



**ISABELLA SANTOS**  
FOUNDATION

*Beat Cancer. Grow Hair. Live My Dreams.*



**2020  
2021  
IMPACT**

# *our* MISSION



Isabella Santos Foundation, ISF, is dedicated to improving rare pediatric cancer treatment options in an effort to increase the survival rates of kids with cancer. Over the course of fourteen years, ISF has funded \$6 million toward expanding the scope of research and treatment and supporting families impacted with cancer in a variety of ways.

*beat*  
**CANCER**

Investing in  
pediatric cancer research



Brooklyn (Rhabdomyosarcoma)



Maggie (CNS Neuroblastoma)

*grow*  
**HAIR**

Strengthening  
pediatric cancer trials



Lily Knecht (Osteosarcoma)

*live my*  
**DREAMS**

Supporting  
families affected by cancer

## EXECUTIVE DIRECTOR | ERIN SANTOS

Dear Friends,

The year 2020 and 2021 will go down in history as two years that significantly changed the way we do everything. The pandemic not only frightened those who were healthy, but it had an enormous effect on those who were not. Families with children who were fighting cancer were dealt with not only the fear of COVID, but all the other things that come along with a pandemic. The stress of travel precautions, hospitals locking down visitors, even hospital staff shortages. Needless to say, a stressful environment just became more stressful in the blink of an eye.

We here at ISF were also nervous. How would we respond to a situation where we could no longer host events, introduce you to these children or effectively communicate with you all about the needs of these children that were higher than ever? While each day brought more uncertainty, one thing remained constant - the unwavering support of this community who inspired us each and every day. During a time when we physically felt so disconnected, we found our bonds to you all to be stronger than ever.

We were forced to think outside the box and do everything we have ever done... differently. We found that virtual events can survive and at times even be beautiful. The Luminary event we hosted for Isabella's 16th birthday was hands down one of the most breathtaking moments I have ever been a part of here at ISF. A summer internship program was created to help high school and college students who may have lost their summer plans, make a difference in their communities. Large donations from organizations such as the JEM Project, The Greater Auto Dealers Association of Charlotte, Jersey Mike's, and the continued support of our Three Wish Society, helped bridge the gap between being able to support a program and being able to grow it.

Despite the outlook of the pandemic, we found ourselves more successful than we have ever been. We were able to give away \$1 million dollars for the first time in our history, and then went on to beat this number in 2021. Not only did you help support families in need of financial services, but you funded trials, hired the best doctors in the NATION, built a world-class program for kids with rare cancers and most importantly, you gave kids hope who needed it more than ever.

These last two years have taught us all so much. We have so much to be proud of and we hope you feel the same. I can't thank you all enough for all you have done to not only keep ISF alive, but you have helped transform this charity into something it can never come back from. We are changed forever. I thank you, my team thanks you, my board thanks you, these children thank you...and I know my daughter would thank you. Your support leaves me speechless.

I'm excited to see where 2022 takes us all.



Erin Santos

Executive Director



*"We raised \$7,000 our first year and we thought we were so proud. Little did we know that one day we would be here - giving away a million dollars a year. I'm not sure I ever thought this day would come but now that it's here I feel like it's just the beginning."*

