

THANKS FOR EATING WITH US!

Jersey Mike's raises \$135,000 for local pediatric cancer foundation during nationwide "Month of Giving"

37 Greater Charlotte area restaurants. 300+ smiling employees. 7,271 loafs of bread. Countless paper sandwich bags. Hundreds of community partners and long lines of volunteers, supporters and friends. **\$135,000 RAISED.** Thank you for eating subs with us.

Jersey Mike's Subs joined forces with its generous customers throughout the Greater Charlotte area in March to support the Isabella Santos Foundation (ISF) during the 8th Annual "Month of Giving" campaign. The campaign raised an incredible \$135,000 for ISF which will help fight rare pediatric cancer in the Charlotte region and beyond. ISF recently committed \$5 Million to establish The Isabella Santos Foundation Rare and Solid Tumor Program at Levine Children's Hospital (LCH). This program will oversee care for all solid tumors, rare tumors, MIBG therapy, and all related clinical and scientific research at LCH and it will be the first of its kind in the United States.

The month of fundraising culminated on March 28th with Jersey Mike's nationwide "Day of Giving" where 100% of the sales, not just the profits, were donated to the local charities.

More than \$6 million was raised by Jersey Mike's around the country, impacting more than 170 organizations. Thank you for eating at Jersey Mike's in March with us. The funds raised for the Isabella Santos Foundation stay right here in the Charlotte community. During times like these, we feel extremely humbled. Isabella has moved us and many others to take action for kids fighting cancer. Good things are happening because of Isabella's legacy. Thank you Queen City!

"Jersey Mike's is very honored to be a partner with such a great organization like ISF who is making a huge impact on the fight against pediatric cancers. It is truly amazing how many families the foundation touches and what a huge difference they are making in their lives. We are so proud to be a small piece of all this and look forward to a long lasting relationship with ISF."

Nick Smith, Jersey Mike's Charlotte Franchise Owner

About Jersey Mike's Subs

Jersey Mike's, a fast-casual sub sandwich franchise with more than 1,500 locations open and under development nationwide, believes that making a sub sandwich and making a difference can be one and the same. Jersey Mike's offers A Sub Above®, serving authentic fresh sliced subs on freshly baked bread the same recipe it started with in 1956 - and is passionate about giving back to its local communities. Jersey Mike's is committed to "Giving...Make a Difference in Someone's Life." For more information visit www.jerseymikes.com/mog or follow us on Facebook (www.facebook.com/jerseymikes) and Twitter (www.twitter.com/jerseymikes). Join in the conversation at #JerseyMikesGives.

About Isabella Santos Foundation

The Isabella Santos Foundation (ISF) is a 501(c)3 childhood cancer foundation dedicated to raising funds for research for neuroblastoma, other rare pediatric cancers, and charities that directly impact the lives of children with cancer. ISF was founded in honor of Isabella Santos from Charlotte, NC who lost her battle against neuroblastoma. ISF works to improve rare pediatric cancer treatment options in an effort to improve the survival rate of kids with cancer. For more information, please visit www.isabellasantosfoundation.org or follow us on Facebook (www.facebook.com/IsabellaSantosFoundation) and Twitter (www.twitter.com/TheISFoundation).

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