

*Benefiting*  
**ISABELLA SANTOS FOUNDATION**



# Golf For A Cure

TEE OFF FOR TRIALS TO SAVE KIDS

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**May 2, 2022 | 10 AM Shotgun Start**  
**JEFFERSON COUNTRY CLUB COURSE**

## Our mission...

The Isabella Santos Foundation (ISF) is committed to improving rare pediatric cancer treatment options in an effort to increase the survival rates of kids with cancer. Over the course of 15 years, ISF has funded \$6 million toward expanding the scope of research and treatment and supporting families dealing with cancer in a variety of ways. Isabella's legacy and ISF's work extend beyond our home state of NC. Isabella's mom was raised in OH and graduated from Ohio University. Read a recent article from the university published about her [HERE](#).

## The event...

Team Build. Entertain clients. Catch up with friends. Practice Your Swing. Give Back to Columbus. Increase your sales. Strengthen Your Community Involvement. Be a partner with Golf for a Cure. Help us raise funds for pediatric cancer research.

## Who is attending...

People who want to support the oncology program at Nationwide Children's Hospital by helping ISF to fund a new clinical trial for patients being treated at Nationwide and create positive change for kids battling cancer.

# Golf For A Cure

## Event Sponsorship

### PRESENTING - \$10,000



- Official Golf Cart Sponsor
- Hole Sponsor (choice 1 or 18) - Sign or Representative
- Logo on Invitation and Save the Date
- Co-Branded Logo at all Designated Event areas (Registration, Luncheon, Beverage etc.)
- Logo Displayed on Leaderboard
- Ability to Provide Branded Promo Favor
- Mention on Facebook Event Page
- Logo on Event Webpage
- Spotlight on Social Media | INDIVIDUAL
- Logo on Post Event Email Blast
- Ability to Participate in Raffle & Swag Bag
- 2 - Golf Foursomes Included\*

### GOLD - \$2,500

- Official SEGMENT Sponsor (Choose One)
  - Longest Drive Contest at Designated Hole, Raffle/Auction, 50/50 Cash Raffle, Mulligan (1 given to each player courtesy of your company)
- Logo on Event Webpage
- Social Media Mentions | GROUP
- Logo on Post Event Email Blast
- Ability to Participate in Raffle & Swag Bag
- 1 Golf Foursome Included\*

**FLAG SPONSOR: \$500**

**HOLE SPONSOR: \$250**

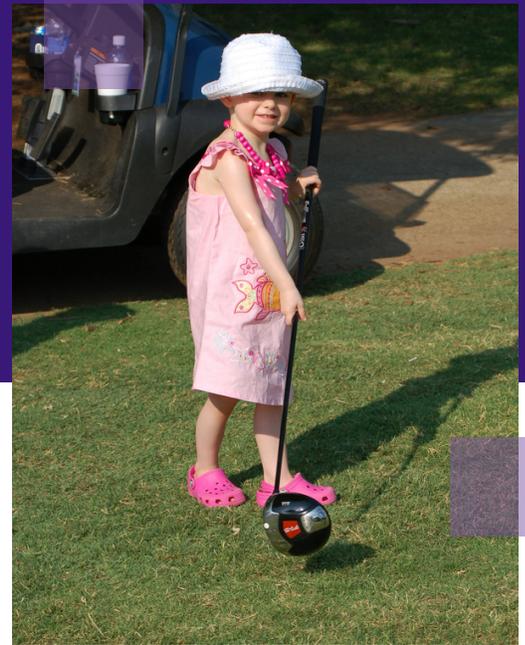
**FOURSOME\*: \$600**

**\*includes Lunch, Snack + 2 drink tickets**

**SOCIAL REACH:** ✉ 17K+

f 16K+

📷 5K+



### PLATINUM - \$5000

- Official SEGMENT Sponsor (Choose TWO)
  - Post-Game Reception, Hole-in-One Contest, Putting Contest, Marshmallow Mash Longest Drive Contest, Charity Golf Gun Designated Hole, Official Towel, or Divot/Tee
- Mention on Facebook Event Page
- Logo on Event Webpage
- Spotlight on Social Media | INDIVIDUAL
- Logo on Post Event Email Blast
- Ability to Participate in Raffle & Swag Bag
- 1 Golf Foursome Included\*

### PHOTOGRAPHY - \$3,000

- Add a Logo on all event photos, including each foursome picture
- Logo on event slideshow

### SILVER- 1,500

- Spotlight on Social Media | GROUP
- Logo on Post Event Email Blast
- Ability to Participate in Raffle & Swag Bag
- 1 Golf Foursome Included\*



**Karen Murphy, Director of Sponsorships and Partnerships**

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# Golf For A Cure

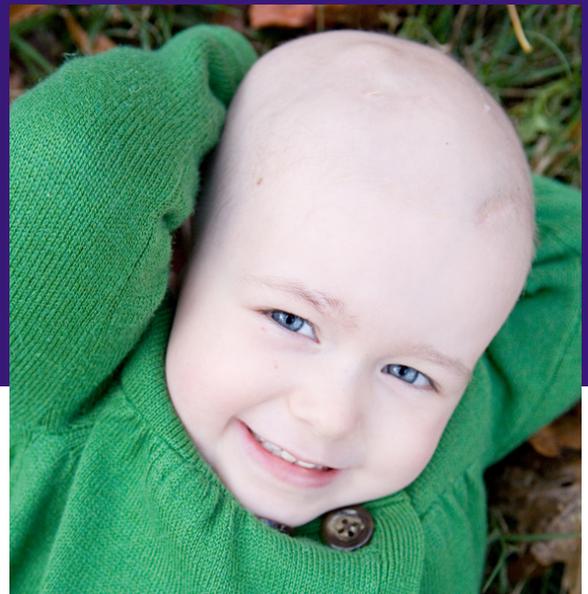
## Event Sponsorship

**JOIN US AND BE A PART OF CREATING HOPE FOR KIDS TO BEAT CANCER & LIVE THEIR DREAMS.**

### YOUR FUNDS ARE WORKING TO...

Benefit a Ewing Sarcoma Study at Nationwide Children's Hospital, led by Dr. Stephen Lessnick. The goal of this trial is to identify new therapeutic opportunities for patients to open up an entirely new realm of therapies for Ewing sarcoma patients.

Dr. Lessnick's lab at Nationwide Children's is fully devoted to studying Ewing sarcoma and the energetic mechanisms that drive Ewing sarcoma development and progression. ISF is thrilled to support his pediatric cancer research.



**"Most pediatric cancer research is funded through philanthropy. Pediatric cancer is rare, and so the amount of money government-wise and grant-wise for pediatric cancer research is very, very limited. With philanthropies, like the Isabella Santos Foundation, it's incredible how they can jumpstart funding and research...and this enables us to open trials quickly and reach children immediately."**

-Giselle Sholler, MD  
Director - ISF Rare & Solid Tumor Program  
Levine Children's Hospital

## CHILDHOOD CANCER BY THE NUMBERS

**46** # of children that are **diagnosed with cancer** each day in the US.

**4%** Pediatric cancer research **receives only 4%** of the annual budget from the National Cancer Institute

**12** Pediatric cancer is not just one disease. It is made up of **12 major types & over 100 subtypes.**

**71** Average **years of life lost** to cancer by pediatric cancer patients

**1:5** 1 in 5 children who are diagnosed with cancer **do not make it.**

**2X** Pediatric cancer survivors are **twice as likely** to suffer chronic health conditions & later effects

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