*Erin Santos*

ISF EXECUTIVE DIRECTOR

# 2020-2021 *impact*



## RECORD MILESTONES REACHED AMONG UNUSUAL YEARS

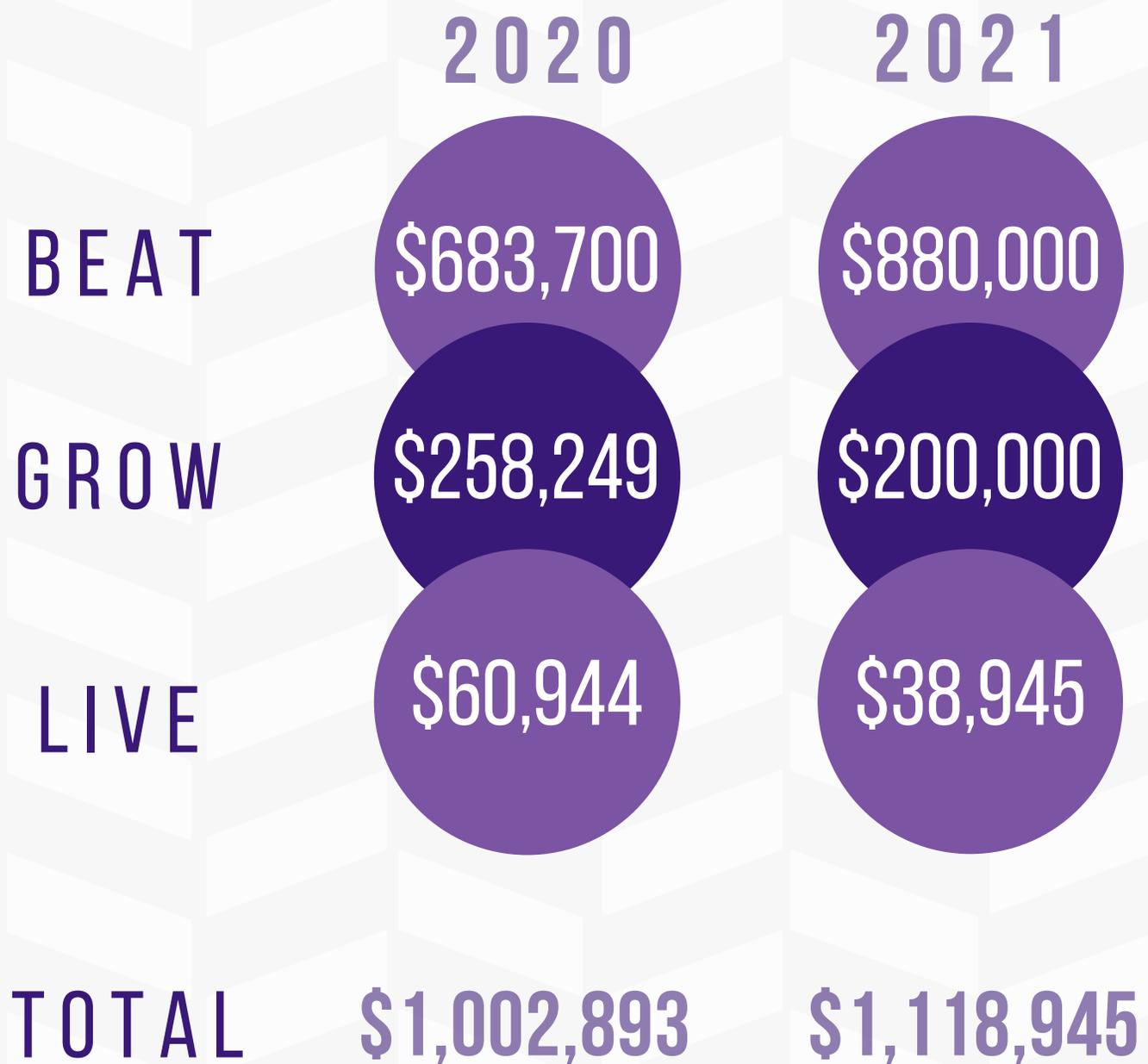
It was Isabella's wish to BEAT Cancer, GROW Hair, and LIVE Her Dreams. At the beginning of 2020, ISF updated its mission to fulfill these wishes in three categories. In the new mission's inaugural year, ISF gave back a total of just **over \$1 Million** through our giving categories and made a significant impact on each, thanks to the extraordinary support of donors.

During another challenging year when many charities experienced a decline in donations, ISF reimagined their fundraising with an elevation in support. In 2021, ISF did it again and gave away **over \$1 Million** for a second year in a row.

# 2020-2021 *impact*

## \$2,121,838

Total Give Back Donations



# 2020-2021 milestones



## WORLD-REKNOWNED ONCOLOGIST HIRED

Dr. Giselle Sholler joined Atrium Health Levine Children's as the Director of the Isabella Santos Foundation Rare & Solid Tumor Program in July 2020. Dr. Sholler's work has made her one of the world's top pediatric cancer doctors and researchers, bringing immeasurable value to the hospital and to the city of Charlotte.



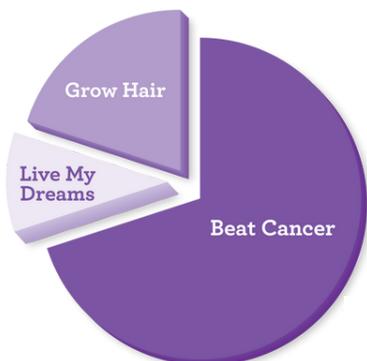
## RARE & SOLID TUMOR PROGRAM ESTABLISHED

Along with Dr. Sholler's arrival in July 2020, the Isabella Santos Foundation Rare & Solid Tumor Program was established. Development of the Program requires the need for specialized personnel to help focus on patient treatment, research & novel therapies. ISF successfully funded the infrastructure including: Sarcoma Oncologist, Clinical Research Associate, Clinic Coordinator, Advanced Care Practitioner and Nutritionist.



## FUNDED OSTEOSARCOMA TRIAL AT NATIONWIDE CHILDREN'S

ISF joined forces with Live Like Madison to co-fund a childhood cancer clinical trial out of Nationwide Children's in Ohio focused on creating a new way of treating kids fighting relapsed sarcomas. This collaboration brought together two pediatric cancer foundations to accomplish one purpose.



## DONATED \$1MILLION FIRST TIME IN FOUNDATION HISTORY

For the first time since the foundation was established, ISF gave away \$1 Million dollars in the fight against pediatric cancers in 2020. \$1,002,892.15 to be exact. ISF gave back to each of its mission categories creating a 360-degree impact for kids fighting rare cancer, thanks to the extraordinary support of donors.

