



PUMPKIN Charity Ball

**Saturday, October 24, 2020
The Ritz-Carlton, Charlotte**

Our mission...

The Isabella Santos Foundation (ISF) is committed to improving rare pediatric cancer treatment options in an effort to increase survival rates of kids with cancer so they can live their dreams.

The event...

An evening featuring live entertainment, dinner, dancing and auction. Over the last two years, this event has raised over \$420,000 for pediatric cancer research.

Who is attending...

350 guests are expected to attend including leaders from the corporate, philanthropic and medical communities.



— EVENT SPONSORSHIP —

PRESENTING

— \$25,000 —

- Logo on Event Program
- Logo on Event Invitations
- Logo on Email Blasts
- Logo on all ISF Social Media
- Logo on Website Event Page
- Logo Inclusion at Event: Printed Materials, Signage, Live Auction Paddles
- Reserved Seating for 10 Guests
- Ad in the Event Program, Full Page
- On Stage Recognition at the Event
- VIP Reception
- Distribution of Gifts to Attendees

GOLD TABLE

— \$5,000 —

- Logo on Event Program
- Logo on Website Event Page
- Logo Inclusion at Event: Table Signs
- Reserved Seating for 10 Guests
- VIP Reception

PLATINUM

— \$10,000 —

- Logo on Event Program
- Logo on all ISF Social Media
- Logo on Website Event Page
- Logo Inclusion at Event: Throughout Gala
- Reserved Seating for 10 Guests
- Ad in the Event Program, Half Page
- VIP Reception

SILVER TABLE

— \$2,500 —

- Logo Inclusion at Event: Table Signs
- Reserved Seating for 10 Guests

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	PRESENTING \$25,000	PLATINUM \$10,000	GOLD TABLE \$5,000	SILVER TABLE \$2,500
Logo on Event Program	★	★	★	
Logo on Email Blasts	★			
Logo on all ISF Social Media	★	★		
Recognition on ISF Website	★			
Recognition on Event Website	★	★	★	
Logo Inclusion at Event	Printed Materials, Signage, Live Auction Paddles	Throughout Gala	Table Signs	Table Signs
Reserved Seating for 10 Guests	★	★	★	★
Ad in the Event Program	Full Page Ad	Half Page Ad		
On Stage Recognition at the Event	★			
VIP Reception	★	★	★	
Distribution of Gifts to Attendees	★			
Logo on Event Invitations	★			