

Cancer Foundation Seeks Nominations for Award in Honor of 7-year-old Cancer Victim

The Isabella Santos Award will recognize a charitable Charlotte community member

Charlotte, N.C. – (April 10, 2013)—**The Isabella Santos Foundation**, a Charlotte nonprofit dedicated to raising funds and awareness for pediatric cancers and local children's charities, announces that there's one week remaining to submit nominations for the newly-established **Isabella Santos Award**. The award honors the organization's 7-year-old namesake who lost her battle with neuroblastoma in June 2012.

Charlotte-area residents are encouraged to nominate women who possess the qualities that Isabella - a cheerful volunteer, despite her 5-year battle with cancer - was best known for, including the following:

- Caring and compassionate
- Strong leadership and initiative
- Optimistic and positive attitude
- Role model to others
- Personal strength through adversity
- Good sense of humor
- Strong sense of the value of family

Ronald McDonald House of Charlotte is an organization where Isabella was often found volunteering, making it only fitting that the award be presented at the organization's Fourth Annual Girls' Night Out event on April 25, 2013 at The Fillmore in Charlotte. The Isabella Santos Foundation is also the event's presenting sponsor.

"Isabella endured a long and tough battle for someone so young, but she never lost her love for life and her joy for helping others," said Erin Santos, Isabella's mother and president of the Isabella Santos Foundation. "The hope of this award is to reward someone in the community who lives a life with the same dreams and aspirations as Isabella, and who is trying to make a difference in the community and in the world."

Nominations should be submitted by completing the form http://tinyurl.com/lsabellaSantosAward2013 and emailing it to jennawestbrook@rmhofcharlotte.org by 5 p.m. on Wednesday, April 17.

To learn more about the Isabella Santos Award and the Ronald McDonald House of Charlotte Girls' Night Out, visit www.rmhofcharlotte.org/annual-events/girls-night-out.

About Isabella Santos Foundation:

The Isabella Santos Foundation (ISF) is a 503(c) nonprofit that raises funds for neuroblastoma research, pediatric cancer and local children's charities in memory of Isabella Santos who lost her 5-year battle with neuroblastoma on June 28, 2012. Since its conception five years ago, ISF has raised more than \$300,000. In 2012, \$180,000 was raised during the organization's Fifth Annual 5K for Kids Cancer and 1 Mile Kids Fun Run. For more information on ISF, visit www.isabellasantosfoundation.com.

Media Contact: Andrea Simon, andrea.simon3@gmail.com, 815-540-4244