# 2020-2021 milestones



## HELP FUND THE P.E.A.C.H. PROTOCOL CLINICAL TRIAL

Supported research for the P.E.A.C.H. Protocol, led by Dr. Sholler. This pediatric cancer clinical trial to test an innovative combination of molecular-guided therapy and personalized immunotherapy to treat DIPG and recurrent neuroblastoma. During the last week of September, the first neuroblastoma patient was enrolled on this trial here in Charlotte. ISF was one of many organizations to support this research.



## LIVE MY DREAMS PROGRAM CREATED AT LEVINE CHILDREN'S

Established the Levine Children's 'Live My Dreams' program to help with specific needs of families being treated under the ISF Rare & Solid Tumor Program. With the increase of patients traveling to Charlotte for cancer care, it was clear we needed to extend an additional kind of aid than what we traditionally provide.



## LAUNCHED SUMMER INTERN PROGRAM

With the challenges of the past two years, we reinvented our focus and shifted towards establishing new programs. ISF Launched a dynamic Summer Internship Program during the summer of 2020 to harness fundraising fuel from college and high school students. After two years, the program proved to have an immense impact on not only pediatric cancer, but developing future leaders.



## CANCER MESSED WITH

Cancer Messed With, ISF's cancer support apparel brand created to further raise funds for pediatric cancer research, saw growth and a rebrand this year. Now, Cancer Messed With has been reenvisioned to unite and support ALL fighters. With new and trendy designs, CMW apparel makes you look good, feel good and do good. We kicked off this rebrand with our first cancer influencer, 2x neuroblastoma warrior Gavin Hill.

# GIVING *highlight*

## ISF RARE & SOLID TUMOR PROGRAM, LEVINE CHILDREN'S

Since the inception of ISF, we have partnered with Atrium Health and Levine Children's Hospital in Charlotte, N.C. This city is Isabella's birthplace, it's where ISF was founded. It's important to us to make monumental changes to pediatric cancer care in our backyard, and we are proud to stand next to Levine Children's to help make that possible. As we embark on our 15 year anniversary, it's incredible to look back on all that we have accomplished with Levine Children's in Isabella's name. That partnership has included helping fund several clinical trials and developmental therapeutics, as well as funding the MIBG therapy suite, one of 20 in the country. As well as providing support to families fighting for their kids' lives. So when Dr. Oesterheld of Levine Children's approached us about building a program for children with solid tumors, brain cancers, and rare cancers at the hospital, we were all in. And the ISF Rare & Solid Tumor Program was born.

The ISF Rare & Solid Tumor Program at Levine Children's provides the most comprehensive care and treatments for pediatric cancer in our community and across the globe. This clinic offers the most advanced clinical treatments, including precision medicine and novel clinical trials, to bring forward the newest therapies and improve outcomes in childhood cancer. The program opened in July 2020 with the arrival of world-renowned research oncologist, Dr. Giselle Sholler.

The ISF Rare & Solid Tumor Program is exceeding expectations as kids fighting rare cancers flood to Charlotte for treatment. Families looking for options have traveled from dozens of countries. Along with Dr. Sholler's arrival came a pediatric cancer research lab where dozens of clinical trials have opened and more are on the horizon. This program is reaching new heights and is becoming exactly what we set out to do... provide HOPE for kids fighting cancer around the region, country, and the world.



Dr. Giselle Sholler & Lillie Handley, 2012-2021 (Neuroblastoma)

*"The growth that has occurred in Charlotte for Pediatric Oncology has largely been due to the partnership and generosity of the Isabella Santos Foundation. The clinic will grow to become an international and national destination healthcare for children with solid tumors, brain cancers, and rare cancers. In collaboration with the Levine Cancer Institute, we envision that every child diagnosed with a solid tumor here at Levine Children's will have their tumor collected, banked, sequenced, and created into cell lines for research. This is so important for us to learn all that we can about each child to help them as well as to perform research in our laboratory to help us create better treatments and new clinical trials."*

*Dr. Giselle Sholler, Director ISF Rare & Solid Tumor Program, Levine Children's*



# GIVING *highlight*

## NATIONWIDE CHILDREN'S, THE TINKS TRIAL

*Isabella Santos Foundation & Live Like Madison  
Collaborate to Fund Clinical Trial*

Madison Fedak, 2012-2019 (Osteosarcoma)

2012 wasn't just the year this world lost Isabella from neuroblastoma, a type of childhood cancer, it is also the year Madison Fedak was born. From the moment we met Madison, we felt Isabella. These two 7-year-olds were similar in so many ways. Their personalities. Their eagerness to help others. Their love for life and everyone around them.

Then 7 years later on December 21, 2019, Madison lost her life to osteosarcoma.

Throughout her year and a half-long battle, Madison touched countless lives. Not only those who knew Madison but also those who watched her journey from afar were inspired by her courage, her insistence on enjoying life and spreading happiness, despite her cancer.

Among the overwhelming heartbreak and sadness, Madison's family and friends moved into action to create the Live Like Madison Foundation, based out of Laurinburg, NC. With the help of an entire community standing with them, Live Like Madison is determined to continue Madison's legacy of creating something positive for kids like Madison who are fighting childhood cancers.

