



ISABELLA
SANTOS
FOUNDATION

bRUNCh

5k. 10k. fun run. 9.26.20

Ballantyne, 8am-11am

OUR MISSION...

The Isabella Santos Foundation (ISF) is committed to improving rare pediatric cancer treatment options in an effort to increase survival rates of kids with cancer so they can live their dreams.

WHO IS ATTENDING...

- 2500+ Attendees
- 800+ Brunch Participants
- 58 Business Sponsors | Partners
- 80+ Race Teams

THE EVENT...

- Run and Brunch
- Raffles and Silent Auction
- Kids Zone
- 5k | 10k | 1-Mile Fun Run
- Music

Over the last 12 years, this event has raised almost \$2 Million for pediatric cancer.





— EVENT SPONSORSHIP —

PRESENTING

———— \$15,000 ————

- Verbal Mention on Race Day
- Tent & Table on Sponsor Row
- Distribute Items in Kids Race Bags
- Individual Social Media Mentions
- Sponsor Appreciation Plaque
- 15 Complimentary Race Entries
- Logo on Website Race Event Page
- Logo on Race Shirt, Sleeve
- Logo on Mile Marker Signage
- Premier Placement on Sponsor Row
- Friends & Family Coupon Code
- Race Title Marketing Co-Branding
- Corporate Mentions on Radio/TV
- Ability to Provide Promo Favor

PLATINUM

———— \$6,500 ————

- Verbal Mention on Race Day
- Tent & Table on Sponsor Row
- Distribute Items in Kids Race Bags
- Individual Social Media Mentions
- Sponsor Appreciation Plaque
- 10 Complimentary Race Entries
- Logo on Website Race Event Page
- Logo on Race Shirt, Back-Top
- Logo on Mile Marker Signage
- Premier Placement on Sponsor Row
- Friends & Family Coupon Code
- Race Event Co-Branding

KMurphy@isabellasantosfoundation.org
isabellasantosfoundation.org





— EVENT SPONSORSHIP —

GOLD

— \$3,000 —

- Verbal Mention on Race Day
- Tent & Table on Sponsor Row
- Distribute Items in Kids Race Bags
- Group Social Media Mentions
- 5 Complimentary Race Entries
- Logo on Website Race Event Page
- Logo on Race Shirt, Back-Middle
- Logo on Mile Marker Signage
- Premier Placement on Sponsor Row

SILVER

— \$1,500 —

- Verbal Mention on Race Day
- Tent & Table on Sponsor Row
- Distribute Items in Kids Race Bags
- Group Social Media Mentions
- 2 Complimentary Race Entries
- Logo on Website Race Event Page
- Logo on Race Shirt, Back-Bottom

BRONZE

— \$750 —

- Verbal Mention on Race Day
- Tent & Table on Sponsor Row
- Distribute Items in Kids Race Bags
- Group Social Media Mentions



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	PRESENTING \$15,000	PLATINUM \$6,500	GOLD \$3,000	SILVER \$1,500	BRONZE \$750
Verbal Mention on Race Day	★	★	★	★	★
Tent & Table on Sponsor Row	★	★	★	★	★
Distribute Items in Kids Race Bags	★	★	★	★	★
Social Media Mentions	INDIVIDUAL	INDIVIDUAL	GROUP	GROUP	GROUP
Sponsor Appreciation	PLAQUE	PLAQUE			
Complimentary Race Entries	15	10	5	2	
Logo on Website Race Event Page	★	★	★	★	
Logo on Race Shirt	SLEEVE	BACK-TOP	BACK-MIDDLE	BACK-BOTTOM	
Logo on Mile Marker Signage	★	★	★		
Premier Placement on Sponsor Row	★	★	★		
Friends & Family Coupon Code	★	★			
Race Event Co-Branding	CHOOSE ONE: KIDS ZONE, FUN RUN, MEDAL, RAFFLE, ENTERTAINMENT, EQUIPMENT				
Race Marketing Co-Branding	TITLE				
Complementary Access to Brunch	★	★			
Corporate Mentions on Radio/TV	★				
Ability to Provide Promo Favor	★				

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