



2021 SUSTAINING SPONSORSHIP

Sustaining Sponsorships are limited and industry exclusive

The Isabella Santos Foundation (ISF) is committed to improving rare pediatric cancer treatment options in an effort to increase survival rates of kids with cancer so they can live their dreams. Help us fight for their future and be part of the solution - from diagnosis to treatment to survivorship. A Sustaining Sponsor is an integral investor of ISF who receives sponsorship benefits on the ISF website and at each ISF event held throughout the year, maximizing your exposure to our diverse network of donors and supporters. This sponsorship is considered a collaborative partnership, with opportunities to expand to benefit both organizations throughout the year.

BENEFITS OF YOUR INVESTMENT *(Begins at \$10,000)*

- **Signage and Presence at all ISF events** (specifics vary per event)
- **Logo/link on main ISF website** (incorporated on every page)
- **Sustaining Sponsor Website Expo**
- **Blog Spotlight Post**
- **Instagram Take-Over day**
- **Promotion of your company events**
- **Additional marketing benefits, specific to each ISF event listed below .i.e. logo on event program, logo on race t-shirt, logo on ISF event website, etc.... See supplemental documents per event for specifics.**
- **Additional co-branding opportunities as developed throughout the year** (i.e. sponsor a research trial, be featured as quarterly sponsor of our monthly giving program, provide a match to a donor campaign, co-brand direct mail piece etc...)

PROPOSED 2021 EVENTS

- **"Sweet 16" Virtual Event, March 9th** *(in honor of what would have been Isabella's sweet 16th birthday)* {Silver Level}
- **Golf Tournament, April 12th at Firethorne Country Club** {Warm-Up and Designated Hole Sponsor}
- **5K for Kids Cancer, Virtual Edition, September 25th** {Gold Level}
- **Online Auction and Virtual Event**

"We support ISF for so many reasons. Community, our future, because it's the right thing to do, friendship... Todd and I have four kids and cannot begin to image what it would be like to have one of them, or our granddaughter, get diagnosed with cancer. We're happy to do anything we can to support families that are battling this terrible disease and hopefully finding a cure one day. You can't stand on the sidelines, you have to jump in and help anyway possible." -Suzie Ford, Owner, NoDa Brewing Company, Sustaining Sponsor since the programs inception.

Karen Murphy, Director of Sponsorship | KMurphy@isabellaSantosFoundation.org | 704-281-3397