We knew we had to do something too. Something in honor of these two 7-year olds, who lived a similar life...7 years apart.

The Isabella Santos Foundation and Live Like Madison joined forces to honor Madison's life in a very special way. Together, our organizations donated \$100,000 each to fund a childhood cancer clinical trial out of Nationwide Children's in Ohio, The Tinks Trial, focused on creating a new way of treating kids fighting relapsed sarcomas. We were honored to have Charlotte-based nonprofit, Move for Jenn Foundation, join our fight by donating \$25,000 to help fulfill the last funding need for this trial and for 2020.



**ISABELLA SANTOS**  
FOUNDATION  
*Beat Cancer. Grow Hair. Live My Dreams.*



# GIVING

## highlight



Star Light Star Bright Luminary Event

## ISF HELPS FUND THE P.E.A.C.H PROTOCOL

A very special ISF fundraising effort in March 2020, the Star Light Star Bright Luminary Event, resulted in our ability to grant \$100,000 to Atrium Health Levine Children's to help fund a leading-edge pediatric cancer clinical research trial.

Announced in September of 2021, research through The P.E.A.C.H. Protocol is currently underway to test an innovative combination of molecular-guided therapy and personalized immunotherapy to treat DIPG and recurrent neuroblastoma. The trial is led by ISF Rare & Solid Tumor Program Director, Dr. Sholler, alongside physician-scientists at the University of Florida. Neuroblastoma patients have been enrolled on this trial here in Charlotte, the arm of the program the ISF grant supported.

Supported by the Beat Childhood Cancer and Caroline's PEACH Foundation, this trial will allow oncologists to focus on treating each child's tumor with targeted drugs as well as by activating the patient's own immune system. This is a multi-million dollar trial and although we are just a small part of it, we are incredibly proud to be among so many other childhood cancer foundations who helped make this work possible: Milan's Miracle Fund, Brooke's Blossoming Hope for Childhood Cancer Foundation, and the Warrior Jace Foundation.



R-L, Divya Gandra (Researcher), Kim McKinney (Lab Manager) & Dr. Sholler (Director)



Eli Newcomb (Neuroblastoma)

## ***Nearly 30 families supported since through the 'Live My Dreams' Program***

- A 7-year-old boy with relapsed neuroblastoma traveled here to enroll on the P.E.A.C.H. trial ISF helped fund.
- A 7-year-old boy from Germany and a 3-year-old boy from Hong Kong both with neuroblastoma traveled to Charlotte for DFMO. Assisted with lodging helped to offset the other travel costs.
- A 5-year-old boy with relapsed neuroblastoma traveled to Charlotte from Virginia for scans and to discuss treatment options.
- A 10-year-old boy with Ewing Sarcoma. His family lives about an hour and a half away and needed to stay closer to Levine Children's for his final round of outpatient chemotherapy. Thanks to the generosity of ISF, the family was able to stay 10 minutes away. The patient was very happy that he did not have to drive 3 hours round trip every day while managing chemotherapy side effects.
- A 4-year-old with metastatic Wilms Tumor. ISF's donation allowed them to stay local to Charlotte during the week-long outpatient chemotherapy treatment.
- A 5-year-old boy with relapsed neuroblastoma traveled from Virginia to undergo daily radiation. He was so excited that the hotel had a pool that Mom said he wanted his port to be de accessed every day to go swimming!

# GIVING *highlight*

## ISF CREATES LEVINE CHILDREN'S 'LIVE MY DREAMS' PROGRAM

As we saw the ISF Rare & Solid Tumor Program move at lightning speed in 2020 and more and more patients traveling to Charlotte for cancer treatment, it was clear we needed to extend an additional kind of aid than what we traditionally provide. New in 2021, we are excited to establish the Levine Children's 'Live My Dreams' program to help with specific needs of families being treated under the ISF Rare & Solid Tumor Program.

Since May of 2021, ISF has supported nearly 30 families being treated under the ISF Rare & Solid Tumor Program with \$20,000.

*"Thanks to the generosity of ISF, allowing him to stay in the hotel with home-cooked meals (and a pool!) allowed him to **feel like a kid** through this treatment."*

*5-year-old boy with relapsed neuroblastoma traveling from Virginia for Danyelza receives aid through 'Live My Dreams' Program*

# FUNDRAISING *reimagined*

The last two years created tremendous obstacles for charities around the country with fundraising heavily reliant on in-person events and beneficiary opportunities. Many of these could not take place, so we reinvented our focus and shifted towards establishing new programs. Thinking outside of the box was a must for survival and the traditional mindset of fundraising took a backseat in order for new funding paths to emerge. These included our 2020 virtual 5K that broke fundraising records, and a dynamic internship program to harness the fundraising fuel from college and high school students. Additionally, the emphasis turned to obtaining support from businesses that were thriving, growing individual peer-to-peer opportunities in new ways, partnering with philanthropic grantmakers, and collaborating with tribute/legacy cancer families. We learned so many new things over the last two years and learned to look at the endless challenges as opportunities to reimagine ISF. And we did just that, these last two years changed the foundation for the better.

