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CONTACT:

Jenni Walker – Walker PR Group – 980-339-8041-office/704-649-6571-cell jenni@walkerprgroup.com

Isabella Santos Foundation Zooms Into September with Car For A Cure

ISF fundraiser to commemorate Childhood Cancer Awareness Month



Attached is a Car For A Cure image courtesy of the Isabella Santos Foundation

CHARLOTTE, N.C. – Sept. 4, 2018 – The <u>Isabella Santos Foundation (ISF)</u> is zooming into Childhood Cancer Awareness Month in September with the launch of its annual 'Car For A Cure' campaign.

From Sept. 1-29, participants have the opportunity to support ISF with the purchase of raffle tickets for a chance to win a two-year lease of a brand new 2018 Nissan Murano Platinum courtesy of Modern Nissan of Lake Norman.

To be eligible, participants must make a \$100 donation to The Isabella Santos Foundation through this Eventbrite site www.carforacure.com. Participants are entered to win with each \$100 donation and there are no limitations of entries. The drawing will be held at 10:30 a.m. on Saturday, Sept. 29 at the 11th Annual ISF 5K/10K for Kids Cancer and 1-Mile Fun Run (presented by Brighthouse Financial). The winner does not need to be present to win, but will need to be able to pick up the vehicle (valued at \$44,540) at Modern Nissan of Lake Norman. Contest rules apply; more details are available at www.carforacure.com.

In addition, <u>Jersey Mike's Subs</u> will provide a \$250 gift card for the drawing.

"Our annual 'Care For A Cure' campaign is a wonderful way to commemorate Childhood Cancer Awareness Month and to bring our community together to make incredible things happen for local pediatric cancer patients," said Erin Santos, Executive Director and President of the Isabella Santos Foundation. "We appreciate the generous support of Modern Nissan of Lake Norman and Jersey Mike's Subs for helping make 'Car For A Cure' possible and to all the participants for making donations that will impact pediatric cancer research and treatment."

About Isabella Santos Foundation

The Isabella Santos Foundation (ISF) is a 501(c)3 childhood cancer foundation dedicated to raising funds for research for neuroblastoma, other rare pediatric cancers, and charities that directly impact the lives of children with cancer. ISF was founded in honor of Isabella Santos from Charlotte,

N.C. who lost her battle against neuroblastoma. ISF works to improve rare pediatric cancer treatment options in an effort to improve the survival rate of kids with cancer. For more information, visit www.isabellasantosfoundation.org or follow ISF on Facebook (www.instagram.com/theisfoundation) and Twitter (www.twitter.com/TheISFoundation).

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