your Community Involvement. Be a partner with Golf for a Cure. Help us raise funds for pediatric cancer research.

## Who is attending...

People who want to help Charlotte be a premier destination for pediatric cancer care and create positive change for kids battling cancer.

# Golf For A Cure

## Event Sponsorship

### PRESENTING - \$10,000



- Official Golf Cart Sponsor
- Hole Sponsor (choice 1 or 18) - Sign or Representative
- Logo on Invitation and Save the Date
- Co-Branded Logo at all Designated Event areas (Registration, Luncheon, Beverage etc.)
- Logo Displayed on Leaderboard
- Ability to Provide Branded Promo Favor
- Mention on Facebook Event Page
- Logo on Event Webpage
- Spotlight on Social Media | INDIVIDUAL
- Logo on Post Event Email Blast
- Ability to Participate in Raffle & Swag Bag
- 2 - Golf Foursomes Included\*

### GOLD - \$5,000

- Official SEGMENT Sponsor (Choose One)
  - Longest Drive Contest at Designated Hole, Raffle/Auction, 50/50 Cash Raffle, Mulligan (1 given to each player courtesy of your company)
- Logo on Event Webpage
- Social Media Mentions | GROUP
- Logo on Post Event Email Blast
- Ability to Participate in Raffle & Swag Bag
- 1 Golf Foursome Included\*

**FLAG SPONSOR: \$500**

**HOLE SPONSOR: \$250**

**FOURSOME\*: \$800**

**\*includes Lunch, Snacks + 2 Drink Tickets**

**SOCIAL REACH:** ✉ 17K+

f 16K+

📷 5K+



### PLATINUM - \$7,500

- Official SEGMENT Sponsor (Choose TWO)
  - Post-Game Reception, Hole-in-One Contest, Putting Contest, Marshmallow Mash Longest Drive Contest, Charity Golf Gun Designated Hole, Official Towel, or Divot/Tee
- Mention on Facebook Event Page
- Logo on Event Webpage
- Spotlight on Social Media | INDIVIDUAL
- Logo on Post Event Email Blast
- Ability to Participate in Raffle & Swag Bag
- 1 Golf Foursome Included\*

### PHOTOGRAPHY - \$5,000

- Add a Logo on all event photos
- Logo on event slideshow
- 1 Golf Foursome Included\*

### SILVER- 3,000

- Spotlight on Social Media | GROUP
- Logo on Post Event Email Blast
- Ability to Participate in Raffle & Swag Bag
- 1 Golf Foursome Included\*



**Karen Murphy, Director of Sponsorships and Partnerships**

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# Golf For A Cure

## Event Sponsorship

**JOIN US AND BE A PART OF CREATING  
HOPE FOR KIDS TO BEAT CANCER &  
LIVE THEIR DREAMS.**

### **YOUR FUNDS ARE WORKING TO:**

- Build a global rare pediatric cancer program
- Increase survival rates for kids with cancer
- Fund research to lead to less toxic & more treatment options
- Elevate Levine Children's Hospital as the global expert in pediatric oncology



**" Much of our research on rare cancers will be done solely using ISF donations for the rare and solid tumor program and we cannot be successful without your partnership. During this exciting time, it is more important than ever to have ISF support the growth of research and clinical operations for the children of Charlotte and beyond because, without that support, we will not be successful."**

—Javier Oesterheld MD  
Director - Pediatric Hematology/  
Oncology/BMT | Levine Children's Hospital

## CHILDHOOD CANCER BY THE NUMBERS

**46** # of children that are **diagnosed with cancer** each day in the US.

**4%** Pediatric cancer research **receives only 4%** of the annual budget from the National Cancer Institute

**12** Pediatric cancer is not just one disease. It is made up of **12 major types & over 100 subtypes.**

**71** Average **years of life lost** to cancer by pediatric cancer patients

**1:5** 1 in 5 children who are diagnosed with cancer **do not make it.**

**2X** Pediatric cancer survivors are **twice as likely** to suffer chronic health conditions & later effects

**SOCIAL REACH:** ✉ 17K+

f 16K+

📷 5K+

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