We now head into our 15th anniversary year, we have set even bigger goals. It's time to take everything we have learned, try more new things as we get back to events, and kick into high gear for all the kids fighting rare cancers.

*"During times with so much negativity and fear of what was to come, we weren't even sure our doors would be open after COVID-19 hit last year. And now we are 2 years into some really strange times, but thanks to a hard-working team, our board of directors, local businesses, grants, and individual donors - we have found ourselves at the peak of our Foundation. Knowing what kids with cancer go through and how lonely these times must be for them and their families due to COVID-19, only pushed us to do all we can to help bring change to childhood cancer. We are excited about all that we have learned during these crazy two years! Kids fighting cancer deserve not to be forgotten, regardless of what is going on in the world today and we are honored to support them."*

-Erin Santos, ISF Executive Director & Isabella's Mom



R-L, Erin Santos (Executive Director), Amanda DiFabio (Marketing Coordinator), Rachel Wood (Marketing Director), Maitland Danner (Operations Director), Karen Murphy (Sponsorships & Partnerships Director), Evan Synstad (Gilbane)

# FUNDRAISING *highlight*



## SUMMER INTERN PROGRAM

*ISF Inaugural Summer Intern Class Raised Over \$75,000 for Pediatric Cancer . We raised the bar in its 2nd year.*

When COVID-19 struck in the spring of 2020 and we were facing extremely unprecedented times, ISF had to redirect our focus. Peer to peer virtual fundraising became the new reality, and the ISF team creatively worked to construct the Summer Intern Program.

On June 1st 2020, ISF brought on 5 Lead Student Interns to oversee a collective team of over 50 young adults, ranging from high school to graduate school, for what now has become an annual program. Their goal? Help the foundation take the 13th Annual 5k for Kids Cancer Virtual. In addition, the ISF team wanted to teach these future leaders about our mission to help children fighting rare pediatric cancers and have them spread hope and inspiration to their individual networks. By the end of the summer 2020, this program raised over \$78,000. The impact of this group was remarkable!

One year later, the 2nd annual Intern Program brought on a program sponsor, OrthoCarolina and almost doubled the program with 7 intern leads and over 100 young adults. During 2021, the program's focus was centered on gaining experience on becoming a leader, communicating with local businesses, and reporting on weekly goals and objectives with some help from our local Charlotte leaders and supporters. To say we were blown away by this group is an understatement. They raised over \$125,000 for rare pediatric cancers and brought in 25 sponsorships totaling \$54,000 for the 14th Annual 5K for Kids Cancer.

While COVID-19 brought about unusual times and challenges for everyone, our Intern Program has brought us so much hope. We cannot wait to watch it continue to grow in the future. All of our interns are truly inspiring and amazing young adults that have already furthered our mission and will continue to for years to come.

powered by **OrthoCarolina**

# FUNDRAISING *highlight*



## STAR LIGHT STAR BRIGHT

*Isabella Santos Foundation Luminary Event Raises Over \$90,000 for Neuroblastoma Research*

One glorious evening with a break from the rain, an unexpected purplish sunset, 1,600 purple glowing and heartfelt luminaries, and a community standing behind us helped make Tuesday, March 9th something extra special. A very special day in a very special place. With your support ISF's Star Light Star Bright Luminary Dedication event raised \$91,327 for Dr. Giselle Sholler's neuroblastoma and DIPG clinical trial at Levine Children's.

Hosted at Calvary Church where Isabella is laid to rest, the private luminary dedication event was created to help honor Isabella on what would have been her sweet 16. The support ISF felt was overwhelming and the dedications for loved ones affected by cancer were breathtaking. The proceeds will help fund Dr. Giselle Sholler's P.E.A.C.H. Protocol, a clinical trial focused on relapsed neuroblastoma and newly diagnosed DIPG.

Every detail for this evening was intentional... from the star-cut luminary bags to the purple lights we placed in them. The luminaries were set in 16 straight rows symbolizing how old Isabella should be today. And as a surprise that unfolded so perfectly into our plans, Calvary lit their majestic sanctuary up purple. It was breathtaking! Isabella's family hasn't been in there since her funeral, so to watch them take it all in was...well, hard to put into words. Calvary Church and its staff truly helped our Luminary vision happen in a way that was more beautiful than we could ever imagine. March 9th couldn't have been more perfect.



# PARTNERS

## *giveback/beneficiary*

During two of the most challenging years ever when events were simply not possible due to the current health environment, local businesses stepped up to support ISF. During 2020 and 2021, 38 giveback events were held raising \$608,636 for pediatric cancer.

Company giveback programs consist of a restaurant or business offering a portion of proceeds from its sales and/or services back to a non-profit. Typically, it is during a specific time period or for a specific product, service, or menu item. These events are incredibly beneficial and allow nonprofits to use their networks to encourage their supporters to dine or shop at the local business that is giving back. People love to support businesses that care about helping others and giving back to their community.

### 2020 GIVEBACK PARTNERS

ALL-IN To Fight Cancer	STIR Charlotte
Chakti Yoga	SAS Cupcakes
Jersey Mike's	Sharkey's Cuts for Kids
MeltingPot Midtown & Melting Pot Lake Norman	Sweet's Syrup
NoDa Brewing Company	Tito's Handmade Vodka
Providence Plastic Surgery & Skin Center	William-Grace

### 2021 GIVEBACK PARTNERS

ALL-IN To Fight Cancer	NoDa Brewing Company
Asian American Hotel Owners	Providence Plastic Surgery & Skin Center
BNI, Ballantyne @9 Chapter	Pure Intentions Coffee
Blakeney Wine Walk	Raintree Neighborhood Country Club
Brixx Wood Fired Pizza + Craft Bar	SAS Cupcakes
Charlotte Auto Show/Greater Charlotte Auto Dealers	St. Matthew Catholic Elementary School
Davidson College	STIR Charlotte
Gilbane Building Company	Love, Tito's
Jackson Orthodontics	Trash & Stash Junk Removal & Microstorage
Jersey Mike Month	Tryon Distributing
Mini Mavs Dance Clinics	Two Thirty Seven Jewelry
Mitchell Watts Family Foundation	Woodbridge & Friends Pop-Up
Under the Stars Cinema & Soulful Sound	

**38**  
Events

**\$608,636**  
Total Donated

# GIVE BACK *highlights*

## JERSEY MIKE'S SUBS



Jersey Mike's Subs served up record-breaking fundraising for its "Month of Giving" and "Day of Giving" campaigns in greater Charlotte raising more than \$293K in March of 2021 for pediatric cancer. "As a brand, Jersey Mike's is very passionate about giving back. We don't give to get, we give to give. With that being part of our culture and being a dad myself, it was a natural fit for the greater Charlotte franchisees to partner with the Isabella Santos Foundation." Erin and her amazing team's commitment to finding a cure for pediatric cancer is so contagious. We are honored to be part of that team."  
-Nick Smith III, a local franchise owner of Jersey Mike's



## CHARLOTTE AUTO SHOW



A few years ago an idea to bring 2 markets of people together, women and car dealers while raising money for pediatric cancer led to the kick-off event for the annual Charlotte Auto Show, Handbags, Heels & Horsepower. The Charlotte Auto Show believes in the mission of ISF and continues to work with us annually to make this event even more of a success. In 2021 the event raised \$76,692 for pediatric cancer! Over the last few years, the Charlotte Auto Show, Greater Charlotte Auto Dealers Association, and several local dealerships have raised nearly \$365,000 for pediatric cancer efforts right here in Charlotte, NC! Handbags, Heels & Horsepower has become the signature charity event to kick off the annual Charlotte Auto Show, and we love the continued commitment to partnership and bettering the community.



## STIR CHARLOTTE



Since STIR's opening in Charlotte in August 2020, they have partnered with ISF twice a year to raise money for our mission. Thus far, STIR Charlotte and SquareOne Holding Company, together with Tito's Handmade Vodka, have raised over \$30,000 for pediatric cancer research through their various give-back programs! "We take customer service very seriously. Expanding that concept to include community service and team support is one more reason why I love what we do," said Dennis Korn, general manager at STIR. Ryan Hendrickson, chief operations officer at SquareOne added, "We are humbled by their work and will continue to be a frontline advocate for their activities."



# GRANT *highlight*



The Isabella Santos Foundation Rare & Solid Tumor Program has quickly exploded, thanks in huge part to the generous support from our friends at The JEM Project.

We first met this incredible organization on the brink of the beginning of the pandemic, as they were set to be our presenting sponsor for our 2020 Coffee for a Cure. We had no idea what was ahead and were so deflated when the world was shutting down, just weeks before this event was to take place. It was a huge part of our annual fundraising and at a time we needed it most. The Rare and Solid Tumor program was just starting to take shape and we were relying on this event to help keep that momentum going. When we had to cancel, we were devastated. We received a call from The Jem Project and to our amazement, were awarded a grant to cover what the event would have brought in. This phone call brought our team to tears during such an uncertain time and was the single moment in 2020 that gave our team hope, amidst so much confusion. It allowed us to reset our mindset for the year ahead and helped us remain positive. In that moment, we were able to take a deep breath and know that the care we had committed to providing these kids would not stop, even if the world appeared to be. It also challenged us to dig deep to ensure we would make it the best year yet, regardless of circumstance.

Since then, we have developed a beautiful relationship with this organization making an impact across the nation. For us, they changed the trajectory of ISF during a frightening time and have continued to support us by believing in our mission and truly understanding what we are building in this community. In 2021, they challenged our donors to give on Giving Tuesday, as they would match dollar for dollar, up to \$50,000. Not only did we make it, but it was our most successful Giving Tuesday yet. It helped provide two times the hope for kids fighting rare cancers. Their total impact to ISF over the past two years is \$533,000.

The ISF Rare and Solid Tumor program treats rare pediatric cancers and develops clinical research trials. Patient volume has grown over 150% since the program opened in July 2020 with patients traveling to Charlotte from all over the world. This success would not have happened without the support of The JEM Project. Not only are we incredibly grateful for their partnership, but humbly know that we would have not been able to get where we are today, without their support.

# 2020 *sponsors*

## SUSTAINING SPONSORS

ALL-IN To Fight Cancer  
Atrium Health Levine Children's and Atrium Health  
Foundation  
Brighthouse Financial  
Greater Charlotte Auto Dealers Association (GCADA)  
& Charlotte Auto Show

JE Dunn Construction  
Jersey Mike's  
NoDa Brewing Company  
OneBlood  
OrthoCarolina  
Scoopcharlotte.com  
Tito's Handmade Vodka

## CORPORATE SPONSORS

ACN  
Adam Faulk Tanskley Foundation (AFTF)  
ALL-IN To Fight Cancer  
Arborscapes  
Aten & Garofalo Dentistry  
ATRIUM Health/ Levine Children's  
Ballantyne Pediatric Dentistry  
barre3  
Blink Eyecare and Eyewear  
Braces by Bird & Bird Pediatric Dentistry  
Brighthouse Financial  
Charlotte Auto Show / Greater Charlotte Automobile  
Dealers Association  
Cardinal Financial  
The Charlotte Ledger  
Charlotte Radiology  
Charlotte Real Estate Photos  
Cochrane Steel  
CPI Security  
Crest Leather  
Confetti Castle  
Dickens Mitchener  
Ditesheim Cosmetic Surgery  
Ernst & Young  
ESP Associates, Inc.  
Famous Toastery  
Firebirds  
Foreign Cars Charlotte  
Frontier Growth Foundation  
Gorilla Stone  
iNET45 Business Solutions  
JE Dunn Construction  
the JEM Project  
Jersey Mike's

Laffter  
Lauren Friday Photography  
LendingTree Foundation  
Luxe Lifestyle Magazine  
Magnolia Cottage Design  
MassMutual Carolinas / Hands & Feet Foundation  
Mercedes Benz of South Charlotte  
The Morgan Companies  
Nation Ford Chemical  
New Creations Flowers  
New Dominion Bank  
NoDa Brewing  
Novant Health Carmel OB/GYN  
OneBlood  
Omada Solutions  
OrthoCarolina  
Pearl. Dentistry Reimagined  
Piedmont Natural Gas  
Pure Intentions Coffee  
Roaring Riot  
Redstone Family Vision  
Salesforce  
Sara's YMCA  
SCOOP CLT  
SignUpGenius  
Small Hands Big Art  
South Charlotte Lifestyle magazine  
South Park Pediatric Dentistry  
Sweet's Syrup  
Three Leaf Orthodontics  
Tito's Handmade Vodka  
Tom Bush Law Group  
Troutman Pepper  
Uwharrie Bank  
Volkswagen of South Charlotte

# 2021 *sponsors*

## SUSTAINING SPONSORS

ALL-IN To Fight Cancer  
Atrium Health Levine Children's and Atrium Health  
Foundation  
Brighthouse Financial  
Greater Charlotte Auto Dealers Association (GCADA) &  
Charlotte Auto Show

JE Dunn Construction  
Jersey Mike's  
NoDa Brewing Company  
OneBlood  
OrthoCarolina  
Scoopcharlotte.com  
Tito's Handmade Vodka

## CORPORATE SPONSORS

5th Street Group  
Adam Faulk Tansley Foundation (ATF)  
Alfa Romeo Charlotte (Foreign Cars CLT)  
Arborscapes  
Atrium Health Levine Children's & Atrium Health  
Foundation  
Balfour Beatty  
Barringer Construction  
Belk  
Braces by Bird & Bird Pediatric Dentistry  
Brixx Wood Fired Pizza + Craft Bar  
Cadwalader, Wickersham & Taft LLP  
Cardinal Digital Marketing  
Carolina Facial Plastics  
CBI | Workplace Solutions  
CEENTA  
Chad Johnson Orthodontics  
Charlotte Radiology  
Clean Juice  
Compleat KiDZ  
CO-OP Financial Services  
CPI Security  
Dale Jr. Foundation  
Dickens Mitchener  
Ernst & Young  
Forest2Market  
Foundry Commercial  
Fox Rothschild  
Gensler  
Gilbane Building Company  
Grey Matter Concepts  
Grounds Guys of Ballantyne  
Guided Solutions  
Hendrick Auto Luxury Group  
Hendrick Lexus  
Hickory Tavern  
iNET45 Business Solutions  
Interior Elements

Jack Sipe Construction  
Janney Montgomery Scott (LLC)  
JE Dunn Construction  
Keffer Auto Group  
Laffter  
Lake Norman Chrysler | Dodge | Jeep | Ram  
LilBelle  
Lincoln Financial Group  
MassMutual Carolinas / Hands & Feet Foundation  
McGuireWoods  
Mercedes Benz of South Charlotte  
Messer Construction Co.  
Miller Street Dance Academy  
The Morgan Companies  
Mr. Tokyo Japanese Restaurant  
Nation Ford Chemical  
NEWMARK  
NoDa Brewing Company  
Northwood  
Novant Health Carmel OB/GYN  
Omada Solutions  
OneBlood  
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## 3 WISH SOCIETY

The Isabella Santos Foundation's 3 Wish Society is comprised of dynamic, committed, and passionate donors who have the influence and resources to significantly impact the efforts of ISF.

United by the vision of creating change for kids fighting rare cancers, 3 Wish Society members are afforded an insider's opportunity to collaborate with the organization and use their network and influence to help make meaningful contributions.

With your annual gift of \$2,500, \$5,000, \$10,000, or more, you are taking your support of the Isabella Santos Foundation mission to a deeper level by funding research for rare pediatric cancers and helping to bring innovative treatment options to our local Charlotte community.

*"I like to know that I can see where my money is going. And I feel like the Isabella Santos Foundation is one of the most tangible foundations out there. I'm always aware of what's happening and confident that my money is being put to good use. For me that's one of the most important things! I also like that it is local where my family is being raised and that there are so many families now coming to Charlotte for cancer care. I'm grateful to be part of it."*

*Megan Barlow  
ISF 3 Wish Society Member*

## 3 WISH SOCIETY MEMBERS

*Thank you to the following individuals who commit to an annual gift of \$2,500+*

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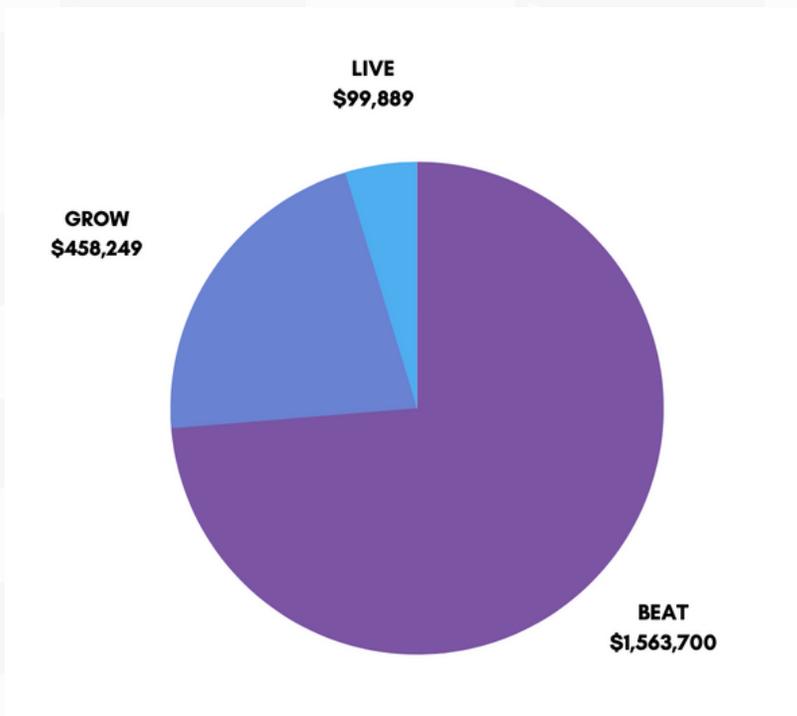
**Amanda DiFabio** | *Marketing Coordinator*

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# ANNUAL *financial highlights*

## 2020-2021 *Beat, Grow, Live* GIVE BACK IMPACT



## 2020-2021 BREAKDOWN

*2020*

Total Revenue: \$ 1,372,227  
 Total Give Back: \$ 1,002,893  
 Development Expense: \$ 248,379  
 Administrative Expense: \$ 202,254

*2021*

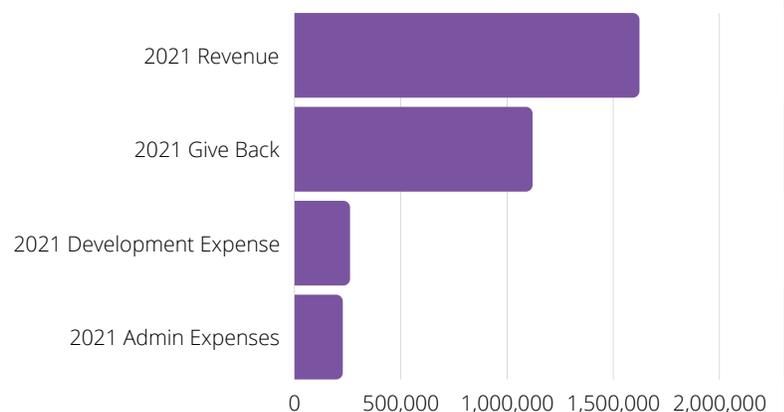
Total Revenue: \$ 1,622,119  
 Total Give Back: \$ 1,118,945  
 Development Expense: \$ 259,830  
 Administrative Expense: \$ 225,732

## *At a Glance*

### 2020 INCOME | EXPENSES



### 2021 INCOME | EXPENSES



*"Isabella's legacy  
is loud. And the  
decibel levels  
just continue to  
increase."*

*KJ Brent*

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